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### **DISCLAIMER**

SoBigData (654024) is a Research and Innovation Action (RIA) funded by the European Commission under the Horizon 2020 research and innovation programme.

SoBigData proposes to create the Social Mining & Big Data Ecosystem: a research infrastructure (RI) providing an integrated ecosystem for ethic-sensitive scientific discoveries and advanced applications of social data mining on the various dimensions of social life, as recorded by "big data". Building on several established national infrastructures, SoBigData will open up new research avenues in multiple research fields, including mathematics, ICT, and human, social and economic sciences, by enabling easy comparison, re-use and integration of state-of-the-art big social data, methods, and services, into new research.

This document contains information on SoBigData core activities, findings and outcomes and it may also contain contributions from distinguished experts who contribute as SoBigData Board members. Any reference to content in this document should clearly indicate the authors, source, organisation and publication date.

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### **GLOSSARY**

ABBREVIATION	DEFINITION
МООС	Massive Open Online Course
OEB	Operational Ethics Board
RI	Research Infrastructure

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### **DELIVERABLE SUMMARY**

This deliverable reports on the advances made in incorporating the legal and ethical framework into the infrastructure and practice of SoBigData. In particular, it shows two major steps that have been made over the past year: the institution of the MOOC, named FAIR, and that of the Operational Ethics Board.

FAIR (First Ald for Responsible data scientists) consists of a series of online training courses on the fundamentals of ethical and legal big data social science. It is aimed at supporting the researchers in conducting their work conscientiously in a time in which the norms concerning social science are subject to major upheavals. This report explains the main features of FAIR, in terms of form and content.

The Operational Ethics Board (OEB) allows for the new possibility of customised, short-term support to researchers applying for access to SoBigData database. It adds a new step in the access request process and it facilitates open discussion on the sometime extremely specific process of protecting the information of data subjects. This report explains its foundation and its mode of operation.

### **EXECUTIVE SUMMARY**

The SoBigData project is aimed at the facilitating open, value-based big data social science. One of the elements of this is a legal and ethical framework, developed in year 1, which sets out legal guidelines and ethical principles that must be upheld in any data science project that is to call itself responsible. The activities of WP2 have been to translate this framework into institutional and practical measures.

Over the past year, two of such measures have been set up. On the one hand, a set of open training materials (a 'MOOC') has been created, intended to enable big data social science researchers to have an overall grasp of the principles that they are expected to abide by. On the other, an Operational Ethics Board (OEB) has been created, which allows for short-term and custom support to researchers applying for access to one more SoBigData database in resolving potential normative issues.

This deliverable outlines the details of these two new institutions: the reasons for their foundation and their mode of operation.

### 1 RELEVANCE TO SOBIGDATA

SoBigData proposes a research infrastructure (RI) for big data research, which deals with uploading, sharing and conducting research on social science big data. This endeavour puts various legal and ethical issues into play. This document describes the further development of two important elements of the RI with the purpose of ensuring that ethical and legal principles identified in previous work are being pursued: the MOOC named FAIR, a collection of online training materials for social science researchers, as well as the establishment of a new body: the Operational Ethics Board, which will function as a help desk for researchers pursuing research within the SoBigData RI.

### 1.1 PURPOSE OF THIS DOCUMENT

The purpose of this deliverable is first of all to explain the development of the MOOC, named FAIR, as an instrument that will help users to receive the required knowledge of ethical and legal issues in social data science. As such, this document gives an overview of the structure of FAIR and of its various modules.

Secondly, this document also reports on the Operational Ethics Board, a newly established institution within the RI that supports researchers in pursuing their research in an ethical and legal manner.

### 1.1 RELEVANCE TO PROJECT OBJECTIVES

SoBigData aims to ensure that social science research is pursued in an ethical and legal manner and that data scientists are given the appropriate information and guidance in order to conduct their research responsibly. The work presented in this deliverable constitutes a prominent key step, as it is as of this year that full course units for FAIR have been developed and tested.

