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10th  
Anniversary

M&T Bank

Presents

nonprofit

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March 28, 2018 • Holiday Inn, Liverpool  
11:00 am – 11:45 am: Networking Reception  
Noon – 2pm: Luncheon & Awards Program

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# 2018 SPONSOR MESSAGE

## M&T BANK

The Nonprofit Awards have become a celebration of those nonprofit organizations, executives, and volunteers who have gone above and beyond to make our communities better places to live, work, and grow. Your focus and dedication to your mission has not gone unnoticed.

M&T Bank is committed to supporting the communities in which we do business. Nonprofit organizations are a key component to a strong community.

Congratulations to all of the honorees and best wishes on your continued success.



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# 2018 JUDGES

## PAM BRUNET

Leadership Greater Syracuse (LGS) Executive Director Pam Brunet is an enthusiastic community advocate who has a proven ability to build collaboration among a variety of stakeholders. She has a strong sense of strategic vision with outstanding project management, public speaking, and writing skills.

Brunet has worked in the Syracuse area for nearly 30 years. Prior to LGS, she worked briefly as a development officer for the Foundation for Upstate Medical University. Most of her professional experience, however, was obtained when she worked as the community relations manager at Bristol-Myers Squibb for 17 years.

Brunet received a bachelor's degree in journalism and public relations from Utica College and an associate degree in journalism from SUNY Morrisville. She also earned a certificate in corporate community relations from The Boston College Center for Corporate Citizenship.

Brunet is active in the community, volunteering and serving on a number of committees. She also is a session speaker for CenterState CEO Executive Leadership Development series.



## MARIA CARBONARO

Maria Carbonaro is associate editor at the Business Journal News Network (BJNN). She has been proud to be a part of the editorial team for more than 20 years and has worked in several roles over that time.

Her time at BJNN has been an incredible learning experience, including being mentored by the finest people in the area's journalistic community and participating in the company's growth and many changes.

Carbonaro was previously a human resource manager for Gail Borden Research Centre in the Syracuse area for 24 years until the research lab relocated to Columbus, Ohio in 1997.



## MARK DENGLER

Mark Dengler is president of Research & Marketing Strategies, Inc. (RMS). He has more than 25 years' experience in general and product specific marketing, strategic planning and development, teaching/training, market research techniques, and general business operations. He has worked extensively with various business teams to address issues resulting in overall financial-performance improvement and marketplace awareness.

Since 2013, Dengler has served as the president of the Baldwinsville Center for the Arts board. This nonprofit organization seeks to build greater awareness of the value arts has in the community. The organization promotes local arts events within the greater Baldwinsville and CNY community and recognizes the diversity of artists that live and work amongst us. He also served on the board of the Northwest YMCA Facility Formation board from 2008 to 2016, chairing many of the communications activities. Today, he serves as an advisory member of the Greater Syracuse YMCA's Communication Committee. Dengler was an active member of the CNY Coalition for Health and Welfare, an organization that seeks to identify community needs and match resource organizations to help meet these needs.



## LYNN HY

Lynn Hy is the chief development officer at Food Bank of Central New York and the current president of the Association of Fundraising Professionals – Central NY Chapter (AFP-CNY).

She began working at the Food Bank in October 2010 and is responsible for resource development, public relations, marketing, and volunteerism.

Hy is in her second year as president of AFP-CNY and has been a board member since 2011. Previously, she worked at The Salvation Army of the Syracuse Area and the Buffalo Sabres NHL team.



## ALICE MAGGIORE

Alice Maggioro began working with the Downtown Committee of Syracuse, Inc. in January 2015. As communications manager, she is the "voice" of the Downtown Committee, handling all internal and external communications to promote the businesses, retailers, restaurants, and residents that are driving a rebirth throughout Downtown Syracuse.

She designs the Downtown Committee's Annual Report, prepares press releases for local news coverage, manages the Downtown Committee's social media accounts, and has a hand in organizing all Downtown Committee signature events. Maggioro is one of the directors of the Downtown Living Tour, set for May 19, 2018.

