



ACVS®

AMERICAN COLLEGE *of*
VETERINARY SURGEONS

2018 Sponsorship & Marketing Opportunities

ACVS Premier Sponsorship (Jan 2018–Dec 2018)



Term: 1 Year

Annual fee: \$15,000

Annual sponsorship commitment: \$10,000

Total Annually: \$25,000

<https://www.acvs.org/premier-sponsors>

Annual Sponsor Benefits

- First selection for exhibit booth/s
- First selection of Surgery Summit sponsorship and marketing opportunities
- Lab sponsors receive up to \$4,000 in credit towards their total annual sponsorship commitment of \$10,000
- ACVS will organize a small group, in-person meeting with select members of the Board of Regents to discuss a veterinary topic of the Premier Sponsor's choice.
- A complimentary half-page ad in Veterinary Surgery, the official journal of the American College of Veterinary Surgeons, the European College of Veterinary Surgeons, and the Veterinary Endoscopy Society
- A full-color "Thank You" page, consisting of a collage of Premier Sponsor logos, in Veterinary Surgery, the official journal of the American College of Veterinary Surgeons, the European College of Veterinary Surgeons, and the Veterinary Endoscopy Society
- Premier Sponsors recognized as sponsors of the board certification examinees' lunch, held in conjunction with the examination
- Recognition in all issues of Cut to the Point, the monthly e-bulletin for ACVS Diplomates and residents, with company logo linking to Premier Sponsor's website

Surgery Summit On-site Benefits

- One complimentary 10'x10' exhibit booth
- Half-page advertisement in the Final Program & Exhibits Guide
- Premier Sponsor banner above exhibit booth
- Carpet emblem in front of exhibit booth
- Complimentary pre-registered attendee list rental
- Opportunity to welcome attendees from the podium (3-4 scripted sentences) and place marketing materials (provided by sponsor) at meeting room entrance in sponsored half-day+ programs
- Premier Sponsors recognized as sponsors of the pre-session coffee (Friday and Saturday)
- Company logo in the Premier Sponsor logo collage on the exhibit hall entrance unit
- Company logo in the Premier Sponsor logo collage on signage in a high visibility location
- Recognition by the ACVS President at the ACVS Diplomates' Business Meeting
- Company logo on PowerPoint slide shown during the ACVS Diplomates' Business Meeting
- Company logo on PowerPoint slide shown during the Surgery Summit Happy Hour
- 6 Full-Conference continuing education registrations

ACVS website

- 30-day rotating www.acvs.org advertisement
- Company logo and link to company website on all www.acvs.org primary pages
- Company logo on Premier Sponsor logo collage advertisement on acvssurgerysummit.org website
- Dedicated Premier Sponsors webpage (www.acvs.org/premier-sponsors)

Year-Round Marketing: ACSVs Mailing List

Complement your marketing mix and introduce new products & services by *renting* an ACSVs Mailing List. Deliver your targeted message to ACSVs members with direct mail marketing. The electronic list rental is for one-time-use and is only sent to licensed and bonded mail houses. Mailing labels are also available for purchase.

[ACVS Mailing Labels & List Rental Order Form](#)



2018 Mailing Labels & List Rentals	Quantity	Rate
All ACSVs Diplomates	1,900-1,950	\$800
All Small Animal ACSVs Diplomates	1,250-1,300	\$600
All Large Animal ACSVs Diplomates	600-650	\$400
Recently Board Certified Diplomates: 2014 – 2017	300-325	\$200
2017 Board Certified Diplomates	70-80	\$125
Credentialed Candidates	130-150	\$125
Third Year Small Animal Residents	65-75	\$100
Third Year Large Animal Residents	25-35	\$100
ACVS Residency Program Directors	150-170	\$125
2018 Pre-Surgery Summit Registrants	TBD	\$400
2017 Post-Surgery Summit Registrants	1,465	\$450

Year-Round Marketing: www.ACVS.org Website Advertisement

ACVS.org Web Advertisement

If you are looking for a simple and cost-effective way to connect with your customers, then ACVS.org website advertising offers the best value!

- Posted for three consecutive months (90 days)
- Appears on multiple website pages
- May rotate with up to two other advertisements
- Cannot be changed during the 30, 60 & 90 day cycle
- Specs: 200px high & 400px wide (PNG or JPEG- min 72DPI)
- Web advertisement will hyperlink to company website
- Impression, clicks, and click rate report provided

[ACVS.org Web-ad Order Form](#)

Marketing investment: \$700 (30 days)

Marketing investment: \$1,250 (60 days)

Marketing investment: \$1,500 (90 days)

The screenshot shows the ACVS.org website header with the logo and navigation links: "What Is a Veterinary Surgeon?", "Animal Health Topics", "Questions for Your Veterinarian", and "Veterinary Surgeons & Professionals". Below the header is a large image of two surgeons in an operating room. To the right of this image is a banner for the "2016 ACVS SURGERY SUMMIT" with the text "SHARPEN YOUR SURGICAL SKILLS" and "REGISTER NOW". Below the banner is a map with a location pin and the text "Find a Veterinary Surgeon". At the bottom left are two sections: "Small Animal Health Topics" with a photo of various pets and "Large Animal Health Topics" with a photo of various farm animals. At the bottom right is a "Free On-Demand Webinar" titled "Rehab Your Practice with Pet Rehabilitation" with a red arrow pointing to it.

Year-Round Marketing: Residents' Training Log - Banner Ad



Resident Training Log Banner Ad

This is the perfect opportunity to brand your company and promote your products & services to ACVS Surgical Residents who are required to log their research, work hours, and training each week .

