Berkshire Hathaway Annual Selections 2017

Annual Meeting Savings

Save 20% on most items during the Berkshire Annual Meeting, May 6-7. Shop early as quantities are limited. Sorry no rain checks and discounts do not apply at bookwormomaha.com.

The Bookworm 20% Discount for Shareholders

Berkshire shareholders with credentials will receive a 20% discount on purchases at The Bookworm, May 4-8. Not all items or "one day only" pricing featured at the Berkshire Hathaway Annual Meeting will be available at The Bookworm. Exclusions apply.

> BERKSHIRE 50TH ANNIVERSARY < The Berkshire Hathaway 50th Anniversary

Celebration Book (\$20 shareholder price, 2015). Berkshire Hathaway printed this special book to celebrate 50 years of what turned out to be both a remarkable adventure for

Warren Buffett and Charlie Munger and a profitable adventure for their shareholder partners. Produced with the close participation of Warren Buffett, the Berkshire Hathaway 50th Anniversary Celebration Book contains many items from the Berkshire Hathaway archives showing the history of Berkshire Hathaway and the Berkshire companies. Of special interest are Warren Buffett's comments and letter to shareholders. in which he recalls the events in the past that made Berkshire Hathaway what it is today, and what he sees as Berkshire's strengths for the future.

> ABOUT WARREN BUFFETT <

Berkshire Beyond Buffett: The Enduring



LAWRENCE A. CUNNINGHAM Value of Values by Lawrence Cunningham (\$29.95 list price, \$24 shareholder price, Columbia University Press, 2014). In a comprehensive portrait of the corpo-**BUFFETT** rate culture that unites Berkshire Hathaway's subsidiaries, Cunningham unearths the traits that

assure the conglomerate's continued prosperity. Riveting stories of each subsidiary's origins, triumphs, and journey to Berkshire reveal how managers generate economic value from intangibles like thrift, integrity, entrepreneurship, autonomy, and a sense of permanence. Rich with lessons for those wishing to profit from the Berkshire model.

Berkshire Hathaway Letters to Sharehold-



ers: 1965-2014, collected by Max Olson (\$34.99 list price, \$28 shareholder price, 2016). This book compiles all of Buffett's letters to the shareholders of Berkshire Hathaway from 1965 to 2014 into a well-designed, easily

readable format. These are his actual letters word for word - a "lesson plan" of his views on business and investing. In addition to providing an astounding case study on Berkshire's success, Buffett shows an incredible willingness to share his methods and act as a teacher to his many students.

50 Years of Berkshire Hathaway Poster by Max Olson (\$19.95 list price, \$16 shareholder price, 2015). This fullcolor chart details the history and driving factors behind Berkshire growth. Line graphs tell the story

of value accumulation in Berkshire, its major investments, and the market as a whole. Bar charts are snapshots detailing the source of growth and how it changed over the years.

Buffett: The Making of an American Capitalist, Second Edition by Roger Lowenstein



Wate a serie Aldorevent by the author ROGER LOWENSTEIN

(\$19 list price, \$15.20 shareholder price, Random House, 2008). Lowenstein reveals how the fa-Buffett mously sensible investment strategy of buying stocks that are undervalued and hanging on until their worth invariably surfaces is a

reflection of the values by which Warren Buffett has always lived. Lowenstein explores his human qualities-patience, loyalty, integrity, conviction-and shows how these were always as important as his nimble mind.

Buffett's Bites: The Essential Investor's Guide to Warren Buffett's Shareholder Letters



by Laura Rittenhouse (\$19 list price, \$15.20 shareholder price, McGraw-Hill, 2014). Rittenhouse, a leading authority on evaluating CEO performance, extracts the best, most useful

and enlightening nuggets from Buffett's famous letters to Berkshire Hathaway shareholders, and combines them with practical take-aways that readers can immediately apply to improve their own portfolios.