Prior to her work at the Downtown Committee, Maggioro worked as a news producer at WBNG-TV in Binghamton, and most recently at CNYCentral in Syracuse, where her work was nominated for an Emmy award for a mid-size television news market. She graduated from Oneonta State College with a bachelor's degree in mass communications with a concentration on production, and an additional bachelor's degree in communication studies. Maggioro is proud to be able to use both degrees in her daily work.



*The Loretto Team  
Congratulates CEO  
Kim Townsend  
For Outstanding  
Career Achievement*

*Thank you for your exceptional  
leadership and for helping us  
make every day extraordinary.*





## CATEGORY: BOARD DEVELOPMENT

### CHET SCHULTZ

VP/Senior SBA Specialist for CNY, KeyBank  
**The Salvation Army  
Board Member**

Chet Schultz is a VP/senior SBA specialist for Central New York at KeyBank. He has worked in commercial banking at both non-bank lending institutions and traditional banking environments for 29 years. Schultz started a home and lawn-care business at age 16 and worked his way through high school and college. He and his wife Renee owned a small business for



six years, and he continues to operate a small, sole proprietorship, wood-working business from his home shop. An avid motorcyclist and volunteer in his off time, Schultz enjoys giving back to the community through The Salvation Army, Junior Achievement, and self-generated fundraising activities such as riding a motorcycle for 1,029 miles in one day to raise money for a young man requiring a kidney transplant. He and his wife have a 31-year-old daughter who with her husband is living in Virginia and raising two granddaughters and a grandson; they also have a 26-year-old son living the dream as a cinematographer in Los Angeles.

■ **How long have you been affiliated with this nonprofit organization?** Bell-ringer since 2011 and advisory board chair since 2014.

■ **Describe a significant project you have led or contributed to on the board:** Schultz has led The Salvation Army of Binghamton's board in its efforts to build a new community and job-training center in Binghamton's North Side neighborhood — a food desert with a high concentration of individuals and families living in poverty. He encouraged the organization to embrace a vision for transformational change, partnering with community-based agencies to ensure that needed services will be provided in the most cost-effective way. Despite setbacks and challenges, Schultz has led the board in raising 75 percent of the funds needed for the new facility.



## CATEGORY: BOARD LEADERSHIP

### TIMOTHY R. BARNHART

Financial Advisor, Northwestern Mutual  
**SUNY Oswego Alumni  
Association Board Member**

Timothy Barnhart grew up in Phoenix and received a bachelor's degree in communication studies, as well as a bachelor's degree in business administration from SUNY Oswego. He began his career at Northwestern Mutual in 2001 as a financial representative intern. Upon graduation, Barnhart followed in his father Fred Barnhart's footsteps as he transitioned into the financial representative role in 2002. He became a college unit director in

2003, then transitioned into a field director in 2005. Barnhart was appointed the managing director in Syracuse in 2011. He is currently a financial advisor.

Barnhart has always been active in his community and is an active alum of Oswego State University. He was a founding member of the GOLD Leadership Council and is currently a member of the Oswego State University Alumni Association board of directors and is the national chair for the Fund for Oswego.

Tim and Andrea Barnhart were proud to establish the Tim '02 and Andrea Barnhart Emerging Leaders Scholarship at Oswego State



University in 2014.

Tim and Andrea reside in Baldwinsville with their daughter Lindsay, son Kyle, and their Italian Greyhound, Pippin. They are Syracuse University sports enthusiasts and enjoy spending time with their friends and family.

■ **How long have you been affiliated with this nonprofit organization?** I joined the board in 2007.

■ **Describe a significant project you have led or contributed to on the board:** The establishment of the GOLD (Graduates of the Last Decade) Leadership Council. I was one of the founding members.



### SHIRLEY COPES

Board Member  
**PEACE, Inc.**

Incorporated in 1968, PEACE, Inc. is a community action agency, with the mission of helping people in the community realize their potential for becoming self-sufficient. As a CAA, PEACE, Inc. helps people become more self-sufficient by strengthening families, improving the conditions in which people live, encouraging people to own a stake in their own community,



and developing partnerships with other organizations, businesses, and individuals to support these efforts.