The Operational Ethics Board provides a secondary instrument to achieve this end, supporting researchers in identifying legal and ethical issues and providing valuable advice.

### 1.2 SOBIGDATA PROJECT DESCRIPTION

"SoBigData proposes to create the Social Mining & Big Data Ecosystem: a research infrastructure (RI) providing an integrated ecosystem for ethic-sensitive scientific discoveries and advanced applications of social data mining on the various dimensions of social life, as recorded by "big data". Building on several established national infrastructures, SoBigData will open up new research avenues in multiple research fields, including mathematics, ICT, and human, social and economic sciences, by enabling easy comparison, re-use and integration of state-of-the-art big social data, methods, and services, into new research".

### 1.3 RELATION TO OTHER WORKPACKAGES

The work presented in this deliverable will contribute to the aims of WP6 Transnational Access and WP7 Virtual Access, by delivering help to researchers in estimating the legal and ethical issues.

### 1.4 STRUCTURE OF THE DOCUMENT

This deliverable is organized as follows:

Section 2 reports about the progress of FAIR, describing the overall concept and reporting about the individual learning units, as well as outlining further elements like the quiz parts and future plans.

Section 3 describes the purpose and tasks of the operational ethics board and gives a specific example of its work.

### 2 DEVELOPMENT OF THE MOOC

One of the main pillars of the SoBigData legal and ethical framework is creating awareness on side of the users. Knowing the legal risks and ethical issues enables data-driven research to involve stronger sense awareness about possible ethical consequences. Only by relying on these premises, it is possible to unlock the immense potential of big data analytics for both innovation and social good. To a large extent, however, legal and ethical issues relating to the use of personal data in social science is still a matter for specialists. Ideally, we would like everybody involved in research based on personal data to be aware and act with ethical and legal considerations in mind. This is why tools are required that spread awareness and information to everyone involved.

This has led to the construction of a specific online course that aims to provide the basis of the ethical issues involving the managing of personal data, especially regarding the access and the use of the SoBigData RI. The course is open to the public (through registration requiring only limited information) at the page <a href="http://fair.sobigdata.eu/moodle/">http://fair.sobigdata.eu/moodle/</a>, and it covers an overview of the main ethical problems, the definition and the obligations of a data controller and intellectual property law. Our plan is to further expand the course offerings, adding for example modules specific on research purpose and a summary of the main anonymization techniques. Each module has an associated quiz composed of 6-10 (depending on the length of the module) multiple-choice questions. The primary purpose of the quiz is to allow for self-testing the knowledge acquired by researchers. Indeed, there are no particularly tricky questions, but a general competence is required. Moreover, for each (wrong) answer, we provided immediate feedback, which explains why the answer is incorrect and makes a link available to the part of the lesson, that debates that question. Glossaries are also available, which explain the relevant ethical/legal terms.

The course is composed of a few lessons. The first one, named simply as the general course, is the core lesson of FAIR: it covers an overview of the main ethical problems, the definition and the obligation of a data controller and the intellectual property law. These topics are developed as three modules within the course. The purpose of the lesson is to show the responsibilities, the possibilities and the boundaries related to the data processing. Moreover, this is also a practical help to all the persons that want to take advantage of some of the SoBigData features, such as accessing the data catalog and applying for the transactional access (TNA). Indeed, this lesson will soon become mandatory for the RI registration and the request of the TNA. Due to this key role within the SoBigData project, we decide to provide the user who completed the lesson with a certification statement.

Other lessons are composed by a single module, due to the specific nature of the topics. At of today, we developed two additional lessons that are currently in the launch phase: a close up about the GDPR in the research applications and some further information about the impact of the GDPR on industries.

At any moment, during the lessons, pop-ups explaining in a few words a key concept are provided, through a glossary, which is accessible also on the home page of the lesson. Moreover, additional material and external links are made available to elaborate some specific aspects. Additional resources are also available in the main page, in order to ensure that users do not miss them.