The Essays of Warren Buffett, Lessons for Corporate America, 4th Edition, collected



by Lawrence Cunningham (\$32 list price, \$25.60 shareholder price, 2015). The popularity and longevity of this book attest to the widespread appetite for this unique compilation of Buffett's thoughts that is at once comprehensive,

non-repetitive, and digestible. New and experienced readers alike will gain an invaluable informal education by perusing this classic arrangement of Buffett's best writings.

A Few Lessons for Investors and Managers from Warren E. Buffett by Peter Bevelin (\$12.50 list price, \$10 shareholder price, 2012).

Visit The Bookworm

Visit us at Loveland Centre, 2501 South 90th Street, Omaha. The Bookworm is located near the intersection of West Center Road & 90th Street. We're open daily 9a-8p, Saturday 9a-6p, Sunday 11a-5p.

Meet the Authors at The Bookworm, Sunday, May 7, 11a-5p

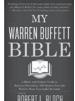
Many authors of featured selections will be in attendance at The Bookworm. There is no set time or list, so please stop by and join us for conversation with fellow Berkshire shareholders.



This is a selection of useful and timeless wisdom where Warren Buffett tells us how to think about business valuation, what is a good and bad business. acquisitions and their traps, yardsticks, compensation issues,

how to reduce risk, corporate governance, the importance of trust and the right culture, learning from mistakes, and more.

My Warren Buffett Bible: A Short and Simple Guide to Rational Investing: 284



Quotes from the World's Most Successful Investor by Robert WARREN BUFFETT Bloch (\$14.99 list price, \$12 shareholder price, Skyhorse, 2015). My Warren Buffett Bible contains nearly three hundred quotes that Bloch has personally

ROBERT L. BLOCH found to be indispensable to financial success. With the blessing of Buffett himself, Bloch has selected the best of Buffett, wisdom that will guide you to becoming the most disciplined and rational long-term investor you can be.

<New Edition> Of Permanent Value: The Story of Warren Buffett - 2017 Worldwide



Edition by Andrew Kilpatrick (\$75 list price, \$60 shareholder price, 2017). This extensively updated biography provides

insights into the tactics and strategies of the "Oracle of Omaha." Kilpatrick traces Buffett from childhood, and provides a unique, indepth look into Buffett's life and mind. This is the "Buffett Bible" - the definitive story, updated to include recent events. It includes 2100 photographs.

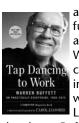
The Oracle & Omaha: How Warren Buffett and His Hometown Shaped Each Other by



Steve Jordan, (\$29.95 list price, \$10 shareholder price, Omaha World-Herald, 2013). Buffett, "The Oracle of Omaha," often speaks fondly of his hometown.

The city provided him a comfortable home base, away from Wall Street's distractions. In return, Omaha benefited from the worldwide attention that came his way and from the generosity of his early investors.

Tap Dancing to Work: Warren Buffett on Practically Everything, Carol Loomis (\$18 list price, \$14.40 shareholder price, Portfolio, 2014). When Carol Loomis first mentioned



a little-known Omaha hedge fund manager in a 1966 Fortune article, she didn't dream that Warren Buffett would one day be considered the world's greatest investor or that she and Buffett would become close friends. Now Loomis has collected and updated

the best Buffett articles Fortune published between 1966 and 2012, including thirteen cover stories and a dozen pieces authored by Buffett himself.

Warren Buffett: An Illustrated Biography of the World's Most Successful Investor



by Ayano Morio (\$22 list price, \$17.60 shareholder price, Wiley, 2004). Tracing his story from paperboy in Omaha to one of the world's wealthiest men, this cartoon-strip biography entertainingly depicts events in

the life of Buffett and how they contributed to his unique investment philosophy.