PEACE, Inc. believes in the strength of the human spirit and is dedicated to changing lives by teaching people how to help themselves and support those around them. To this end, PEACE, Inc. provides a continuum of services for the entire family from infants to the elderly. The majority of the more than 15,000 individuals we serve annually have incomes placing them at or below the Federal Poverty Guideline.

■ **How long have you been affiliated with this nonprofit organization?** 14 years

■ **Describe a significant project you have led or contributed to on the board:** Personally, and professionally, Shirley Copes strives to

improve the quality of life in our community. A lifelong volunteer, she donated her time to many community organizations committed to health outcomes including AIDS Community Resources and Family Planning in Auburn and the Onondaga County Health Department Community Ambassadors Program, the Brother to Brother Initiative, and Community Health Clinics. At PEACE, Inc., Copes builds collegiality among diverse board members by welcoming new board members and inviting open and spirited dialogue on important issues. In her role as planning committee chair, she oversees strategic planning, grants, community needs assessment and program planning, and provides thoughtful insights on this work.



## CATEGORY: CAREER ACHIEVEMENT

### KIMBERLY TOWNSEND

President & CEO  
**Loretto**

Kimberly Townsend is president and CEO of Loretto, a continuing care system based in Syracuse, with assets in skilled nursing, housing, managed care, short-term rehabilitation and medical adult day services.

Prior to joining Loretto, Townsend was the associate general counsel and senior director of government affairs for Welch Allyn, Inc. She has been an adjunct professor in the Whitman School of Management at Syracuse University, as well as the Syracuse University College of Law.



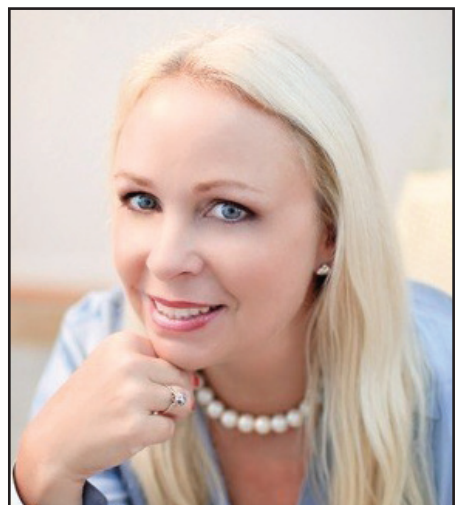
Townsend is currently a governor's appointee to the New York State Workforce Investment Board. She also serves as a board member and in board-leadership positions for a number of nonprofit organizations.

Townsend received her bachelor's degree and MBA from the Whitman School of Management, her JD from Syracuse University College of Law, her MPA from the Maxwell School of Public Administration and her doctorate in executive leadership from St. John Fisher College. She is admitted to practice by the New York, New Jersey, and Washington, D.C. bars.

■ **How has working with the nonprofit sector impacted your career?** Being involved in nonprofit work has always been my passion, and I have been so fortunate to have so many great experiences throughout my career. Serving on community

nonprofit boards has allowed me to develop professionally and personally. Some of my earliest leadership lessons came from board experiences, and I attribute my ability to report as an executive to five boards today to a deep understanding of what board members want and need to hear.

■ **During your career, what is the most significant impact you have had in CNY?** I am most proud of the growth and improvement we have made at Loretto over the last four years, especially our focus on our own people. We are constantly trying to bring services and benefits to our staff to support all their basic needs — after all, we see ourselves as family. I have seen people grow in their careers using our tuition assistance program. Employees also buy their first cars through our car-buying program. We had close to 100 visits to our free health clinic just last month and are launching a diaper bank. I truly can't take credit for it, but it is exciting to be part of a



team that continually seeks new ways to meet community needs.



## CATEGORY: COLLABORATION

### DR. MARIA MURRAY

#### The Reading League In collaboration with Lyncourt Union Free School District

The Reading League was formed in October 2015 to advance the awareness, understanding, and use of highly effective reading instruction by building professional learning communities among area educators. Its members share knowledge of highly effective reading instruction and support educators as they transform reading instruction for the students in their classrooms. The Reading League is comprised of experts and advocates from a variety of backgrounds — teachers, professors, psychologists, school counselors, reading specialists, and many more — who partner to improve reading instruction through simultaneous renewal alongside educators within schools and districts in Central New York. The Reading League offers a wide array of professional development models including free, bi-monthly live events attended by more than 200 educators, numerous YouTube



videos (currently with more than 30,000 views), an annual conference featuring national and international experts, and district-tailored workshops. Although The Reading League was formed only two years ago, its impact in Central New York has even expanded to form liaisons with a network of national partners.

