

IslandSavings

A DIVISION OF FIRST WEST CREDIT UNION *presents*



4th Annual Business Showcase & Seminars

Friday October 21/16, Ramada Duncan

Celebrate Small Business Week at the Chamber's 4rd Annual Business Showcase on Fri. Oct. 21 at the Ramada Duncan. Approximately 25 businesses will show and sell their products and services.

8 – 9:30 am	Set Up	Ballroom
9:30 – 11:30 am	<p>Morning Seminars</p> <p>Coordinating Facebook & Instagram Presented by Brenda Burch of Social Media is Simple Instagram and Facebook are “must have” social media accounts. How can you make the two work in tandem to maximize their mutual synergy? Brenda Burch will discuss the latest techniques to make Facebook and Instagram sing together without taking up all your time!</p> <p>Mobile Marketing Presented by Jordan Bones of Yellow Pages More shoppers than ever connect via smartphone. Be sure your business has the ideal mobile presence.</p>	 
11:30 am - Noon	<p>Business Showcase & Networking</p> <p>Influencer's Tour</p>	
Noon – 1:00 pm	<p>Luncheon with Keynote Speaker: John Hankins, Nanaimo Economic Development</p>	
1 – 3:30 pm	<p>Business Showcase - 89.7 Juice FM Broadcasts Live from the Showcase Floor</p>	
3:30 – 5:00 pm	<p>After Party Sponsored by Telus PureFibre & Cowichan Sound & Cellular</p>	 
5:00 pm	Tear Down	

PROMOTION

The Chamber eNews will carry promotions and updates on the Showcase weekly - the eNews goes to more than 900 qualified business, government and professional recipients. There will be ongoing social media promotion via Twitter (1500 + followers) and Facebook. The Show will be directly marketed to: all the Chambers in Cowichan, BNI, Meet Your Neighbour, Young Professionals of Cowichan, Duncan Downtown Business Improvement Association, Rotary Duncan and the Chamber's VIP list.



EXHIBITOR INFORMATION - Just \$125 Includes:

- 6' or 8' X 30" table, with linens, power
- 2 Chairs
- Print ads (excludes co-op ads), social media, radio promotion & coverage
- 1 seat at each morning seminar*
- Luncheon*
- After Party*, complimentary appetizers, cash bar

***RSVP required for included events, please.**



Small Business Week is October 16 – 22, 2016

REGISTRATION to Download & Print

Please return your registration by email or fax:

chamber@duncancc.bc.ca | 250.746.8222

Need more information? Send us an [email](#) or call 250.748.1111

Name: _____ Company: _____

Email: _____ Phone: _____

Cell: _____ Website: _____

Registration:

_____ \$125 Exhibitor Table, includes **1** Free Registration at one or both Seminars and **1** lunch.

_____ Yes, one representative will attend the seminar(s): *Check one or both.*

Seminar 1: Social Media Trends

Seminar 2: Mobile Marketing

_____ Yes, one representative will attend the Luncheon

_____ Power is Free – Available on a first come, first served basis

Non Exhibitors and/or Additional Staff

_____ @ \$20 Member Rate – Social Media Marketing & Mobile Marketing Seminars

_____ @ \$25 Non-Member Rate – Social Media Marketing & Mobile Marketing Seminars

_____ @ \$29 Member Lunch, John Hankins, Economic Development Nanaimo Presenting

_____ @ \$39 Non-Member Lunch, Hankins, Economic Development Nanaimo Presenting

_____ @ FREE After Party, Members & Members' Guests

_____ **Subtotal**

_____ GST @ 5%

_____ **TOTAL**

Payment

Cheque Enclosed Payable to the Duncan Cowichan Chamber of Commerce

Name on Card: _____ Security No.: _____

Credit Card Number: _____

Expiry _____ Signature _____

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