**Ruby ‡ Elixir**
**Conf Taiwan 2018**

**2018 Sponsorship & Partnership  Deck**

# Ruby Taiwan

The Ruby Taiwan community was set up at October 2008. We hold many events to promote Ruby. Our goal is to improve developer's knowledge and skill, and create more opportunities for sharing ideas in the community. Popular events include Taipei.rb, RubyConf Taiwan, Rails girls Taipei, and Ruby Mokumoku-Kai.

# Elixir Taiwan

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# ELIXIR TAIWAN

Elixir Taiwan was set up at January 2016. We focus on exploring and promoting Elixir and Erlang. We are devoted to build  connections with worldwide Elixir/Erlang communities. Currently, we have active groups on Facebook and Slack, and a monthly gathering event.

# RubyConf Taiwan

# RUBYCONF TAIWAN

RubyConf Taiwan is held by the Ruby Taiwan community. It's the biggest Ruby international conference in Taiwan. In the last event, there were approximately three hundred attendees from twenty different countries. Speakers and attendees gather to discuss and seek for more knowledge about Ruby. The 7th conference will be held at April 2018. Ruby Taiwan community is calling for paper from worldwide and encouraging developers to share their researches and experiences.

# 2018
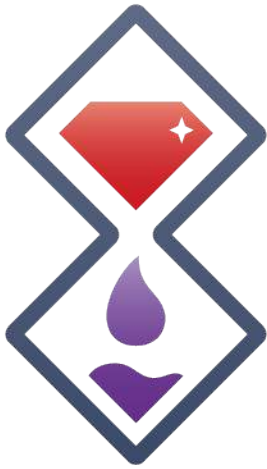# The First International Conference Featuring Two Programming Languages

RubyConf Taiwan invites developers around the world to share their researches and experiences. The sixth conference was held at the end of 2016, with Matz, the father of Ruby, as a keynote speaker. RubyConf Taiwan is well-known by its worldwide reputation name as one third of attendees are from overseas.

The seventh will be held at April 2018. This time, for a change, we are cooperating with Elixir Taiwan, and will be featuring both languages. It's expected that more foreigners from overseas will join this great event.

**Time**：04.27 (Fri.) - 28 (Sat) 2018

**Venue**：Chang Yung-Fa Foundation International Convention Center Rental policy

**Tracks**：2 tracks

**Number of Attendees**：About 300 people

**Organizers**：Ruby Taiwan & Elixir Taiwan

**Promoters**： Mu-Fan, Teng / Chien-Lung, Kao / Tai-An, Su / Yu-Chun, Chen / Wen-Cheng, Chiang
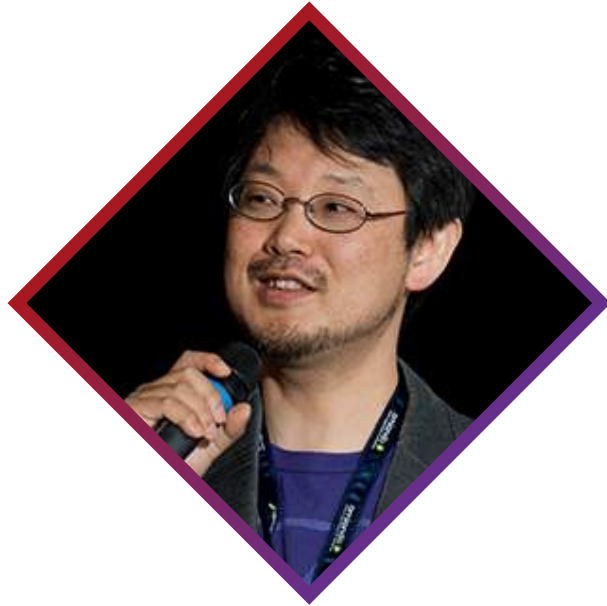
**Co-organizer**：5XRUBY