- One (600px X 75px) website banner ad with hyperlink
- Exclusive opportunity and only available on the ACVS Residents Training Log webpage
- Banner ad design can be changed quarterly

**Marketing investment: \$8,000 (12 months)
\$5,000 (6 months)**

Resident Summary

Resident:	Test Resident (Year 6)	Program:	Test University Large Animal - Equine
Program Director:	Debbie Director	Resident Advisor:	Oscar Operator

Requirements Summary (Totals in green have met the requirement) » [View Change History](#) | [Print](#) | [Instructions](#)

[Activity](#) | [Surgery Cases](#) | [Specialty Services](#) | [Seminars](#) | [Semi-Annual Reviews](#)

Click here to collapse or expand all sections

Activity (in weeks) » [View Activity](#)

	New	Declined	Awaiting RA	Awaiting Semi-Annual Review	Awaiting Deadline	Awaiting RCC	Awaiting Lead RCC	Total	Approved	Min. Req.
Surgical Rotation DACVS* supervised	0	0	0	0	0	1	0	1	2	94
Oscar Operator	0	0	0	0	0	1	0	1	1	
Patti Pathology	0	0	0	0	0	0	0	0	1	
Alternate Supervisor	0	0	0	0	0	0	0	0	1	12
Special Rotation	0	0	0	0	0	1	0	1	2	31

2018 ACVS Surgery Summit: October 25-27, Phoenix, AZ

The ACVS Surgery Summit is more than learning surgical techniques. Excellence in all aspects of surgical case management is critical, and the Summit delivers what all veterinary professionals need to know for their patients to thrive.

Keynote Lectures presented by world-renowned experts on Advanced Orthopedics and Neurosurgery, Complications, Large Animal Exotics Surgery, and Large Animal Orthopedics.

Round Table Discussion topics include Elbow Dysplasia, Joint Treatment, Management of SBCs, Post-Operative Colic Care, Urinary, When to Cut a Back, and When to Go Back into the Abdomen

Seminars delivered by specialists in Abdominal Surgery, Anesthesia and Pain Management, Arthroscopy, Bone Healing, Canine Cranial Cruciate Ligament, Case Studies, Communications, Complications, Coxofemoral Joint, Critical Care, CT/MR/Ultrasound Advanced Imaging, Farm Animal, Flaps and Reconstruction, Gastrointestinal, Literature Year in Review, Negotiation, Neurology, Nosocomial Infections, Orthopedic Surgery, Pelvic Limb Lameness, Reconstruction, Regenerative Medicine, Small Animal Hernias, Soft Tissue, Surgical Oncology, the Equine Foot, Upper Respiratory, Urogenital Surgery, *Veterinary Surgery* Publishing & Reviewing, Wealth Building, Work Life Integration, and Wounds and Regeneration

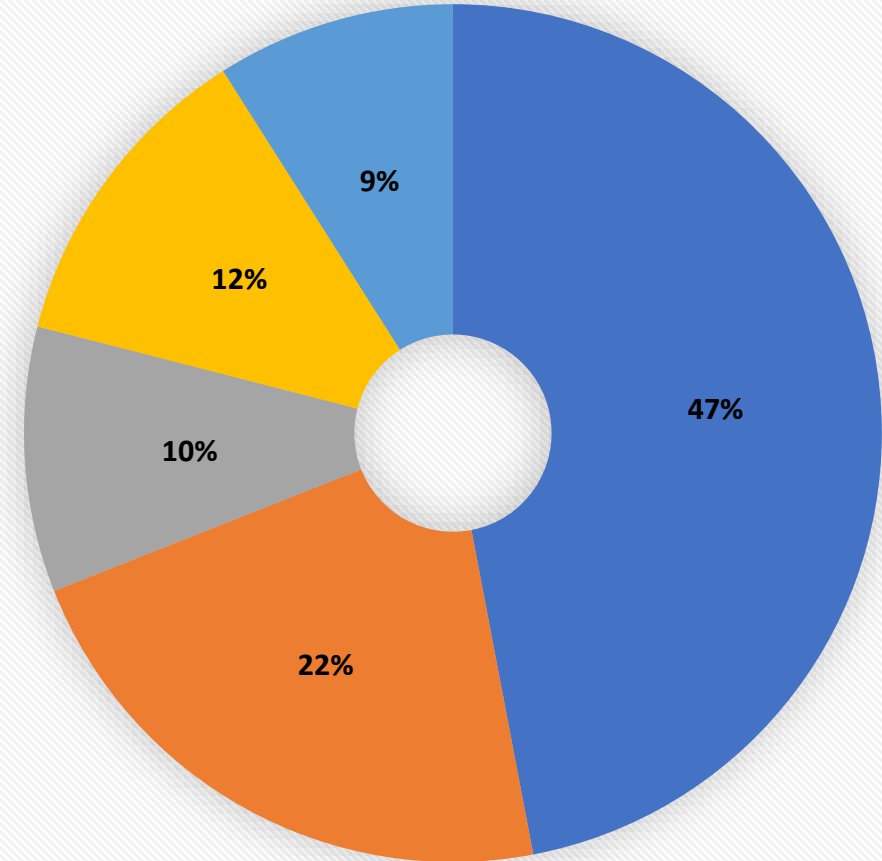


Phoenix, AZ

2017 Surgery Summit: Attendance

Total 2017 Attendance: 1465

- ACVS & ECVS Board Certified Veterinary Surgeons 683
- Veterinary Practitioners and other Specialists 323
- Technicians 151
- Surgical Residents 182
- Students 126



Surgery Summit: Exhibit Opportunities

The American College of Veterinary Surgeons opens the door to new business opportunities for you at the annual Surgery Summit. Exhibiting will give you access to decision makers in veterinary surgery.

Each 10x10 booth includes:

- Four exhibitor representative badges
- Four exhibitor lunch vouchers per day
- Drink vouchers for the Scientific Poster Reception
- One lead retrieval unit
- One 7"x44" identification sign

Early Bird: \$3,000 per 10x10

Standard Rate: \$3,250 (after May 18, 2018)

Exhibitor move-in:

Wednesday, October 24, 8:00am- 6:00pm

Exhibit Hall hours:

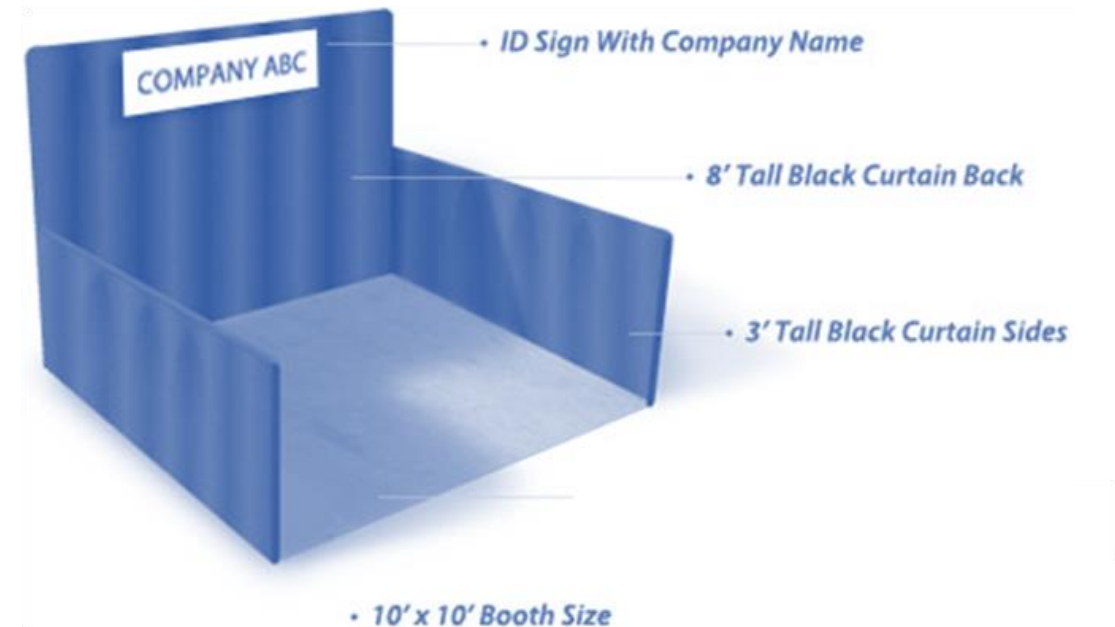
Thursday, October 25, 9:00am- 7:30pm

Friday, October 26, 9:00am- 5:00pm

Exhibitor move-out:

Friday, October 26, 5:15- 11:59pm

Saturday, October 27, 8:00-11:59am

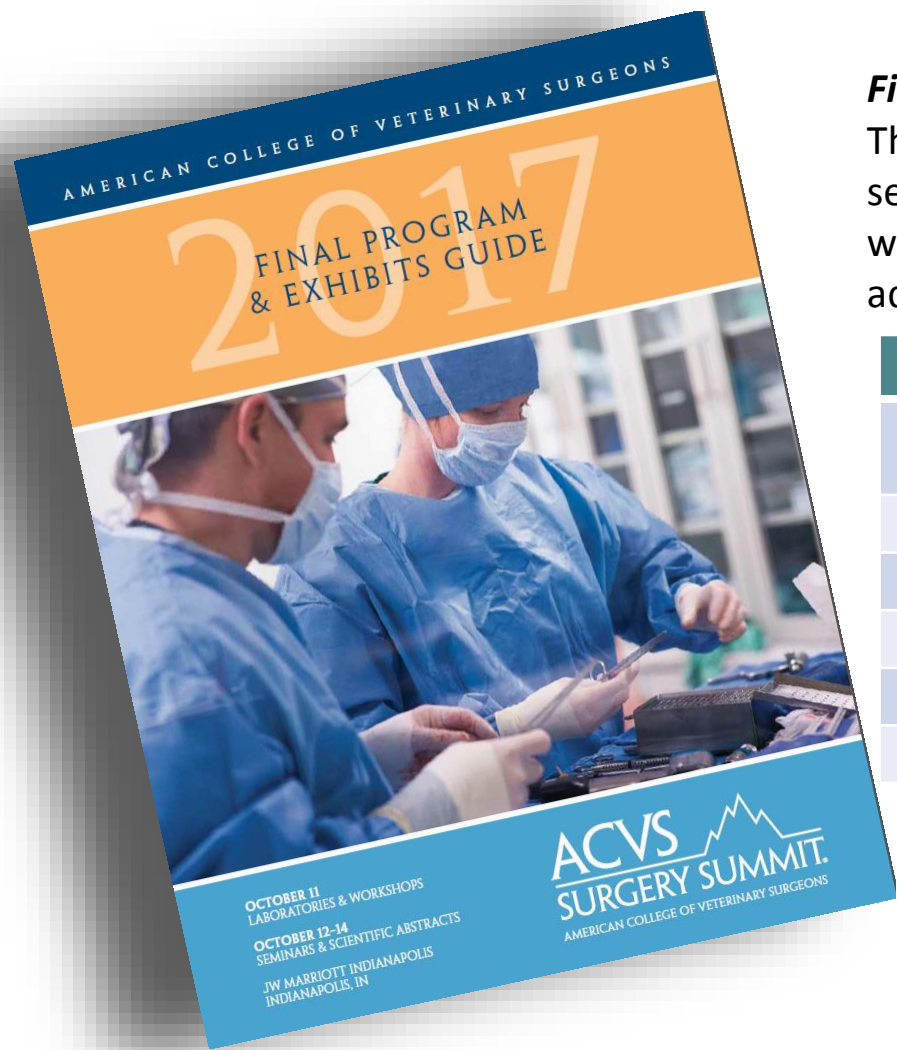


Marketing Opportunities

Marketing	Rate	Page
<i>Final Program & Exhibits Guide</i> – Full-page advertisement	\$1,500	Page 9
<i>Final Program & Exhibits Guide</i> – Half-page advertisement	\$1,000	Page 9
<i>Final Program & Exhibits Guide</i> – Quarter-page advertisement	\$750	Page 9
<i>Final Program & Exhibits Guide</i> – Company description logo add-on	\$500	Page 9
<i>Surgery Summit Mobile App</i> Full-width Banner Ad	\$1,500	Page 10
<i>Surgery Summit Mobile App</i> Virtual Conference Bag Ad	\$1,250	Page 10
Industry Event / Commercial Seminar	\$4,000	Page 11
Residents' Reception	\$5,000	Page 11
Hospitality Suite (per day)	\$5,000	Page 12
Hotel Room Drop (Wednesday, Thursday, or Friday)	\$8,000	Page 13

Marketing	Rate	Page
Hotel Key Cards	\$10,000	Page 13
Attendee bag stuffer (provided by sponsor)	\$1,500	Page 14
Specialty promo item for attendee bags (item provided by sponsor)	\$2,500	Page 14
Notepad (item provided by sponsor)	\$5,000	Page 14
Column Wrap	Call for pricing	Page 15
Window Clings	Call for pricing	Page 15
Spinning Kiosk	\$3,500	Page 16
Hydration Stations with sponsor logo on water bubbler covers	\$2,500	Page 16
Refillable Drink Tumblers	\$7,500	Page 17
Convention Center Advertising Monitor	\$1,500	Page 17

Marketing: *Final Program & Exhibits Guide* Advertising



Final Program & Exhibits Guide Advertising

The *Surgery Summit Final Program & Exhibits Guide* is the primary reference source for seminars, social events, exhibits, sponsors, and more. Advertising in the program guide will enhance your company’s presence and increase booth traffic. A limited number of advertising opportunities are available.