■ **Provide a brief description and outcome of your most successful collaborative project:** For two years, The Reading League and Lyncourt School have been partnering to transform reading instruction and outcomes at Lyncourt. Previously, Lyncourt had become increasingly concerned with its reading data and ability to meet the needs of a changing population within the district.

Lyncourt reached out to the Reading League and its founder, Dr. Maria Murray, for guidance. Dr. Murray and other founding members partnered with Lyncourt to build a strong partnership by first addressing teacher knowledge of



highly effective reading instruction. A series of professional development trainings, along with on-going support and collaboration with the teachers was provided.

After two short years, Lyncourt is starting to see significant growth in students' literacy skills. The gaps in students' reading skills is closing. Moreover, teachers are feeling empowered and are "on the same page" when planning, instructing, and more. The school has become united in its mission, renewed with energy, optimism, and commitment by everyone connected to this effort.

■ **How has developing this collaborative partnership impacted your organization?**

Lyncourt has provided The Reading League with a welcoming environment to develop its model for transforming reading and literacy. Its administrators have been committed to the partnership and taking what The Reading League offers and implementing it in its school. The administrators even facilitated a highly successful presentation detailing this partnership for the New York State School Board Association's Annual Conference in Lake Placid



last October. Lyncourt's teachers have been open to supplementing their experiences and knowledge. Hand-in-hand, at each step of moving this project forward, both sides have invested in the other. It has been an incredible collaboration that, from the beginning to now, has been enjoyable, successful, and fulfilling. While the collaborators have benefitted, it is the children who truly benefit. Becoming successful readers has the power to change life outcomes.

## CATEGORY: CORPORATE COMMUNITY SUPPORT

### KEYBANK CENTRAL NEW YORK

#### In Support of Baltimore Woods Nature in the City program

Headquartered in Cleveland, Ohio, KeyCorp is one of the nation's largest bank-based financial services companies, with roots tracing back more than 190 years. Balancing mission and margin, Key is committed to helping communities thrive and cementing a legacy as the company where people want to work, bank, and invest.

With 75 branches across Central New York, KeyBank combines the resources of a large national financial institution with the ability to make local decisions and custom solutions, and to support local civic activities. The bank offers investment management, retail and commercial banking, retirement, consumer finance and

investment banking products, and services to individuals and companies.

■ **Why does your company choose to support nonprofits as part of its corporate culture?** KeyBank has a long history of supporting nonprofits across our 15 state footprint. In fact, our historic Community Benefits Plan has a goal of investing \$16.5 billion to help our communities flourish. It's central to our purpose: to help our clients and the communities we serve thrive. KeyBank can only succeed when our communities succeed.

■ **How has your community support impacted your organization?** We made a multi-year commitment to Baltimore Woods Nature Center's "Nature in the City" program because the hands-on learning experiences it provides for this community, especially young people, is a valued and treasured resource.

This grant, along with our overall community support, instills a sense of purpose in our employees. We encourage them to listen carefully to understand the unique characteristics and needs of our clients and our communities, and we give back in ways that support their success.

Employees at KeyBank know they can make a difference, own their career, be respected, and feel a sense of pride. Our continued success rests with our greatest asset — our people — who feel empowered to bring their authentic selves to KeyBank and build enduring relationships with our clients, our communities, and each other.