Warren Buffett on Business: Principles from the Sage of Omaha by Richard Connors



WARREN (\$25.95 list price, \$20.80 share-holder price, Wiley, 2013). Con-**BUFFETT** nors distills the basic principles ON BUSINESS of sound business practices from Buffett's letters to the shareholders of Berkshire Hathaway. Through Buffett's words, this practical management handbook

shares valuable insights on communicating with and treating employees and shareholders fairly; responsible corporate governance; ethical behavior; patience and perseverance; admitting mistakes; and having a passion for work. Connors provides direct, hands-on information on major topics concerning anyone interested in business.

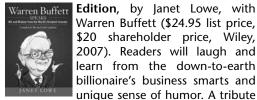
Warren Buffett's Ground Rules: Words of Wisdom from the Partnership Letters of the



World's Greatest Investor by Jeremy C. Miller (\$29.99 list price, \$24.00 shareholder price, Harper, 2016). Before Berkshire Hathaway, Warren Buffett managed Buffett Partnership Limited. Buffett wrote semiannual letters to his small group of partners, sharing his

thoughts, approaches, and reflections. These letters spotlight his contrarian diversification strategy, his almost religious celebration of compounding interest, his preference for conservative rather than conventional decision making, and his goal and tactics for bettering market results.

Warren Buffett Speaks: Wit and Wisdom from the World's Greatest Investor, Second



Warren Buffett (\$24.95 list price, \$20 shareholder price, Wiley, 2007). Readers will laugh and learn from the down-to-earth billionaire's business smarts and unique sense of humor. A tribute to Buffett's all-American personality and extraordinary business success, this witty and wise ensemble covers everything from friends and family to business and investing.

The Warren Buffett Way, Third Edition by Robert G. Hagstrom (\$29.95 list price, \$24



shareholder price, Wiley, 2013). Hagstrom explains how investors can overcome the obstacles that prevent them from investing like Buffett. The greatest challenge to emulating Buffett is not in the selection of stocks but in sticking with sound investments in the

face of uncertainty. Hagstrom explains the psychological foundations of Buffett's approach.

> ABOUT CHARLIE MUNGER <

Charlie Munger: The Complete Investor by Tren Griffin (\$24.95 list price, \$20 shareholder



price, Columbia Business School Press, 2015). Charlie Munger's notion of "elementary, worldly wisdom" -a set of interdisciplinary mental models involving economics, business, psychology, ethics, and management -allows him to keep his emotions out of

his investments. This book presents the essential steps of Munger's investing strategy, condensed from interviews, speeches, writings, and shareholder letters, and paired with commentary from fund managers, value investors, and business-case historians.

Damn Right!: Behind the Scenes with Berkshire Hathaway Billionaire Charlie

light BERNIND THE SCENES WITH BERKSHIRE HATHAWAY BILLIONAIRE UNGER EWORD BY WARREN BUFFETT

Munger by Janet Lowe, forward by Warren Buffett (\$28.95 list price, \$23.20 shareholder price, Wiley, 2003). Investors worldwide have struggled to learn more about Warren Buffett's cerebral sidekick. Janet Lowe's unprecedented access to Charlie

Munger and Warren Buffett has resulted in a first-class book that investors, academics, and CEOs will find entertaining and highly useful.

Poor Charlie's Almanack: The Wit and Wisdom of Charles T. Munger, Third Edition,



edited by Peter Kaufman (\$49 list price, \$39.20 shareholder price, 2008). The wit and wisdom of Charlie Munger is available in a single volume: all his talks, lectures and public commentary. And, it has been written

and compiled with both Charlie Munger and Warren Buffett's encouragement and cooperation. Enjoy the unique humor, wit and insight that Charlie Munger brings to the world of business, investing and life itself.



> ON INVESTING < **Business Adventures: Twelve** Classic Tales from the World of

Wall Street by John Brooks (\$16.99 list price, \$13.60 shareholder price, Open Road, 2014). "More than two decades after Warren lent it to me - and more than four decades after it was first published -Business Adventures remains the best business book I've ever read ... Brooks' deeper insights about business are just as relevant today as they were back then." - Bill Gates quoted in The Wall Street Journal.