<i>Final Program & Exhibits Guide Advertising</i>	Specs	Rate
Official Sponsor of the <i>Final Program & Exhibits Guide</i> (exclusive)	Back Cover Full-page ad Logo placement on each page	\$7,500
Full-page (4-color)	7.5" x 10"	\$1,500
Half-page – Vertical or Horizontal (4-color)	3.625" x 10" or 7.5" x 4.875"	\$1,000
Quarter page (4-color)	3.625" x 4.875"	\$750
Logo on Notes section pages (exclusive)	Logo on each “notes” page	\$2,500
Logo added to company profile	High-res company logo	\$500

Final Program & Exhibits Guide: Space reservation 7/31/18 - Artwork due 8/31/18

Marketing: *Surgery Summit Mobile App* Advertising

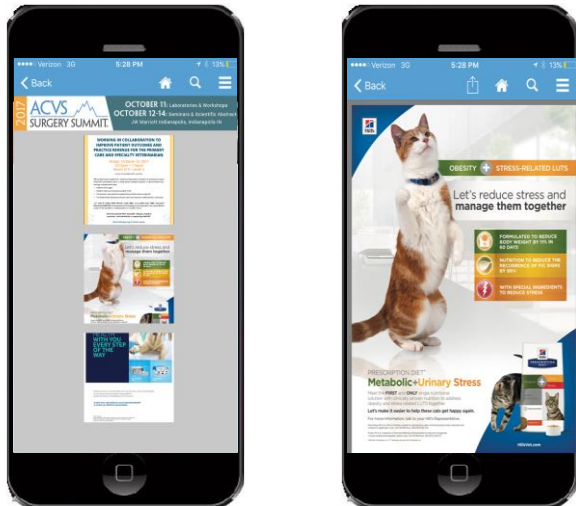
Full-width Banner Ad

With the *Surgery Summit Mobile App*, you will have branding opportunities that include a full-width banner ad linking to your company's website. Only 5 full-width ads will be sold to allow greater impact for advertisers.

Dimension Requirements for Full Width

- 2000px X 400px
- URL for hyperlink

Marketing investment: \$1,500



Virtual Conference Bag Ad

With the *Surgery Summit Mobile App*, you will have branding opportunities that include a virtual conference bag ad insert. A total of 10 virtual conference bag ad inserts will be sold to allow greater impact for advertisers.

Dimensions Requirements:

- 8.5" X 11"
- 1-2 pages allowed
- Format: PDF files, URLs and image files
- 8MB total in size

Marketing investment: \$1,250

Marketing: Industry Event/Commercial Seminar

Industry Event/Commercial Seminar

Want direct contact with leaders and decision makers in veterinary surgery? Put on a great event for networking, and promoting your products and services to Summit attendees. Breakfast, lunch and evening opportunities are available!

- Quarter-page (1/4) ad in the *Final Program & Exhibits Guide*
- Event listed in the *Final Program & Exhibits Guide* “Calendar of Events”
- Event listed in the *Surgery Summit Mobile App* “Events & Social Activities” tile
- Complimentary pre-registered attendee list rental to promote your event
- On-site *Surgery Summit Mobile App* text alert to highlight your event
- A/V included (projector, screen, and microphone)



Event Type	Capacity	Date & Time	Set-up / Break-down Time	Rate
*Residents' Reception	175 people	Thursday, 10/25	7:15–7:30pm / 8:45–9:00pm	\$5,000
Breakfast Session	218 people	Friday, 10/26	6:15–6:30am / 7:30–7:45am	\$4,000
Lunch Session	218 people	Friday, 10/26	12:00–12:15pm / 1:15–1:30pm	\$4,000
Breakfast Session	218 people	Saturday, 10/27	6:15–6:30am / 7:30–7:45am	\$4,000
Lunch Session	218 people	Saturday, 10/27	12:00–12:15pm / 1:15–1:30pm	\$4,000

Marketing: Hospitality Suite

Hospitality Suite

Reserve a hospitality suite in the Phoenix Convention Center. Hospitality Suites are located next to the education sessions. They can be used throughout the day to host attendees in private meetings, product demonstrations, receptions, or just to relax and unwind.

Marketing investment: \$5,000 per day



Sample room layout

Benefits (Select up to 3)	Benefits (Select 1)
ACVS List Rental (Order Form)	Lounge furniture set-up
Meter board sign	Standard AV set-up (projector, screen & microphone)
Additional exhibitor badge	
Mobile App Text Alert	
Quarter-page (1/4) ad (<i>Final Program & Exhibits Guide</i>)	

Marketing: Hotel Room Drop & Hotel Key Cards

Hotel Room Drop



Put your promotional piece directly in front of attendees! Draw attention to your organization by having marketing literature placed under attendees' hotel room doors.

- One (1) piece of literature placed under the door of every registrant's hotel room
- Available on Wednesday, Thursday, and Friday nights
- Promotional piece provided by sponsor
- Maximum Size 8.5"X11"
- 925 Rooms on peak night (Thursday)

Marketing investment: \$8,000 (per night)

Hotel Key Cards Imprinted with Logo or Ad

Draw attention to your organization with Hotel Key Cards. Hotel Key Cards are a great way to brand your company and promote your booth presence at the Surgery Summit.

- Two (2) hotel room key cards per room
- Peak night: Thursday
- Sheraton Grand Phoenix Hotel

Marketing investment: \$10,000



Marketing: Attendee Registration Bag Inserts

*Registration bag insert (5 available)

Promotional marketing pdf to be inserted into the 2018 registration bag. This is a great way to advertise booth location and to learn more about products and services.

Marketing investment: \$1,500 (per insert)



*Specialty promo item for registration bags (3 available)

Exhibitors and sponsors can provide a specialty item that attendees can use on-site – such as power charger, mints, lip balm, or hand sanitizer.

Marketing investment: \$2,500 (per specialty item)
(Item provided by sponsor)



Notepad (Exclusive)

Provide attendees with notepad inserted into the attendee registration bag, given to all attendees.