*Congratulations!*

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Brandon Roth, Multimedia  
Journalist & Anchor,  
CNYCentral**





## CATEGORY: EXECUTIVE OF THE YEAR

### MARSHA L. TAIT

Executive Director  
**LiteracyCNY**

Marsha Tait has been the executive director of LiteracyCNY since 2010. During her tenure, the agency has increased its enrollment from less than 100 adult students per year to more than 500, and has quadrupled available resources through grant-writing, individual donor cultivation, and the implementation of LiteracyCNY's popular and successful annual fundraising event, SCRABBLEMania. She is an active advocate for adult education at the local, state, and national levels and



serves on the Literacy New York Advocacy Committee and the Literacy Coalition of Onondaga County Managing Partners Board. Prior to joining LiteracyCNY, Tait was senior VP of the national adult literacy nonprofit ProLiteracy, and held various leadership positions with the National Coalition for Literacy including its chairmanship. She is a nationally recognized speaker on the topics of public policy advocacy, health and literacy, and nonprofit governance, and has been a guest lecturer at Syracuse University. She is also a trained facilitator and a skilled event planner.

Tait holds a master's degree in public administration from the Maxwell School at Syracuse University, and certificates of Advanced Study in conflict resolution and health

policy. She has served on a number of local boards and is the recipient of various awards and recognitions.

■ **How long have you been affiliated with this nonprofit organization?** 8 years

■ **What motivates you to excel in areas of leadership, planning & growth within your organization?** The adult literacy students whom we serve inspire me every day and motivate me to be the best that we can possibly be. Our students overcome tremendous obstacles in their lives in order to pursue basic education as adults. We estimate that there are more than 60,000 adults in Onondaga County who have only the most limited literacy skills and/or English proficiency. Most of them live with inter-generational poverty. It is amazing to watch them pursue their educational dreams and transform their lives with the help of our program.



## CATEGORY: IMPACT AWARD

### SUSAN BERTRAND

President & Founder  
**Maureen's Hope Foundation, Inc.**

Susan Bertrand is the president and founder of Maureen's Hope Foundation, which she began in 2004 in memory of her sister, Maureen, who lost her battle with cancer at the young age of 31.

The foundation offers direct support to people in our community facing the challenges of a cancer diagnosis or other



life-altering disease. It serves men, women, and children of all ages and tries to make their journey a little easier. A few of its support programs are personalized comfort gift baskets; an annual spa day for moms of children battling cancer; the Beads of Courage program, You & Me Bears, and Spring Basket project at Golisano Children's Hospital; a cleaning service or meals. Everyone's needs are different and the foundation tries to cater to those personal needs.

Susan resides in Baldwinsville with her husband Ron of 30 years and they have three sons, Connor, Ronnie, and Charlie. Past awards include the 2012 *Post-Standard* Achievement Award, 2013 Outstanding Philanthropist awarded by the Association of

Fundraising Professionals, and the Girls Scouts CNY Woman of Distinction Award.

■ **How long have you been affiliated with this nonprofit organization?** Since its inception in 2004.

■ **What motivates you to improve on projects within your organization and contribute to the local community?** I am most inspired by the youth and young professionals in our community that are always willing to serve and give back with compassionate understanding. No good deed is too small and sometimes it's the little things in life that can help make a big difference in someone's day. The families we serve through Maureen's Hope are one piece of a large puzzle, and together with the other committed and necessary nonprofits in our community, we are making CNY a better place to live.



### HASAN STEPHENS

Founder & Executive Director  
**Good Life Philanthropic Youth Foundation**

Hasan Stephens began his career in radio and TV at MTV, BET, News Channel 9, and Clear Channel Radio, now iHeart Media, on Power 106.9 FM and Hot 107.9 FM. More recently, he was known as New York's College Team Official DJ for Syracuse University. It was his work as DJ Maestro that opened the door to working with the community.

Stephens is the founder and executive director of the Good Life Youth Foundation, working

with youth to help prevent youth recidivism, poverty, and incarceration. The Good Life aids in the development of youth through life coaching, financial literacy, and entrepreneurship. He is also a consultant for the CNY Community Foundation, teaching organizational development and leadership to grass roots organizations in the Leadership Classroom.