### 2.1 THE LEARNING UNITS

### 2.1.1 FIRST AID FOR RESPONSIBLE DATA SCIENTISTS

### 2.1.1.1 UNIT 1 – ETHICAL FRAMEWORK FOR DATA SCIENTIST

The first unit is concerned with the fundamental ethical issues associated with big data social science.

Its content is based on the Ethical Framework developed earlier in the SoBigData project. It deals, in the first place, with the different negative effects that may result from ineffective handling of (sensitive) personal information, including direct harms as a result of a loss of privacy (e.g. identity theft), as well as more indirect effects such as discrimination.

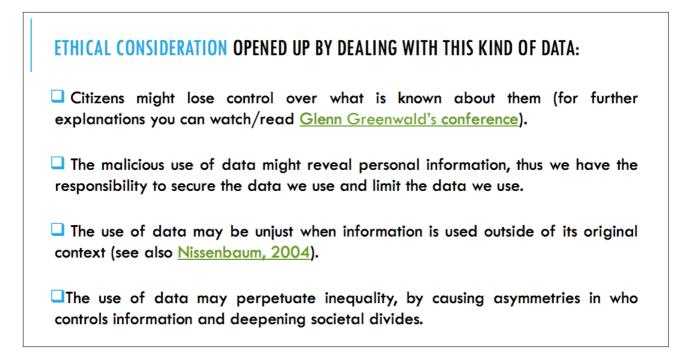


Figure 1. Lesson part showing ethical considerations regarding the use of personal data

The unit goes on to suggest a number of solutions to these problems. It explains the importance of several principles that responsible data science should involve, while also emphasising that given the novelty of this field of research, many open issues still exist. That is why it sets out what guidance is available to the researcher in the SoBigData infrastructure. It informs the researcher on where and how to get the necessary information in resolving specific issues, be it through the information repositories created in the previous deliverables, or through the operational ethics board.

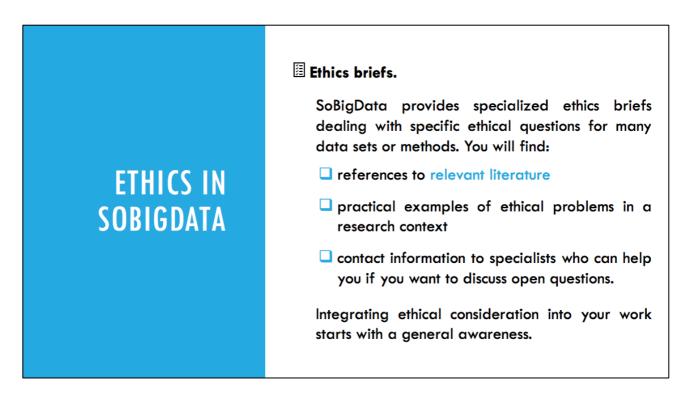


Figure 2. Lesson part reporting about ethics briefs

All this establishes the foundations for the following lessons.

### 2.1.1.2 UNIT 2 - A JOURNEY THROUGH THE NEW EUROPEAN DATA PROTECTION LAW

This unit of FAIR gives an overview of the most important aspects of the General Data Protection Regulation (GDPR).

At the beginning, it gives an overview of the present legal situation with respect to data protection law as well as a short look back on the legal situation under the Data Protection Directive with an explanation added of what the main differences between the European legal instruments "directive" and "regulation" are.

Secondly, the user receives an explanation what kind of data are to be considered personal data in a legal sense, which shall enable the user to make an own assessment with regard to a specific data set. However, as it can be extremely difficult to make such an assessment, the researcher is also advised to consult the responsible data protection officer/ ethics committee.

Thirdly, the user is acquainted with the concept of the data controller. Again, the advice is given to ask the responsible data protection officer/ethics committee in case of doubts.