Marketing investment: \$5,000
(Notepad provided by sponsor)



*Will need ACVS approval

Marketing: Window Clings & Column Wraps

Window Clings

Welcome attendees before they even enter the exhibit hall with branded clings on the Convention Center windows. These customizable window clings will be placed at the top of the escalators leading to the exhibit hall. This opportunity is a great way to greet attendees and guaranteed to increase your exhibit-success. They will be displayed throughout the duration of the Summit.

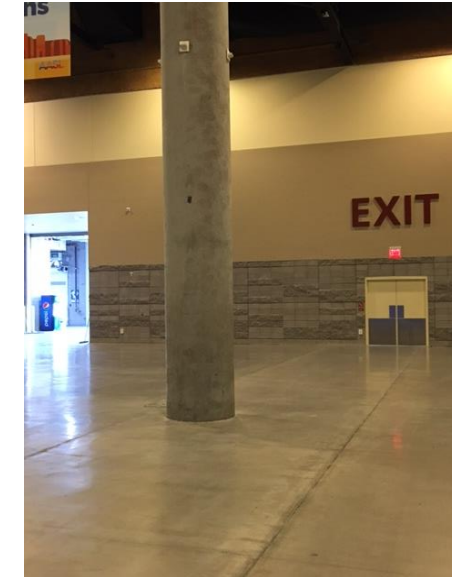
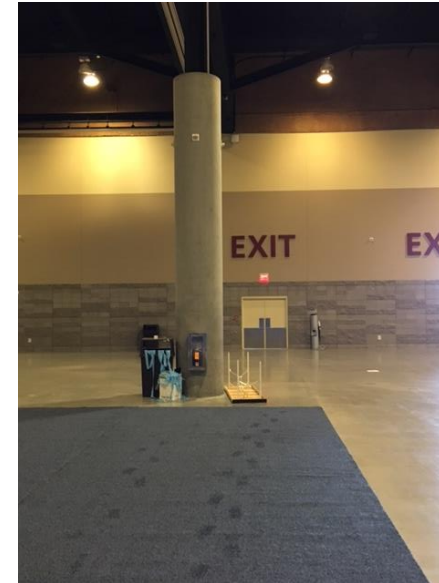
Marketing investment: Call for pricing



Column Wraps in exhibit hall (2 available)

Billboard-style column wraps located in the exhibit hall will insure that your brand stands out from the crowd. Use the advertising space to illustrate your brand, promote your product, and drive traffic to your booth.

Marketing investment: Call for pricing



Marketing: Spinning Kiosks & Water Bubblers

Rotating Advertising Kiosks

Want high traffic area visibility? These four-sided rotating kiosks say “wow” and are sure to draw attention to your company name and advertisement. Kiosks will be strategically located in the exhibit hall to maximize your exposure.

- Four-sided kiosk with four rear lit panels
- Different graphic designs can be placed on each of the four sides
- Artwork deadline: 9/17/2018

Marketing investment: \$3,500



Water Bubbler Covers

Help attendees beat the heat in Arizona while receiving exposure on water station coolers placed throughout the educational sessions. Your company logo and booth number will be visible on the water cooler covers.

- 15 Water coolers & bubbler covers
- Artwork deadline: 9/17/2018

Marketing investment: \$2,500



Marketing: Refillable Drink Tumblers & Advertising Monitors

Refillable Drink Tumblers

Help attendees stay hydrated and refreshed with a reusable water bottle branded with your company logo and booth number!

- 2,000 refillable drink tumblers
- Artwork deadline: 9/17/18

Marketing investment: \$7,500



Advertising Monitors (3 available)

Located in high traffic areas of the Phoenix Convention Center, catch the eyes of attendees on their way to sessions or the exhibit hall by advertising with digital signage!

- Still image ads: 1920 X 1080 pixels
- Still image ads: RGB at 72dpi in a jpeg format
- Videos must be provided as mpeg or mpeg 2 @ HDTV 1080p, 29.97, high quality
- Submission deadline: 9/17/18

Marketing investment: \$1,500 (per monitor)



Sponsorship Opportunities:

2018 sponsors are given priority booth and sponsorship selection in 2019.

Sponsorship	Rate	Page
*Attendee Bags	\$12,500/\$7,500	Page 19
*Lanyards	\$8,000/4,000	Page 19
*Attendee Pens	\$5,000/\$2,500	Page 19
Surgery Summit Happy Hour Reception (Friday 10/26)	\$10,000	Page 20
Charging Stations (Exhibit Hall & Satellite)	\$10,000	Page 21
Job Board	\$5,000	Page 22
Speaker Ready Room	\$5,000	Page 22
Fun Run & Yoga (3 days)	\$3,000 (each)	Page 23
ACVS Laboratories (Wednesday 10/24)	\$2,500/\$5,000	Page 24
ACVS Foundation Opportunities	\$2,500/\$3,000	Page 25
Keynote Lecture	\$2,500	Page 26
Practitioners' Program	\$1,500 /\$2,500	Page 27
Technicians' Program (per day)	\$5,000	Page 27
Full-day Seminar	\$5,000	Pages 28-32
Half-day Seminar	\$2,500	Pages 28-32
Quarter-day Seminar	\$1,500	Pages 28-32
Roundtable	\$1,250	Pages 28-32

Miscellaneous Sponsorships without slides	Rate
Refreshment Break in Exhibit Hall (per break)	\$2,500
Lunch Break in the Exhibit Hall (per break)	\$3,500
Diplomates' Business Meeting	\$5,000
<i>Proceedings</i> Digital Library	\$3,500
Past Presidents' Advisory Committee Meeting	\$1,500
SOLD Scientific Poster Presentations & Reception	\$10,000
Residents' Awards Ceremony	\$1,500
Residents' Information Session & Gift (gift provided by sponsor)	\$1,500
SOLD Small Animal Residents' Forum	\$5,000
Large Animal Residents' Forum	\$5,000
Small Animal Residents' Workshop	\$5,000
Large Animal Residents' Workshop	\$5,000

*Sponsor can provide item for discounted rate



October 24: Laboratories & Workshops
 October 25–27: Seminars & Scientific Abstracts
 Phoenix Convention Center, Phoenix, AZ

Sponsorship: Attendee Registration Bags, Lanyards & Pens

Attendee Registration Bags

The sponsor's logo is printed on the bags handed out to all Surgery Summit attendees during registration. This sponsorship opportunity is exclusive and limited to one company.



