

PowerMate[®] RENTS!

Sales & Business Development, L P International Inc. - PowerMate®

E-mail: sales@PowerMate.info

Toll Free: 1-800-697-6283

Fax: 519-759-3298

For more information, visit:





Power Mate Is Power Mate Right For You?

Are your customers moving heavy and awkward loads up and down stairs, on and off vehicles?

Looking for a way to differentiate your Company from other rental houses?

Are you wanting to increase your store traffic and average customer spend per visit?

Would you rent more by packaging heavy and awkward rental items with a solution that makes them easy to move?

Are you looking to create more customer loyalty from your existing customers? Attract new customers?

Are you interested in how PowerMate® can make more PROFIT for your company?

If you answered yes to one or more of the above questions, there is a PowerMate[®] solution right for you!



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PowerMate®

Our Rental Customers identified the following benefits of introducing PowerMate® to their rental product line-up:

- Differentiate yourself from your competitors and gain a competitive edge
- Increase store traffic and average spend per customer visit
- > Potential to create multiple rentals through bundling rental products with PowerMate®
- Increase customer acquisition, loyalty and retention Grow your market share
- PowerMate® directs customers in my area to my store for machine rentals
- PowerMate® machines are low maintenance = more Profits
- Opportunity for "Long-Term" rentals with contractors
- Generate potential additional revenue through machine sales
- PowerMate® Service and value-added reporting







Customer Testimonials

Don't just take our word for it!

We invite you to read what just a few of our many satisfied PowerMate ® customers have to say about our products and services:

Buttrey Rental Service

"Since we purchased the PowerMate ..., it has been rented out on a regular basis. It is quite popular with our customers, especially those in the heating and plumbing trade...The hand truck turns a hazardous multi-person job into a safe and easy one-person task...we have truly seen the value of our investment. We are very pleased with your product."

Route 12 Rental

"We have, as have our customers, been very pleased with all aspects of the M-1 hand truck. We are extremely pleased because it is generating many rentals that otherwise would not have been possible with a standard hand truck and only one operator. It has had excellent results...The return on this piece of equipment is very good. In our area we are able to rent it for a premium price because it serves a function that not just any rental or hand truck can provide."

True Value Hardware

"Just a note to let you know how well we like our new PowerMate power lift. It has turned jobs that used to be difficult, two man jobs into easy, one man jobs. It has made the job of moving heavy appliance loads not only easier and faster but also safer!



Interested in PowerMate®
Customer testimonials?
Call 1-800-697-6283



PowerMate® Model L-1

The PowerMate® L-1 is the perfect solution to moving residential hot water tanks, small A/C units, smaller heat pumps, specialty gas cylinders appliances and furnaces on and off vehicles over thresholds and up and down stairs.

Hardened steel drive screw and extruded aluminum construction for greater durability and strength.

Exclusive - Solid State Circuitry (no solenoids), further reducing the total cost of ownership and featuring "soft start" for safer and smoother operation.

Spring lock safety device in the ball nut and two switch operation with override provide additional drive system security and safety.

3 point break back system for full operator control.

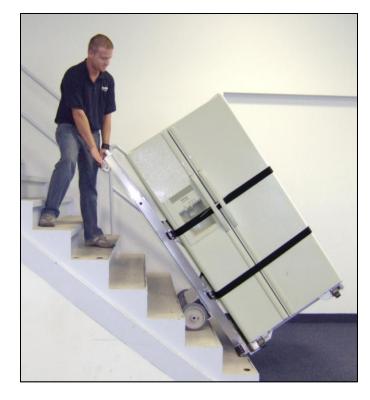
Top of the line, maintenance free battery (4 - 7 year life).

Designed to protect stairs and floor surfaces of all kinds with full length bottom rubber guard and non-marking wheels.

Like all machines, you have the ability to skip missing, broken or suspect steps!

Comes complete with: solid state controls, one strap bar, battery and battery charger.







Ask about our retractable dolly attachment!



Optional Second Strap Bar To safely secure taller loads in place.



PowerMate[®] L-1 Heavy Duty for loads up to 650 lbs*!





PowerNate StairClimbing HandTrucks

PowerMate® M-Series Models

The PowerMate® M-1 and M-2B (8" taller) are the perfect solutions for moving safes, larger boilers, commercial water heaters, motors, compressors, generators, heat pumps larger appliances and cast iron bathtubs on and off vehicles, up and down stairs.

Exclusive - Solid State Circuitry (no solenoids), further reducing the total cost of ownership and featuring "soft start" for safer and smoother operation.

Carries the load on the larger outer frame to increase stability and minimize frame twisting.

Hardened steel drive screw and steel frame construction for greater durability and strength.

Top of the line, maintenance free battery (4 - 7 year life).

Spring lock safety device in the ball nut and two switch operation with override provide additional drive system security and safety.

Unique 3 point break back system for full control, 100% of the time.

Designed to protect stairs and floor surfaces of all kinds with full length bottom rubber guard and non-marking wheels.

Comes complete with: solid state circuitry, built in retractable dolly attachment, two strap bars, battery and battery charger.









PowerMate® M-Series Heavy Duty for loads up to 1,500 lbs*!