Fourthly, the scope of application of the GDPR is explained and the importance of where the establishment of the data controller is situated.

Then, the user is encouraged to get on with the lesson, even if he or she believes himself or herself not to be a data controller (as they might be wrong in their assumption).

In the following, the user is acquainted with the main data protection principles for processing of personal data:

Exploring the European General Data Protection Regulation (GDPR) Main data protection law principles

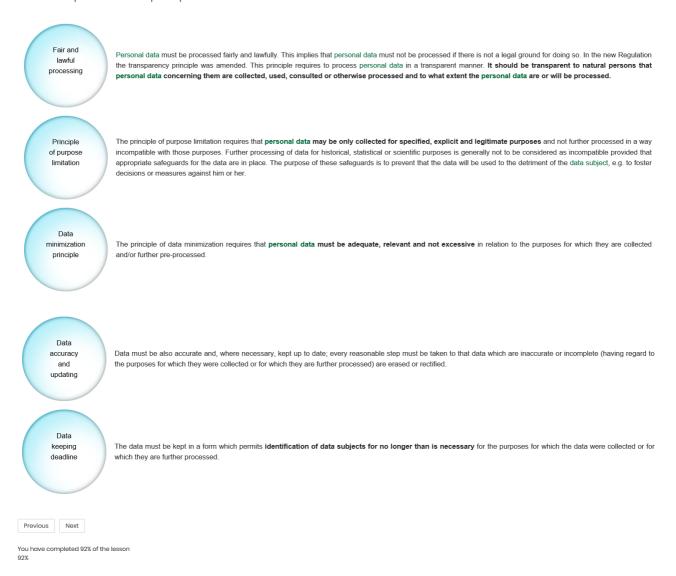


Figure 3. Lesson part about the data protection principles laid down in the GDPR

Thereafter, the user also receives an overview of the obligations that are imposed upon the data controller by the GDPR.

Finally, an explanation follows why the full services of the platform cannot be used by all users throughout the world as not every country provides a level of data protection similar to the EU and a non-restricted transfer of data sets would undermine the protective effect by the GDPR.

The unit ends with a quiz and a case study.

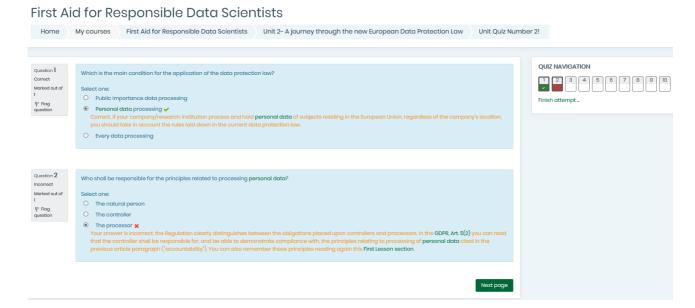


Figure 4. Data Protection quiz part

### 2.1.1.3 UNIT 3 - INTELLECTUAL PROPERTY RIGHTS AND SOCIAL MEDIA CONTENT

This unit provides knowledge about intellectual property rights and social media content.

To begin with, the user receives an explanation what intellectual property is. The use of specific examples shall enable users to receive a better picture of the concept of intellectual property.

Intellectual Property Rights and Social Media Content The Intellectual Property



Figure 5. Lesson part explaining the concept of intellectual property

Next it is explained to the user how intellectual property regulations impact research within the SoBigData RI. Research within SoBigData that provides access to social media content often involves copyright regulation. The actions subjected to copyright (e.g. distribution and sharing) are presented.

Intellectual Property Rights and Social Media Content Actions that matter for Copyright

Previous Next



Figure 6. Lesson part explaining actions subject to copyright

Further on, the unit also considers under what terms IP-protected content may be used.