Sponsorship investment: \$12,500

Sponsorship investment: \$7,500 (Bag provided by sponsor)

Attendee Lanyards

Brand every attendee with a custom lanyard worn and seen throughout the entire Surgery Summit! Place your company name, URL, logo, or booth number on the lanyard, and you will be assured to leave a lasting impression on the audience.



Sponsorship investment: \$8,000

Sponsorship investment: \$4,000 (Lanyard provided by sponsor)

Attendee Pens

Show your support by sponsoring the official Surgery Summit Pen! Each attendee will receive this item in their attendee registration bag and will use it throughout the Summit as they meet new people or make notes.



Sponsorship investment: \$5,000

Sponsorship investment: \$2,500 (Pen provided by sponsor)

Sponsorship: Happy Hour Reception

Happy Hour Reception: (Friday, October 26, 6:00-7:30pm)

Celebrate the final night of the Surgery Summit in Phoenix with ACVS attendees. Delicious food and beverage stations accompanied by music. A silent auction and raffle will be held during the Happy Hour to benefit the ACVS Foundation.

- Sponsor's logo prominently featured on signage throughout the reception area (Entrance unit, Gobo, Napkins & Cups)
- Sponsor's logo displayed on all drink tickets (1,800)
- Sponsor may place a small "give away" item on all tables

Sponsorship Investment: \$10,000



Sponsorship: Charging Station Lounge & Satellite Station



Mobile Device Charging Station Lounge and Satellite Station

Provide an invaluable service with this exclusive branding opportunity. Your company will receive two days of visibility in the exhibit hall when attendees relax and re-charge their cell phones, tablets, and laptops. Today's attendees travel with at least one mobile device, whether it is a smartphone, tablet, or laptop. Create excitement around your company's product/service offerings.

- Logo prominently featured on charging station signage and floor emblems
- Satellite station outside of the exhibit hall in the seminar area
- Recognition in the *Final Program & Exhibits Guide* and in the *Surgery Summit Mobile App*
- Sponsor may provide a "give away" item in the lounge areas
- Reservation & Logo deadline: 9/17/2018

Sponsorship investment: \$10,000

Sponsorship: Job Board & Speaker Ready Room

Job Board

- Two 4'X6' double sided Job Boards centrally located in the attendee registration area
- Sponsor logo & booth number prominently displayed on signage above job boards
- Two high-boy tables on each side (four total) with sponsor marketing brochure or gift

Sponsorship investment: \$5,000



Speaker Ready Room

Reach knowledgeable professionals representing veterinary practitioners and preeminent veterinarians in private practice, academia, and industry throughout the Surgery Summit as they review their presentations.

- Sponsor's custom screensaver image on each monitor
- Sponsor signage and table tent cards in Speaker Ready Room
- Sponsor may place a promotional item in room

Sponsorship investment: \$5,000

Sponsorship: Fun Run & Yoga



Fun Run **6:15–7:15am, October 25–27**

The morning Fun Run is tremendously popular and a “must” for many Surgery Summit attendees.

- Souvenir t-shirt imprinted with sponsor logo for runners
- Sponsor can provide lead runners, and sponsor representatives are welcome to participate as runners
- Sponsor may welcome the participants each morning
- Morning refreshments provided for participants

Sponsorship investment: \$3,000



Morning Yoga **6:15–7:15am, October 25–27**

Yoga is for everyone! It’s an excellent way to stretch and strengthen your body. This early morning class will help attendees focus their mind and relax their spirit.

- Souvenir yoga item imprinted with sponsor logo for participants
- Sponsor representatives are welcome to participate
- Sponsor may welcome the participants each morning
- Morning refreshments provided for participants

Sponsorship investment: \$3,000

Sponsorship: ACVS Laboratories



ACVS Laboratory Sponsorship Wednesday, October 24

Sponsor hands-on laboratories for specialists, general practitioners, and technicians, including those back by popular demand: Center of Rotation of Angulation (CORA) Based leveling Osteotomy for Treatment of the Cranial Cruciate Ligament Deficient Stifle Joint, and Proximal Abducting Ulnar Osteotomy (PAUL).



- Sponsor recognition on the ACVS Website, *Surgery Summit Mobile App* and Print (*Final Program Guide*)
- Attendee list of lab registrants
- Sign at entrance of lab with sponsor logo
- Cups, napkins, and sign at lunch station (full-day only)

**Sponsorship Investment: \$5,000 (full-day)
\$2,500 (half-day)**

Sponsorship: ACVS Foundation



The mission of the ACVS Foundation is to support the advancement of surgical care of all animals. As an independently-chartered nonprofit philanthropic organization, the ACVS Foundation is devoted to the advancement of surgical care of all animals through funding of educational and research opportunities for veterinary surgical residents and board certified veterinary surgeons. For more information about the foundation, please visit, <http://www.acvs.org/foundation>.

ACVS Foundation Sponsorship	*Date & Time	Rate
ACVS Foundation Legacy Reception	Thursday, 10/25 (7:30–9:00pm)	\$3,000
ACVS Foundation Legends Award	TBD	\$2,500
Outstanding Surgical Residents' Awards	TBD	\$3,000
Student Surgical Proficiency Awards	TBD	\$2,500

**Schedule is subject to change*

Sponsorship: Mark W. Allam Lecture & Keynote Lectures

PLENERARY & KEYNOTES	Speaker	*Date & Time	Rate
SOLD Mark W. Allam Lecture and continental breakfast	Michael A. Helmrath	Thursday, 10/25 (8:00–9:30am)	\$20,000
Keynote Lecture: Large Animal Exotics Surgery	Dean A. Hendrickson	Thursday, 10/25 (10:15–11:30am)	\$2,500
Keynote Lecture: Revolution or Evolution? Ethics & Engineering of Bionic Biology	Noel Fitzpatrick	Thursday, 10/25 (10:15–11:30am)	\$2,500
Keynote Lecture: Orthopedics (Large Animal)	Susan M. Stover	Friday, 10/26 (8:00–9:15am)	\$2,500
Keynote Lecture: The Practice of Surgical Rescue in 2018 (Small Animal)	Amy Rushing	Friday, 10/26 (8:00–9:15am)	\$2,500