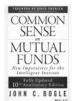
Clash of the Cultures: Investment vs. Speculation by John Bogle (\$29.95 list price,



\$24 shareholder price, Wiley, 2012). Major changes have taken place in the financial sector, changes that reflect two very different cultures that have existed in the world of capital formation and capital markets throughout history. The Clash of

the Cultures is Bogle's assortment of speeches guaranteed to excite, inspire, and motivate investors to rethink investing.

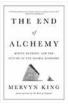
<New> Common Sense on Mutual Funds -Updated, 10th Anniversary Edition by John



Bogle (\$34.95 list price, \$28 shareholder price, 2009). Bogle takes a critical look at the mutual fund industry and helps investors navigate their way through investment alternatives. This reliable resource examines the fundamentals of mutual fund in-

vesting in a turbulent market environment and offers timeless advice in building an investment portfolio. Bogle shows how simplicity and common sense beats costly complexity. and how a low cost, broadly diversified portfolio is virtually assured of outperforming the vast majority of Wall Street professionals.

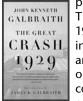
<New Edition> The End of Alchemy: Money, Banking, and the Future of the



Global Economy by Mervyn King (\$18.95 list price, \$15.20 shareholder price, Norton, 2017). King draws on his years at the Bank of England to offer us an essential work about the history and future of money and banking. Paper money and

banks that issue credit are taken for granted today, yet both ideas were revolutionary. Paper became as precious as gold, and risky long-term loans were transformed into safe short-term bank deposits. King presents bold solutions to provide a clear path to durable prosperity and the end of overreliance on financial alchemy.

The Great Crash: 1929 by John Kenneth Galbraith (\$14.95 list price, \$12 shareholder



price, Mariner, 2009 edition). This classic examination of the 1929 financial collapse provides insights on the legacy of our past and the consequences of blind optimism within the financial community. Galbraith distills a good deal of fun from the huge

errors of the nation's oracles and antics of the financial community.

The Intelligent Investor: The Classic Text on Value Investing by Benjamin Graham



(\$35 list price, \$28 shareholder price, HarperCollins, 2005 reissue of 1949 edition). This classic bestseller offers the investing principles as Benjamin Graham originally laid them out. Time and market developments have proven

the wisdom of Graham's basic strategies, and this is the most important book you will ever read on making the right investment decisions.

The Intelligent Investor (Revised Edition) by Benjamin Graham, revised by Jason



Zweig (\$22.99 list price, \$18.40 shareholder price, HarperCollins, 2003). While preserving the integrity of the original text, this edition includes commentary by Zweig, whose perspective incorporates the realities of today's

market, draws parallels between Graham's examples and today's headlines, and gives readers a more thorough understanding of how to apply Graham's principles.

Investing Between the Lines: How to Make Smarter Decisions by Decoding



Communications by Rittenhouse (\$28 list \$22.40 shareholder price, McGraw-Hill, 2012). CEO communications expert, Rittenhouse offers a proven methodology for accurately

analyzing the worthiness of an investment. Learn how to: Decipher the fog of confusing company communications. Decode the real meaning behind corporate jargon and platitudes. Separate the facts from the fluff in annual reports and quarterly earnings calls.

The Little Book of Common Sense Investing: The Only Way to Guarantee Your Fair Share



of Stock by John Bogle (\$24.95 list price, \$20 shareholder price, Wiley, 2007). "A low-cost index fund is the most sensible equity investment for the great majority of investors. My mentor, Ben Graham, took this position many

years ago, and everything I have seen since convinces me of its truth. In this book, Jack Bogle tells you why." - Warren E. Buffett.