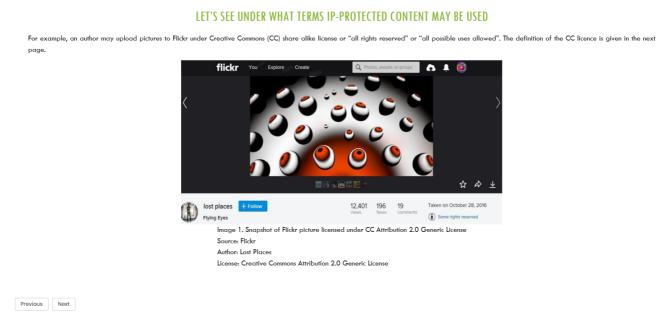


Figure 7. Lesson part explaining license terms

Intellectual Property Rights and Social Media Content Possible actions

### UNDER CC ATTRIBUTION 2.0 GENERIC LICENSE YOU ARE FREE TO: SHARE copy and redistribute the material in any medium or format ADAPT remix, transform, and build upon the material for any purpose, even commercially UNDER THE FOLLOWING TERMS: ATTRIBUTION You must give appropriate credit, provide a link to the license, and indicate if changes were made. You may do so in any reasonable manner, but not in any way that suggests the licensor endorses you or your use. Provious Next

Figure 8. Lesson part explaining what researchers are allowed to under CC Attribution 2.0 Generic License

The unit also refers to the meta-data provided by SoBigData RI catalogue, which inform the user which terms govern the use of a specific data set. Users will have to make sure their data use is in compliance with those terms.

Intellectual Property Rights and Social Media Content SoBigData Rules

## HERE YOU FIND WHAT TERMS WE ARE TALKING ABOUT The access to the SoBigData catalogue works via registration as a D4Science user and acceptance of D4Science Terms available at: https://services.d4science.org/terms-of-use. The D4Science Terms of Use govern in principle the use of D4Science services, such as: Email Service, Workspace Service, Social Service, etc. However, the use of individual datasets remains governed by the terms of individual datasets. Section Copyright of the D4Science Terms provides: Copyright The data and information made available through the D4Science.org Gateway are available under terms described in the metadata accompanying each product (e.g. "license" or "constraints" field). Except where otherwise noted (i.e. in case of primary requirement to comply with the data provider's policy) this is the Creative Commons License. By accessing the data made available by the D4Science Gateway, users agree to the related Terms of Use. Please also be responsible for the research you make and be respectful of the rights of others parties. By doing so, each user contributes to the community of ethical research. If you want to do your research in a way that your rights are respected please respect the rights of the others as well.

Figure 9. Lesson part explaining the role of the meta-data

At the end of this unit users are also requested to take part in a quiz to validate their knowledge.

# Home My courses First Aid for Responsible Data Scientists UNIT 3 - INTELLECTUAL PROPERTY RIGHTS AND SOCIAL MEDIA CONTENT Unit Quiz number 3! Cuestion 5 Cuestion 5 What items of social media content can be considered as IP-protected content? Solication or more: Solication or more: Individual symbols, letters, numbers > Individual symbols, letters, numbers >

### Figure 10. Intellectual property quiz part

### 2.1.1.4 PROVIDING FURTHER RESSOURCES

First Aid for Responsible Data Scientists

Aside from the learning units, further resources on ethical and legal aspects are provided. Users will, for example, be able to find ethics briefs for various data sets (for the ethics briefs concept see D2.3). Users will also be able to find various references to articles on specific legal and ethical issues as well as links to the submitted deliverables from WP2 in case they are interested in learning more about legal and ethical concepts and regulations in the context of research with social data.