**Schedule is subject to change*



October 24: Laboratories & Workshops
October 25–27: Seminars & Scientific Abstracts
Phoenix Convention Center, Phoenix, AZ

Sponsorship: Practitioners' Program & Technicians' Program



PRACTITIONERS' PROGRAM	Chair	*Date & Time	Rate
Abdomen	Bonnie Campbell	Thursday, 10/25 (1:30–6:00pm)	\$2,500
Approach to Pelvic Limb Lameness: Young Dog	Katherine Barnes	Friday, 10/26 (8:00-9:15am)	\$1,500
Approach to Pelvic Limb Lameness: Old Dog	Katherine Barnes	Friday, 10/26 (10:00am-12:00pm)	\$1,500
Flaps and Reconstruction	Kelley Thieman-Mankin	Friday, 10/26 (1:30-3:15pm)	\$1,500
Neurology	Sharon Kerwin	Friday, 10/26 (4:00-6:00pm)	\$1,500

TECHNICIANS' PROGRAM	Chair	*Date & Time	Rate
Technicians' Program	Kim Schmidt	Thursday 10/25 (10:15-6:00pm)	\$5,000
Technicians' Program	Karen Ellis	Friday, 10/26 (8:00am-6:00pm)	\$5,000
Technicians' Program	Danielle Browning	Saturday, 10/27 (8:00am-6:00pm)	\$5,000



**Schedule is subject to change*

Sponsorship: Small Animal Program

SMALL ANIMAL PROGRAM	Chair	*Date & Time	Rate
Coxofemoral Joint	Caleb Hudson	Friday, 10/26 (10:00am–12:00pm)	\$1,500
Innovations in Orthopedic Surgery	Noel Fitzpatrick	Friday, 10/26 (10:00am–12:00pm)	\$1,500
Small Animal Scientific Abstracts	Duane Robinson	Friday, 10/26 (10:00am–12:00pm)	\$1,500
Thoracic Complications	Karen Tobias	Friday, 10/26 (10:00am–12:00pm)	\$1,500
SOLD Abdominal Complications	Karen Tobias	Friday, 10/26 (1:30–3:15pm)	\$1,500
SOLD Arthroscopy Hindlimb	Ian Holsworth	Friday, 10/26 (1:30–3:15pm)	\$1,500
Advances In The Canine Cranial Cruciate Ligament	Peter Muir	Friday, 10/26 (1:30–6:00pm)	\$2,500
Innovations in Imaging	Amy Fauber - Fred Wininger	Friday, 10/26 (1:30–3:15pm)	\$1,500
SOLD Arthroscopy Forelimb	Ian Holsworth	Friday, 10/26 (4:00–6:00pm)	\$1,500
SOLD Innovations in Soft Tissue Surgery	Michael Mison	Friday, 10/26 (4:00–6:00pm)	\$1,500
Potpourri Complications	Karen Tobias	Friday, 10/26 (4:00–6:00pm)	\$1,500
Surgical Oncology	James Perry	Saturday 10/27 (1:30–6:00pm)	\$2,500
Orthopedic Complications: Joints	Kei Hayashi	Saturday 10/27 (8:00–9:15am)	\$1,500
Small Animal Scientific Abstracts	Duane Robinson	Saturday 10/27 (8:00–9:15am)	\$1,500
Wounds and Regeneration	Susan Volk	Saturday 10/27 (8:00–9:15am)	\$1,500

**Schedule is subject to change*



October 24: Laboratories & Workshops
 October 25–27: Seminars & Scientific Abstracts
 Phoenix Convention Center, Phoenix, AZ

Sponsorship: Small Animal Program (continued)

SMALL ANIMAL PROGRAM	Chair	*Date & Time	Rate
Challenging Abdominal Surgery	Katy Townsend	Saturday 10/27 (10:00am–12:00pm)	\$1,500
Orthopedic Complications: Long Bone	Kei Hayashi	Saturday 10/27 (10:00am–12:00pm)	\$1,500
Cutaneous and Body Wall Reconstruction	Bryden Stanley	Saturday 10/27 (10:00am–12:00pm)	\$1,500
What's New in Small Animal Hernias?	Gregory Anderson	Saturday 10/27 (1:30–3:15pm)	\$1,500
Neurology Complications	Sharon Kerwin	Saturday 10/27 (1:30–6:00pm)	\$2,500
Bone Healing	Robert Gilley	Saturday 10/27 (4:00–6:00pm)	\$1,500

**Schedule is subject to change*



October 24: Laboratories & Workshops
October 25–27: Seminars & Scientific Abstracts
Phoenix Convention Center, Phoenix, AZ

Sponsorship: Special Session Program

SPECIAL SESSION PROGRAM	Chair	*Date & Time	Rate
Surgery of Companion Exotic Mammals	R. Avery Bennett	Thursday, 10/25 (10:15–11:30am)	\$1,500
Anesthesia & Pain Management	Sandra Perkowski	Thursday, 10/25 (10:15am–6:00pm)	\$5,000
Communications	Karen Cornell	Thursday, 10/25 (1:30–6:00pm)	\$2,500
SOLD American College of Veterinary Sports Medicine and Rehabilitation: Small Animal	Jennifer Brown	Friday, 10/26 (8:00am–6:00pm)	\$5,000
SOLD American College of Veterinary Sports Medicine and Rehabilitation: Equine	Jennifer Brown	Friday, 10/26 (1:30–6:00pm)	\$5,000
Wealth Building for Surgeons	Michael Mison	Friday, 10/26 (10:00am–3:15pm)	\$2,500
Competencies in Resident Training: Design Thinking	Laura Nelson	Friday, 10/26 (4:00–6:00pm)	\$1,500
Critical Care	Daniel Foy	Saturday, 10/27 (8:00am–12:00pm)	\$2,500
Nosocomial Infections	Jarred Williams	Saturday, 10/27 (8:00–9:15am)	\$1,500
<i>Veterinary Surgery</i> Publishing & Reviewing	Dominique Griffon	Saturday, 10/27 (8:00–9:15am)	\$1,500
Negotiation: Contracts and Practical Application	Julie Smith	Saturday, 10/27 (10:00am–12:00pm)	\$1,500
Small Animal Mobile Surgery	Justin Uhl	Saturday, 10/27 (10:00am–12:00pm)	\$1,500
The Changing Face of Veterinary Surgery	Samantha Morello	Saturday, 10/27 (1:30–6:00pm)	\$2,500