The Outsiders: Eight Unconventional CEOs and Their Radically Rational Blueprint for



Success by William Thorndike (\$30 list price, \$24 shareholder price, Harvard Business School Press, 2012). You will meet eight individualistic CEOs whose firms' average returns outperformed SUFT the Ser SUC by a mean often Humble, unassuming, and often

frugal, these "outsiders" shared specific traits that put them and the companies they led on winning trajectories: a laser-sharp focus on per share value as opposed to earnings or sales growth; an exceptional talent for allocating capital and human resources; and the belief that cash flow, not reported earnings, determines a company's long-term value.

Strategic Value Investing: Practical Techniques of Leading Value Investors by Stephen Horan, Robert Johnson STRATEGIC and Thomas Robinson (\$32 list VALUE price, \$25.60 shareholder price, INVESTING McGraw-Hill, 2013). Strategic Value Investing reveals what you need to know to build a 1127428 8. 82838, 574 8385271 8. 1004238, 575 133845 8. 88818538, 574 world-class portfolio using value

investing. You'll learn how to distinguish between the various measures of value, identify undervalued companies before everyone else, and know what to look for, what to avoid, when to buy, and when to sell. The authors teach you how to establish a dispassionate value investing philosophy tailored to your needs and provide the tools you need to adhere to this approach.

The Ten Commandments for Business Failure by Donald R. Keough (\$15 list price,



\$12 shareholder price, Portfolio, 2011). Keough, former top executive at Coca-Cola and director of Berkshire Hathaway, witnessed plenty of failures and has also been friends with some of the most successful people in business history, including

Warren Buffett, Bill Gates, Jack Welch, Rupert Murdoch, and Peter Drucker. He writes, "after a lifetime in business I have never been able to develop a step-by-step formula that will guarantee success. What I could do was talk about how to lose."

Where Are the Customers' Yachts? Or a Good Hard Look at Wall Street by Fred Schwed,



Jr. (\$21.95 list price, \$17.60 shareholder price, Wiley, 2005). Humorous and entertaining, this book exposes the folly and hypocrisy of Wall Street. Full of wise contrarian advice and offering a true look at the world of investing, in which brokers get

rich while their customers go broke, this book continues to open the eyes of investors to the reality of Wall Street.

> GENERAL INTEREST <

All I Want to Know is Where I'm Going to Die so I'll Never go There: Buffett and



Munger: A Study in Simplicity and Uncommon, Common Sense by Peter Bevelin (\$28 list price, \$22.40 shareholder price, 2016). All I Want to Know concerns the fictitious Seeker and his visit to the "Library of Wisdom" where he meets another fictitious

character, the Librarian, along with Buffett and Munger. The Seeker learns how to make better decisions to help his children avoid doing the dumb things he has done. For instance, he learns from Buffett and Munger the best way to prevent trouble is to avoid it altogether by learning what works and what does not. This is not a book for those who like complexities or advanced math. Rather it's for those who love efficiency, simplicity and common sense or judgment - hallmarks of Buffett & Munger.

<New> The Belly Art Project: Moms Supporting Moms by Sara Blakely (\$29.99 list



price, \$24 shareholder price, 2016). The Belly Art Project shows moms-to-be with their bellies transformed into works of art. This book features photographs of over 100 women who came together and used unlikely canvases

- their bellies - as billboards of hope. All kinds of mamas bellied up to the cause, from celebrities to business leaders to everyday women from all over the globe.



Charlie Rose: An Appreciation of Don Keough DVD (\$14.95 list price, \$12 shareholder price). Don Keough served as a Director of Berkshire Hathaway since May 2003 until his death in 2015. Features Buffett, Muhtar Kent,

and Father John Jenkins.

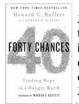
Dream Big by Cris Correa (\$24.95 list price, \$20 shareholder price, 2014). Jorge Paulo Le-



mann, Marcel Telles and Beto Sicupira built the biggest empire in the history of Brazilian capitalism and launched themselves onto the world stage, acquiring three globally-recognized American brands: Budweiser, Burger King and Heinz. The management

method they developed is based on meritocracy, simplicity and constant cost cutting. Dream Big presents a detailed behind-the-scenes portrait of the meteoric rise of 3G.