**Party**：

- Official Party： Fri., Apr. 27, （Venue To Be Determined）

# Heavyweight Keynote Speakers

# KEYNOTE SPEAKERS



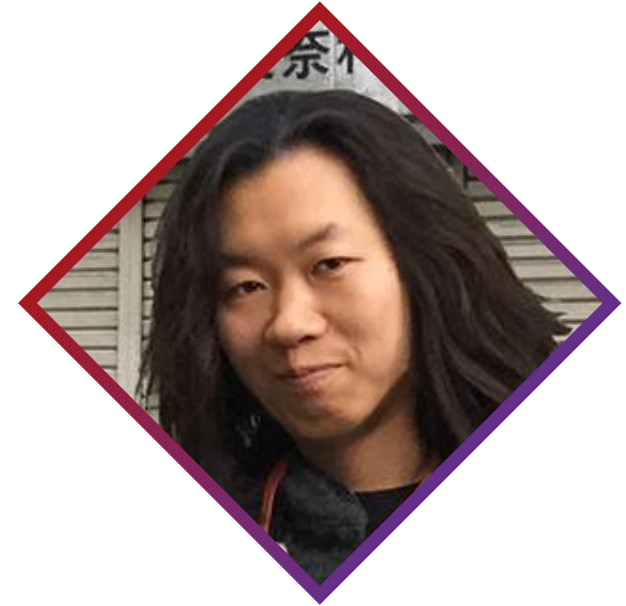## Yukihiro (Matz) Matsumoto

Creator of Ruby



## José Valim

Creator of Elixir



## Akira Matsuda

Committer of Ruby and Rails

# Exclusive Sponsorship Benefits

# SPONSORSHIP LEVELS & BENEFITS

| | Ruby / Gem | Elixir / Hex | Platinum | Gold | Silver |
|---|---|---|---|---|---|
| Sponsorship | USD 5,000 | USD 5,000 | USD 2,500 | USD 1,400 | USD 670 |
| Slots | 1/1 | 1/1 | 8 | 8 | 6 |
| Free Tickets | 12 | 12 | 6 | 2 | 1 |
| Sponsor Presentation | Keynote | Keynote | Session | ✕ | ✕ |
| Customized Flags | ✓ | ✓ | ✕ | ✕ | ✕ |
| Tissue Package Cover | ✓ | ✓ | ✕ | ✕ | ✕ |
| Attendance Badge | ✓ | ✓ | ✕ | ✕ | ✕ |
| Sponsor Booth | Big | Big | Small | ✕ | ✕ |
| Booth attendance data collection | ✓ | ✓ | ✓ | ✕ | ✕ |
| Company card in card holder | ✓ | ✓ | ✓ | ✓ | ✕ |
| LOGO on website | Big | Big | Medium | Small | Small |
| LOGO in video | Stand-alone | Stand-alone | Medium | Small | Small |
| LOGO on picture wall | Big | Big | Medium | Small | Small |
| LOGO in brochure | Big | Big | Medium | Small | Small |

# Getting Attendee's Information

✦ **Eligibility for booth setup**

Platinum (and above) sponsors are eligible for setting up booths. The sizes of the booths are assigned according to the sponsorship levels.

✦ **Collecting attendee's info**

The Tamashii check-in machine will be set up at the booths to collect attendees' info via their badges.





✦ **Getting Attendee's information**

We will ask attendees whether they'd like to share personal information or not. If they do, we will export the information to the Platinum (and above) sponsor after the event.

# Rights of Sponsorship

✦ **Logo on website and videos**

Your logo will be shown on the official website, fan page, and all of the recorded videos.

✦ **Logo on brochure**

Your logo will be shown on the picture wall and brochures.





✦ **Customized flags**

Customized flags with your logo will be displayed during lunch/snack breaks.

✦ **Company card in card holder**

The business card of your company will be placed in the official card holder as a present for attendees.

# Rights of Sponsorship

✦ **Sponsor presentation**

5 minute presentation before Keynotes, or 3 minute presentation before regular sessions (slots will be arranged by the organizers).

All prices listed do not include tax.
Invoices will be provided.
The organizer reserves the right to adjust sponsorship benefits. Please contact us if you are interested in sponsoring or have any questions.

# Special Sponsor for Official Party / Pre-Drinking Party



**Looking for more exposure?**
**Contact us!**

# Ruby x Elixir Conf Taiwan

**We sincerely invite you to come to Taipei in 2018.**

contact@rubyconf.tw