*Schedule is subject to change

Sponsorship: Equine/Large Animal Program

EQUINE/LARGE ANIMAL PROGRAM	Chair	*Date & Time	Rate
Farm Animal	Jennifer Schleining	Friday, 10/26 (10:00am–6:00pm)	\$5,000
Literature Year in Review	Samantha Morello	Friday, 10/26 (10:00am–12:00pm)	\$1,500
The Equine Foot	Andrew Parks	Friday, 10/26 (10:00am–12:00pm)	\$1,500
Clinical Application of Regenerative Medicine	Lauren Schnabel	Friday, 10/26 (1:30–3:15pm)	\$1,500
Large Animal Scientific Abstracts	Taralyn McCarrel	Friday, 10/26 (1:30–6:00pm)	\$2,500
Upper Respiratory	Travis Tull	Friday, 10/26 (4:00–6:00pm)	\$1,500
Advanced Imaging: MR	Matthew Brokken	Saturday 10/27 (8:00–9:15am)	\$1,500
Respiratory Complications	Travis Tull	Saturday 10/27 (8:00–9:15am)	\$1,500
Translational Abdominal Surgery	Anthony Blikslager	Saturday 10/27 (8:00–9:15am)	\$1,500
Abdominal Surgery	Anthony Blikslager	Saturday 10/27 (10:00am–12:00pm)	\$1,500
Advanced Imaging: CT	Kyla Ortved	Saturday 10/27 (10:00am–12:00pm)	\$1,500
Complications in Urogenital Surgery	Dean Hendrickson	Saturday 10/27 (10:00am–12:00pm)	\$1,500
Advanced Imaging: Ultrasound	Katherine Garrett	Saturday 10/27 (1:30–3:15pm)	\$1,500
SOLD Complications in Gastrointestinal Surgery	Jarred Williams	Saturday 10/27 (1:30–3:15pm)	\$1,500
Translational Wound Repair	Christine Theoret	Saturday 10/27 (1:30–3:15pm)	\$1,500
Case Studies: What am I Looking At?	Matthew Brokken	Saturday 10/27 (4:00–6:00pm)	\$1,500
Orthopedic Complications	John Janicek	Saturday 10/27 (4:00–6:00pm)	\$1,500
Large Animal Wound Repair	Christine Theoret	Saturday 10/27 (4:00–6:00pm)	\$1,500

*Schedule is subject to change

Sponsorship: Roundtables (Small Animal & Equine/Large Animal)

SMALL ANIMAL	Chair	*Date & Time	Rate
Round Table Discussion: Urinary Microsurgery	Heidi Phillips	Friday, 10/26 (10:00am–12:00pm)	\$1,250
Round Table Discussion: When to Cut a Back	Nick Jeffery	Friday, 10/26 (4:00–6:00pm)	\$1,250
Round Table Discussion: When to Go Back into the Abdomen	Katy Townsend	Saturday, 10/27 (1:30–3:15pm)	\$1,250
SOLD Round Table Discussion: Elbow Dysplasia	Noel Fitzpatrick	Saturday, 10/27 (4:00–6:00pm)	\$1,250

EQUINE/LARGE ANIMAL	Chair	*Date & Time	Rate
Round Table Discussion: Management of SBCs	Elizabeth Santschi	Friday, 10/26 (10:00am–12:00pm)	\$1,250
Round Table Discussion: Post-Operative Colic Care	Jarred Williams	Friday, 10/26 (1:30–3:15pm)	\$1,250
Round Table Discussion: Joint Treatment for OA	John Janicek	Friday, 10/26 (4:00–6:00pm)	\$1,250

**Schedule is subject to change*



October 24: Laboratories & Workshops
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Surgery Summit: Deadlines

Advertising:	Deadline
<i>Final Program & Exhibits Guide</i> advertisement space reservation	7/31/18
<i>Final Program & Exhibits Guide</i> advertisement artwork	8/31/18
<i>Final Program & Exhibits Guide</i> company logo for sponsorship acknowledgement	upon commitment
<i>Final Program & Exhibits Guide</i> company descriptions and categories	7/31/18
<i>Surgery Summit Mobile App</i> artwork and hyperlink	9/17/18
ACVS.org Website advertisement or ACVS.org Banner-ad artwork	5 days before run of ad

Sponsorship & Marketing Opportunities	Deadline
Artwork & Production (e.g., column wraps, window clings, meter boards & digital signs)	9/17/18
Items shipped to ACVS office (e.g., pens, attendee bags, inserts and gifts)	9/17/18
Logo and hyperlink for acknowledgement on ACVS Surgery Summit Website	upon commitment
Logo and hyperlink for acknowledgement in <i>Surgery Summit Mobile App</i>	9/17/18
Items shipped to Surgery Summit Advance Warehouse	9/28/18

Sponsorship: Benefits

VISIBILITY AT THE SURGERY SUMMIT AND ON ACVS WEBSITE

Recognition at sponsored events, seminars, special sessions, workshops

PowerPoint slide and podium sign (when A/V and podiums are used) feature sponsor's logo. If A/V is not available, sponsor's logo (or name in text) will appear on the title sign at the entrance to the room.

Sponsor ribbons for company representatives' name badges

Sponsor listing in the *Surgery Summit Mobile App* with a hyperlink to the sponsor's website

Sponsor listing in the Surgery Summit section of the ACVS website with a hyperlink to the sponsor's website

"Thank You to All Sponsors" link to sponsor page on ACVS website, and in Cut to the Point, the ACVS Diplomates' monthly e-bulletin

NEW! Full Day Seminar/Session Sponsors: Sponsor representative words from podium at the beginning of the session (3-4 scripted sentences)

NEW! Full Day Seminar/Session Sponsors: Sponsor marketing materials placed in the rear of seminar/session room (materials provided by sponsor)

PRINT (subject to sponsor commitment date and production schedule)

Full-color sponsor logo adjacent to sponsored events and activities in the *Final Program & Exhibits Guide*.

Recognition in the *Final Program & Exhibits Guide*

PROCEEDINGS DIGITAL LIBRARY

Hyperlink to sponsor's website from the digital 2018 Proceedings notes library