Forty Chances: Finding Hope in a Hungry World by Howard G. Buffett (\$17 list price,



\$13.60 shareholder price, 2013). If you had the resources to accomplish something great in the world, what would you do? Warren Buffett posed this challenge to his son Howard in 2006, when he announced he was leaving the bulk of his fortune

to philanthropy. Howard has given himself a deadline to help 1 billion people lacking food security: 40 years to put more than \$3 billion to work. 40 Chances captures Howard's journey as he seeks out new approaches to ease the suffering of so many.

Getting There: A Book of Mentors by Gillian Zoe Segal (\$24.95 list price, \$20 shareholder



price, Abrams, 2016). The path to success is rarely easy or direct, and good mentors are hard to find. In Getting There, thirty leaders in diverse fields share their secrets to navigating the rocky road to the top. In an

honest, direct, and engaging way, these role models describe the obstacles they faced,

the setbacks they endured, and the vital lessons they learned. They dispense not only essential and practical career advice, but also priceless wisdom applicable to life in general. Getting There is for everyone - from students contemplating their futures to the vast majority of us facing challenges or seeking to reach our potential.

Giving It All Away: The Doris Buffett Story by Michael Zitz (\$28 list price, \$22.40



shareholder price, Permanent Press, 2010). When she was a toddler in Omaha, her parents called her Mary Sunshine. Buffett's big sister Doris has never lost that quality, despite personal problems that would have soured others on the world. Instead, her

own problems have caused empathy for others to deepen over the years.

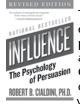
Habit of Labor - Lessons from a Life of Struggle and Success by Stef Wertheimer



(\$29.95 list price, \$24 shareholder price, Overlook, 2015). Forced to flee Nazi Germany with his family at age 10, Stef Wertheimer came to British Palestine in the late 1930s. He promptly dropped out of school, learned a trade through apprenticeship, and

played a meaningful role in Israel's War of Independence. He also started ISCAR in a shed and which ultimately made him one of the world's great self-made industrialists, selling his stake to Berkshire Hathaway in 2006 for four billion dollars. Wertheimer shares the lessons he learned from a life of strife and struggle in one of the world's newest industrial powers.

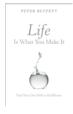
<New> Influence: The Psychology of Persuasion by Robert Cialdini (\$17.99 list price,



REVISED EDITION \$14.40 shareholder price, 2006). This classic book on persuasion explains the psychology of why people say "yes" -and how to apply these understandings. The Psychology Cialdini is the expert in the field ROBERT B. CIALDINI, PH.D. of influence and persuasion, with years of rigorous, evidence-based

research on what moves people to change. You'll learn the six universal principles, how to use them to become a skilled persuader and how to defend yourself against them. The principles of Influence will move you toward profound personal change and act as a driving force for your success

Life Is What You Make It: Find Your Own Path to Fulfillment by Peter Buffett (\$15 list price,



\$12 shareholder price, Three Rivers, 2011). Buffett expounds on the strong set of values given to him by his trusting and broadminded mother, his industrious and talented father, and the many life teachers he has met along the way. Instructive and intuitive, Life

Is What You Make It is about living your life to the fullest.

Limping on Water: My 40-year Adventure with One of America's Outstanding Com-



munications Companies by Phil Beuth (\$24.95 list price, \$20 shareholder price, 2016). Phil Beuth spent his career with Capital Cities as it grew to become one of America's most influential and successful media companies. More than recollections of a ca-

reer at a celebrated company and the famous people encountered along his path, Phil's story is a powerful lesson in forging a career that is both ethical and prosperous: "doing well and doing good".