PowerNate StairClimbing HandTrucks

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PowerMate®:

Superior Customer Service

- Purchase a PowerMate® and you're automatically enrolled in our Ongoing PowerMate® Customer Care Program
- Service available 5 days a week during regular business hours. Option: Service can be scheduled, on-site, even for weekends
- > 24 hour turn around time on parts orders sent overnight courier
- Over five different operator training programs available to ensure compliance and your return on your investment
- Our 1-800 phone number is on all our machines and our qualified Customer Service Representatives are never more than a phone call away! Even when, you or your customers are on a job site!
- ➤ With PowerMate® you are always dealing with L P International Inc. factory





Power Nate Stair Climbing Hand Trucks

Optimize your PowerMate® Return on Investment (R.O.I.)...

By purchasing one of our Rental P.O.P. Packages or build/customize your own!

- PowerMate L-1
- PowerMate M-1
- 2 Extended Toe Plates
 not shown here
- Platform with Stairs
- Demo Load Box
- PowerMate Easel
- Sales Book
- Loop Video Tape
- PowerMate CD
- PowerMate Flyers
- Training



Example (Package above)

Power Viate Stair Climbing Hand Trucks

What will your customers move with PowerMate® today?

- Plumbing HVAC-R equipment: Air conditioners, furnaces, wood stoves, water heaters, radiators, heat pumps, motors, generators, water treatment equipment, drain cleaners, bathtubs...
- Appliances: Refrigerators, freezers, stoves, washers, dryers, dishwashers, trash compactors, coolers...
- Furniture: Trunks, crates, boxes, dressers, exercise equipment...
- Office Equipment: Desks, paper, copiers, filing cabinets, safes, water, computer server towers, coffee machines...
- Cleaning Equipment: Floor polishers, sanders, carpet cleaners, paint...
- Supplies: Kegs, gas cylinders, tanks, paint, drums, barrels...
- Vending: Vending, gaming, kiosk and ticket machines
- Landscaping Supplies: Planters, stone, brick... and more!

Ideal for most renovation projects!

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PowerMate[®]

Rental Customer Benefits

Increase Safety

- Independent research finds: PowerMate requires 87% less effort for the operator than a conventional hand truck
- Valuable tool as a piece of Personal Protective Equipment (PPE)
- Reduce injuries, lost work days and modified duty days
- ► Lower Worker's Compensation premiums U.S. Department of Labor quotes: \$29,000 as the average cost of a single lost time injury (direct & indirect costs).

Lower Labor Costs

- Potential to cut labor costs by 50% or more
- ► Potential to eliminate the need for additional helpers on larger jobs
- Increase employee retention and satisfaction

Decrease Product Damage

- Well-balanced Operator has complete control at all times
- Heavy duty nylon reinforced straps with cotton overlay &
- adjustable felt protected strap bars to secure the load in place



With PowerMate®, you are always in control. You even have the unique ability to skip missing, broken or suspect steps!



PowerMate®

Rental Customer Benefits (con't)

Decrease Property Damage

- Non-marking, puncture proof wheels and full length bottom rubber guard
- Reduce the risk of unnecessary and costly general liability claims
- Designed not to come into contact with the nose of the stairs
- Increase customer satisfaction Create more repeat and referral business

Professionalism/Image

- Provide your customers with value-added delivery services at little or no cost
- Ability to deal efficiently with peak seasonal demand periods
- Best in class tool adds to "Red Carpet" image
- Differentiate your company from your competitors

Reliability

- Low maintenance, lasts for years with proper care
- Top of the line battery (4-7 years)
- ► State of the art materials and construction including; **EXCLUSIVE** Solid state circuitry.

 Just another example of how we deliver the lowest total cost of ownership —

 Reduces battery draw, extends equipment life and simplifies servicing.

Quick & Substantial Return On Investment (R.O.I.)





Other PowerMate® Rental Customer Benefits

- Opportunity to offer value-added delivery services, free or for a fee, at little or a fraction of the cost to you!
- ➤ Can eliminate the need to send "runners" or re-assign other store personnel to complete deliveries PowerMate® can safely reduce labor by 50% or more!
- ➤ Integral part of any customer loyalty program
- Create more referrals and repeat business
- > Send the message: "We care about our people, your product and you our valued customer."
- Grow your business; become more price competitive and increase your margins
- Can eliminate the need for a tailgate lift avoid \$3,500-\$7,500 in additional cost
- Increase employee retention Keep and attract valuable long term employees
- > Get employees on modified duties back to work and productive





With a PowerMate®, you have the ability to leave the machine safely on flat surfaces, even on stairs, in a well-balanced position, to open doors, answer phone calls or remove safety hazards!

Power Mate: Who is L P International Inc.?

- Manufacturer and Worldwide distributor of PowerMate® lifting products
- Occupy a new 35,000 square foot facility with adjacent real estate to accommodate growing demand
- Over 35 years of business expertise in safety moving systems
- Business is built on product value and customer relationships
- Partner with companies to assist in achieving their objectives creating a "Win-Win" situation
- Best in class operator training and post sales support





The PowerMate L-1 used with our exclusive step extension and pivot pad.

Ask us about our onsite operator training programs!



PowerMate[®]: Strong, Dependable and Built to Last!

To place your order today or get more details on our current special offer, contact:

Sales & Business Development,

L P International Inc. - PowerMate®

E-mail: sales@PowerMate.info

Toll Free: 1-800-697-6283

For more information, visit us at: www.PowerMate.info



PowerMate® is 4 machines in 1!

Stair Climber
Tailgate Lift
Well-balanced Dolly &
Dock Leveler

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