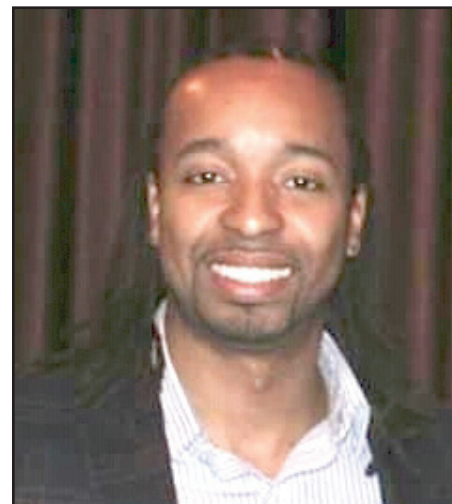
A co-contributor of the book "Rebel Music: Resistance Through Hip-Hop and Punk" and educator, Stephens is currently an adjunct professor at SUNY Cortland. He is an active member of the County Juvenile Detention Alternative Initiative Steering Committee,



the Central New York State Regional Youth Justice Team, the County Racial and Ethnic Disparities Committee, the SCSD Business & Technology CTE Advisory Council, and the Mayoral Educational Transition Team for Mayor Ben Walsh. He also serves as a board member for the Upstate Minority Economic Alliance (UMEA).

■ **How long have you been affiliated with this nonprofit organization?** As founder, I have been affiliated in the position of executive director since the organization's inception in 2012.

■ **What motivates you to improve on projects within your organization and contribute to the local community?** I recognize that we work with an often-forgotten population, that seems to fall through the cracks. I am an example of that population. If someone had not mentored me, I would not be where I am today. Every youth should have the right to a good life.



## Congratulations to the 2018 Honorees and Thank You to Our Sponsors!

# M&T Bank





# CATEGORY: OUTSTANDING FUNDRAISER

## VERA HOUSE White Ribbon Campaign

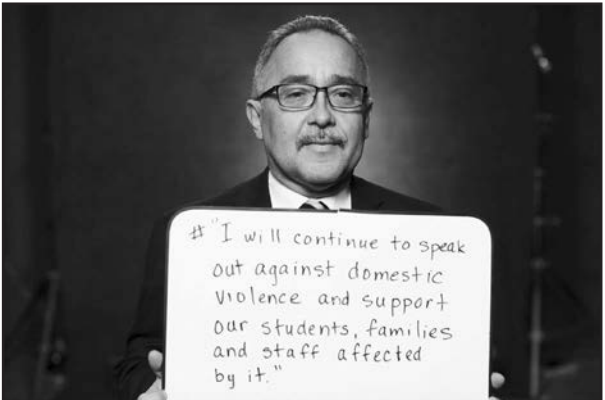
The White Ribbon Campaign began in Canada in 1991 when a shocking tragedy prompted a group of concerned men to launch an awareness campaign on the issue of violence against women. Vera House brought the White Ribbon Campaign to Central New York in 1995. The main goal of the White Ribbon Campaign is to raise awareness about domestic and sexual violence.



The event is led by concerned men who invite all members of the community to pin on a ribbon or wear a wristband to help raise awareness and funds to end domestic and sexual violence. The male leadership acknowledges the important contributions men have made to this effort and invites others to take an active role.

Participants in the White Ribbon Campaign pledge to never commit, condone, or remain silent about abuse. Our ultimate goal is to change the attitudes and practices that perpetuate violence, and change will occur only if we each accept personal responsibility to make sure change happens. Wearing a ribbon provokes discussion, debate, and soul-searching among the people around us.

■ **How has this event benefited the CNY community and/or the nonprofit organization affiliated with the fundraiser?** In the beginning, the White Ribbon Campaign had hundreds of participants and raised \$10,000. This year it is expected to involve more than 30,000 individuals in the greater Syracuse community with a goal of raising \$120,000. This growth has expanded the conversation in the commu-



nity about domestic and sexual violence, increased the awareness of the services Vera House offers, and raised hundreds of thousands of dollars to support these programs.

■ **What is the participation level at this event?** About 500 people attend the WRC Breakfast, 500 attend the WRC Walk, and 20,000+ participate in a campaign.

# CATEGORY: YOUNG PROFESSIONAL LEADER

## ASHLEY FORSHEE Director of Development Syracuse Behavioral Healthcare

As the director of development at Syracuse Behavioral Healthcare (SBH), Ashley Forshee raises funds and awareness for substance use and mental health disorders. Prior to joining SBH, she worked in public health in Cortland. Forshee received her master's degree of public administration from Northeastern University, and is a graduate of SUNY Cortland, where she majored in political science and communications.