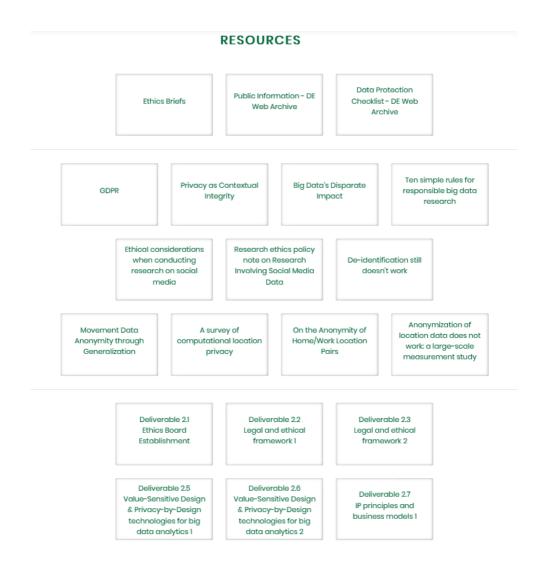


Figure 11. Further resources provided in the MOOC

### 2.1.2 FURTHER LEARNING UNITS

The second lesson in FAIR is focused on industries. In particular, it lists the legal rights that must be ensured, and the measures that companies shall deploy to be GDPR compliant, e.g. with regard to the right to data portability and the role of a data protection officer.

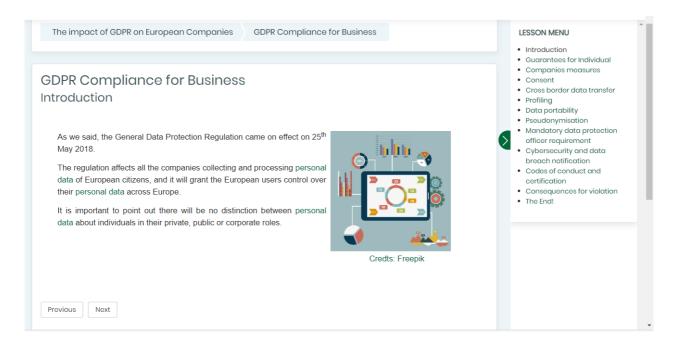


Figure 12. Lesson part of GDPR compliance for business

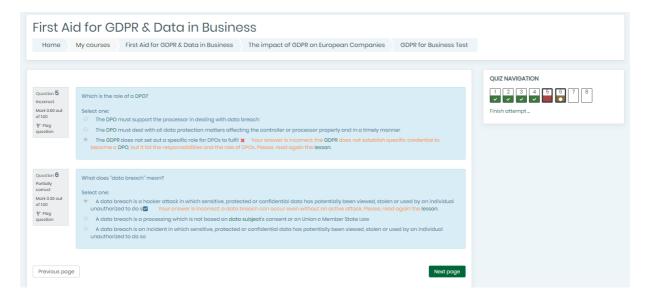


Figure 13. GDPR compliance for business quiz

The third lesson is focused on the research environment, in particular, about the exceptions that the GDPR admits for researchers and public utility. As researchers, we know that we have a privileged role regarding the possibilities of managing personal data. Nevertheless, we also want to point out which are our responsibilities and the safeguards we need to guarantee.

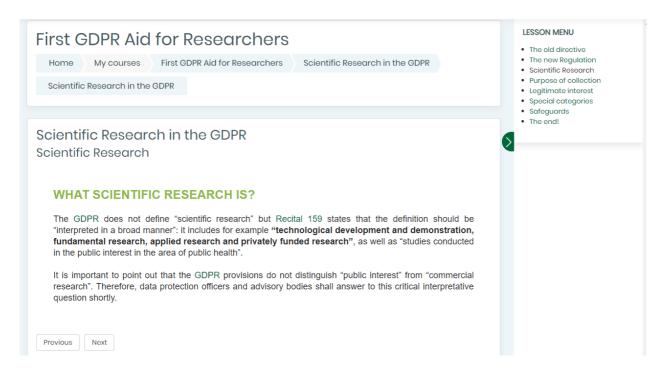


Figure 14. Lesson part First GDPR AID for Researchers

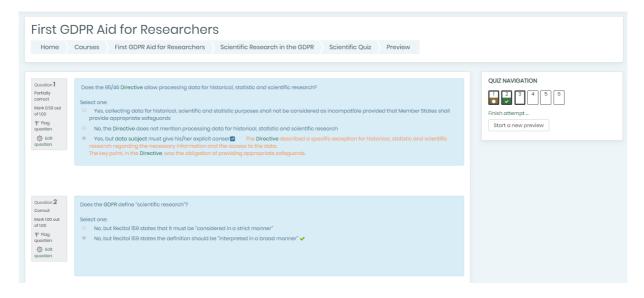


Figure 15. First GDPR AID for Researchers quiz part

UNIPI is planning to add further learning modules to FAIR in the future.