<New> Nebraska: 150 Years Told Through 93 Counties by David Hendee (\$29.95 list price,



\$24 shareholder price, 2016). Hendee brings the state's history to life for the sesquicentennial. The counties have served as the building blocks for Nebraska,

and Hendee weaves their stories into a tapestry of Nebraska's people, places and events. The images highlight historical and culturally significant places in all 93 counties.

The Oracle's Fables: Life Lessons for Children Inspired by the Oracle of Omaha by John



Prescott, illustrated by Tom Kerr (\$19.95 list price, \$16 shareholder price, Taylor, 2015). Inside you'll Tead life lessons based on quotes from Buffett. Created in the spirit of Aesop's Fables, each tale illustrates all-too-human behavior

by animal characters who face potentially lifechanging situations.

<Charlie's Pick> Pre-Suasion: A Revolutionary Way to Influence and Persuade by Robert



Cialdini (\$28 list price, \$22.40 shareholder price, 2016). Cialdini explains how to capitalize on the essential window of time before you deliver an important message. This "privileged moment for change" prepares people to be

receptive to a message before they experience it. Optimal persuasion is

achieved only through optimal pre-suasion. To change "minds" a pre-suader must also change "states of mind." Altering a listener's attitudes, beliefs, or experiences isn't necessary -all that's required is for a communicator to redirect the audience's focus of attention before a relevant action. Cialdini draws on an array of studies and narratives to outline the specific techniques you can use and illustrates how the artful diversion of attention leads to successful pre-suasion and gets your targeted audience ready to say, "Yes."



Seeking Wisdom: From Darwin to Munger by Peter Bevelin (\$28 list price, \$22.40 shareholder price, 2007). Seeking Wisdom is the result of Bevelin's study about attaining wisdom. Bevelin cites an encyclopedic range of thinkers and describes ideas and research findings from many different fields. Using exemplars of clear thinking and attained wisdom, Bevelin focuses on how our thoughts are influenced, why we make misjudgments and tools to improve our thinking.

<New> Shoe Dog: A Memoir by the Creator of Nike by Phil Knight (\$29 list price, \$23.20



shareholder price, 2016). Twenty-four years old, Knight decides the unconventional path is the only one for him. Rather than work for a big corporation, he will create something all his own, something new, dynamic, different. In 1963 he launched

a company with one simple mission: import high-quality, low-cost running shoes from Japan. In a memoir that's surprising, humble, unfiltered, funny, and beautifully crafted, he tells his story at last. Knight details the many terrifying risks he encountered along the way, the crushing setbacks, the ruthless competitors, the countless doubters and haters and hostile bankers -as well as his many thrilling triumphs and narrow escapes. Above all, he recalls the foundational relationships that formed the heart and soul of Nike

Uniquely Omaha: 101 Things to Know about the Big O by Mike Kelly (\$29.95 list



price, \$24 shareholder price, Omaha World-Herald, 2015). No place else is exactly like Omaha, a metropolitan area that's cosmopolitan - soon to be 1 million people and yet small enough that

neighborhoods actually produce neighbors, most of whom care very much about each other. Kelly weaves stories, facts, history and oddities into a portrait of Omaha.

The Women of Berkshire Hathaway: Lessons from Warren Buffett's Female CEOs



and Directors by Karen Linder (\$24.95 list price, \$20 shareholder price, Wiley, 2012). Linder looks closely at the female board members and managers who run Berkshire Hathaway companies, following the paths that brought

these women to their current positions, and exploring their working relationship with their employees and Buffett, and how they balance work and their private lives. The only book focusing on eight of the most powerful women at Berkshire Hathaway, The Women of Berkshire Hathaway is an inspirational read about the triumph of a group of remarkable women.

"I insist on a lot of time being spent, almost every day, to just sit and think. That is very uncommon in American business. I read and think. So I do more reading and thinking, and make less impulse decisions than most people in business. I do it because I like this kind of life." - Warren Buffett