■ **What is the name of the organization you work most closely with?** Syracuse Behavioral Healthcare.

■ **What is one of the most significant contributions you have made to the CNY community?** While serving as the director of development for Syracuse Behavioral

Healthcare, I have had the opportunity to help organize several community events to support people who are working towards recovery. I believe that one of the most powerful and impactful contributions of these events has been the stories shared. Whether it's the story of the little boy who overcame his fears through art therapy and comic books or the expectant father and now honor student who found recovery, stories have the power to connect with people on a completely different level. They have the power to breakdown stigma and encourage people to ask for help. I am honored to be able to share those stories with our community.



## SAM ROBERTS President Together Now, Inc.

Sam Roberts is a Syracuse native and the president of Together Now, Inc. He also works full time as a civilian police officer for the Air Force, while also going to school full time, and maintaining leadership roles in multiple organizations. In addition to Together Now, Inc., Roberts serves as VP of the Neighborhood Action Committee for the Southside Family Resource Center – PEACE, Inc.

As a former sergeant in the New York Army National Guard, Roberts led his team through high-stress training to prepare soldiers to conquer any task. Additionally, as co-founder of I-Mobile Health Mission, which offers psychiatric services, he developed relationships with community organizations to expand the company's network.

Being a Syracuse native living on the South Side of the city, he sees the value of community. Having grown up in Syracuse witnessing the effects of the slow decline of jobs, watching factories close and people



struggling to thrive, Roberts has made it his personal mission be involved with projects that serve individuals who are looking for opportunities to better themselves. He believes in the strength of people, and he recognizes the opportunity to build on that strength.

■ **What is the name of the organization you work most closely with?** Together Now Inc.

■ **What is one of the most significant contributions you have made to the CNY community?** Co-founding Together Now. This organization will provide a platform for students to better themselves and gain tangible skills. Our Executive Director, Nick Paro, has taken executive-level courses and made them relatable for the students.



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AWARDS

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**2018 Honorees**

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CATEGORY: **YOUNG PROFESSIONALS ADVISORY BOARD****LEAD COUNCIL****NORTHERN NEW YORK  
COMMUNITY FOUNDATION  
(NNYCF)**

The Northern New York Community Foundation's (NNYCF) LEAD Council is a cohort of young professionals empowered to assist the Community Foundation in its mission of enhancing the quality of life in Jefferson, Lewis, and St. Lawrence counties. The advisory committee of more than 20 young professionals serves as a strategic grantmaking arm of the Foundation — identifying and addressing key community needs that align with the organization's mission and work. Over the last three



of Jefferson County — to make our communities more vibrant. The council connects the next generation to the nonprofit sector, while also instilling principles of philanthropy that are vital to the North Country's future.

■ **How does this board contribute to the affiliated nonprofit organization and the CNY community?** The LEAD Council established rapport with the Children's Home of Jefferson County, and its Boys & Girls Club SoZo Teen Center, two years ago because of its interest in helping disadvantaged youth. The relationship has resulted in multiple site visits, creating a connection for mentorship, and seeking opportunities to support youth programs.

LEAD also created the "LEAD Your School Challenge," which empowered school students to identify a need in their community. And based on execution of the project addressing the needs, the council received grant funding to help make those efforts sustainable.

LEAD is playing an integral role in a "Getting Ahead" initiative, in collaboration with area nonprofits, to assist local residents living in poverty to self-identify and discover ways

years, the council has created a project in local schools to encourage community philanthropy, collaborated with area nonprofits to support an initiative to help address hyperlocal poverty, and volunteered its time and talents with organizations — like the Boys & Girls Club SoZo Teen Center, affiliated with the Children's Home



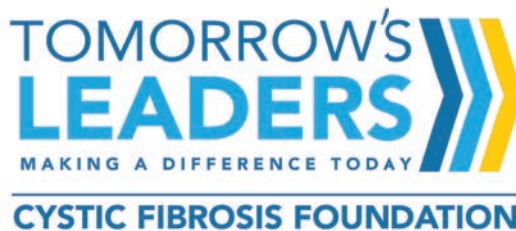
to help resolve the root issues of their situation. LEAD and the Community Foundation awarded a grant to help expand this effort to Jefferson, Lewis, and St. Lawrence counties.