### 2.1.3 EXPERIENCES WITH FAIR

At the current date, 160 users registered to FAIR, even if some of them do not complete the course.

The test on the Ethics Unit was attempted 109 times, from 80 different users. The following figure shows the grade of the last attempt (the used evaluation criteria) for each user. As one can see, only one

participant withdrew from the quiz, while the others received a very good average judgment (in every quiz, we fixed a threshold to 60% in order to consider the quiz passed).

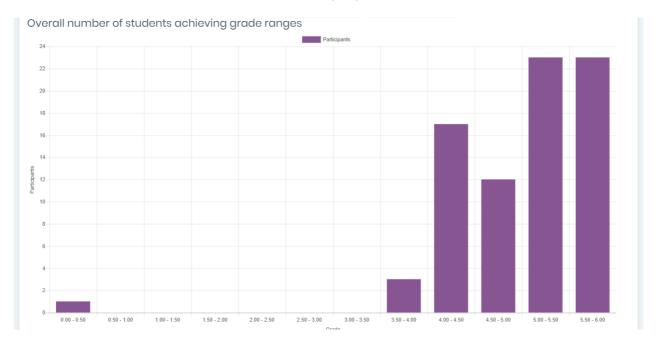


Figure 16. Ethics Quiz Statistics

The Data Protection test was attempted 101 times, from 71 different participants. Here, the grade distribution is wider due to the higher number of questions (10 instead of 6), but the overall behavior is similar.

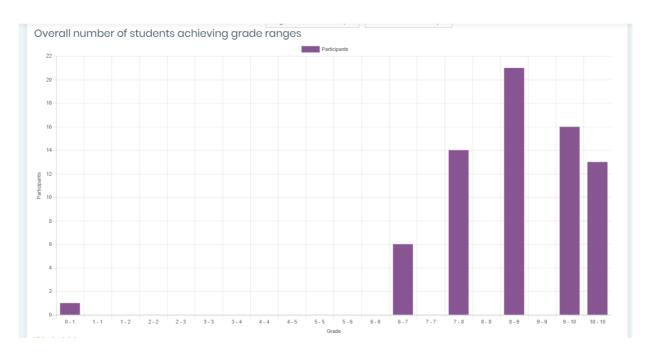


Figure 17. Data Protection Quiz Statistics

Regarding the Intellectual Property Unit, we have 102 attempts from 66 participants, with a general grade distribution, which is similar to the previous ones.

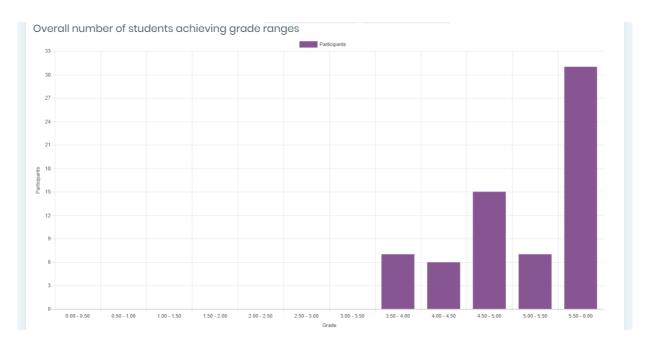


Figure 18. Intellectual Property Quiz Statistics

In general, we saw that the participation remains quite stable if the participants are motivated enough. Indeed, a significant number of users only register on the platform, maybe just for the curiosity due to the dissemination we have done. The real interested users, i.e., who started to test themselves, in the vast majority of cases, will complete the whole course.