■ **How are members affected by their participation in this group?** LEAD is an opportunity to connect with other community-minded young professionals. Members become more engaged in the community. The council experience broadens the understanding of the nonprofit sector, and helps to create stronger volunteers for local committees and boards. It is an opportunity to take a proactive approach in helping the communities where they live, work, play, and raise families.

The NNYCF is encouraging leadership through active participation in many forms of philanthropy.

**TOMMOROW'S  
LEADERS****Cystic Fibrosis Foundation**

Tomorrow's Leaders is the Cystic Fibrosis Foundation's young professional program, designed to offer like-minded professionals leadership skills and networking opportunities while they make a difference in the lives of those with cystic fibrosis. The mission of the Cystic Fibrosis Foundation is to cure cystic fibrosis and to provide all people with the disease the opportunity to lead full, productive lives by funding research and drug development, promoting individualized treatment, and ensur-



ing access to high-quality, specialized care. The Cystic Fibrosis Foundation is the world's leader in the search for a cure for cystic fibrosis, and nearly every CF-specific drug available today was made possible with the foundation's financial support. The CF Foundation is a donor-funded, 501(c)(3) nonprofit that is fully accredited by the Better Business Bureau's (BBB) Wise Giving Alliance program.

■ **How does this board contribute to the affiliated nonprofit organization and the CNY community?** Tomorrow's Leaders is helping those who battle Cystic Fibrosis in Central New York as well as the entire country. The program helps connect philanthropic young professionals who want to ensure that they are in the generation that will see a cure for cystic fibrosis, and it provides professional development and networking opportunities to those professionals.

■ **How are members affected by their participation in this group?** Members of Tomorrow's Leaders are impacted personally and professionally by their involvement with the group. Members make lasting personal and professional connections with other individuals who, like them, are dedicated to finding a cure for cystic fibrosis.



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### BOYPOWER 2018 Celebrating 50 Years!

Longhouse Council  
**Boy Scouts of America**

The Boypower Dinner, to be held May 2 at the War Memorial in Syracuse, is Central New York's premier fundraising event for the Longhouse Council, Boy Scouts of America. Each year, the event attracts more than 1,200 supporters which includes community leaders, local businesses, Scouts, donors, and supporters. Proceeds from the event benefit the more than 4,200 registered youth Scouts in Central and Northern New York with quality programs, scholarships, and campership opportunities.

■ **How has this event benefited the CNY community and/or the nonprofit organization affiliated with the fundraiser?** More than 4,200 registered youth and 1,700 adult volunteer leaders from Central and Northern New York participate in the Longhouse Council Scout programs. Youth learn through the experiences of camping, hiking, building projects, and community service. Scouts are able to learn self-reliance; learn moral values; participate in community service; while building life-long friendships, mentor positive role models, and learn respect for others. Through the efforts of the Longhouse Council, young men and women, ages 5-20, develop into future leaders of moral conviction, intellectual distinction, ethical direction, while energizing Scouts to make our communities a better place to live.

■ **What is the participation level at this event?** 1,200-plus dinner guests, sponsors, and donors.



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- Outstanding Mentor



**KEYNOTE SPEAKER:**  
**Loretta Kaminsky**  
**The Path to Happiness,  
Reinventing Yourself**

Loretta is a business consultant, successful business owner (Lou-retta's Custom Chocolates), Zumba instructor, and breast cancer survivor. She has always been a champion for women in business. She believes the true path for happiness is reinventing yourself to explore all the wonderful adventures that wait for each of us.



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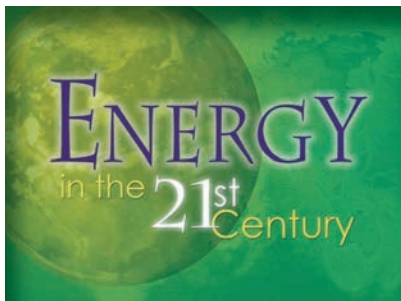
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