### 3 THE OPERATIONAL ETHICS BOARD

### 3.1 COMPOSITION

The operational ethics board consists of an interdisciplinary group of researchers, knowledgeable in data science (Francesca Pratesi), law (Francesca Donati) and ethics (David van Putten). The need for an operational ethics board arose from the consideration that the ethics board, consisting of senior researchers, can focus on critical issues, leaving the day-to-day ethical support to the operational ethics board.

Francesca Pratesi is a post-doc at the Computer Science Department of the University of Pisa and a member of the KDD-LAB, a joint research group with the Information Science and Technology Institute of the National Research Council in Pisa. She received her MS degree and Ph.D. degree in Computer Science from the University of Pisa in 2013 and 2017. Her research is in privacy-aware data mining, data privacy, spatiotemporal data analysis and privacy risk evaluation.

Maria Francesca Donati is an Italian lawyer specialized in data protection. In 2017 she attended a Master in "Internet Ecosystem: Governance and Rights" at the University of Pisa. Currently, she offers data protection legal advice to corporations, in particular for GDPR compliance.

David van Putten is a PhD student at the Erasmus University in Rotterdam. Over the past two years, he had been affiliated with the TU Delft in contributing to the Legal and Ethical Framework of SoBigData. His research is in digital ethics and philosophy of economics.

### 3.2 PURPOSE/TASKS

The aim of the OEB is thus to allow for short-term assessment of the ethical problems faced by the researchers applying to SoBigData datasets. The OEB reviews incoming access requests on the basis of a number of possible problems and, if necessary, engages in a dialogue with the researcher on the best way to tackle the raised ethical issues. As such, the OEB works in tandem with the ethics boards of individual institutions. The OEB can be directly contacted via e-mail, addressed to info.ethicsboard@sobigdata.eu. The sender should specify his/her institution, the problem he/she wants to address, and the ethical issues he/she faced, possibly along with a proposal of a solution. The answer will be provided as advice to point out the primary ethical concerns about the specific case or approval of the mode of operation of the writer.

Moreover, the OEB is an integral part of the process of the transactional access. Previously, the WP 6 asked for a waiver that certificates the scope and the methods of the applicants from an ethical point of view. Recently, it was decided to transfer this control internally to the SoBigData project. Thus, now, each application is reviewed from a technical and scientific point of view and, then, a request for ethical approval is sent to the OEB.

This approach has several advantages: firstly, we are making the ethical guidelines more uniform, since they are coordinated by the OEB; secondly, we are making it cleared the process, since the hosting institutions know the persons who certified the applicants; thirdly, we are speeding up the process, since the applicants

usually have only a vague idea of the presence of ethics boards within their own institutions, these boards are often busy and not easy to contact.

### 3.3 TASK EXAMPLE

A researcher may have the idea of analysing consumer behaviour. Through the SoBigData infrastructure, (s)he applies for access to a dataset containing consumer data, a log of transactions collected by a supermarket for example. Several risks might exist. The transactions could reveal personal or sensitive information about the consumers in question. (e.g. through inferences made on the basis of what they are purchasing.) The owner of the dataset might impose certain restrictions. The GDPR or national legislations might contain a clause affecting the research in question. And so on.

The task of the OEB is to review the application and deliver feedback. If the risks are severe enough, the ethics board might advise against conducting the research in question. In some cases, the issues may be resolved with a remedial action. The researcher might need to sign a non-disclosure agreement, or apply an algorithm that anonymises or sanitises the datasets. In other cases, the research may proceed without any noticeable issues.

It is thus the task of the OEB to advise the researcher on possible problems *and* possible solutions. A subsidiary activity of the OEB is therefore to establish a database of case information, which facilitates this process.