

YouGov / The Times Survey Results

Sample Size: 1641 GB Adults

Fieldwork: 23rd - 24th November 2014

2014

	Westminster VI				2010 Vote			Gender		Age				Social Grade		Region						
Total	Con	Lab	Lib Dem	UKIP	Con	Lab	Lib Dem	Male	Female	18-24	25-39	40-59	60+	ABC1	C2DE	London	Rest of South	Midlands / Wales	North	Scotland	White C2DE	
Weighted Sample	1641	x	x	x	x	489	404	325	796	845	195	415	561	469	935	706	210	533	351	404	143	638
Unweighted Sample	1641	401	404	83	244	498	383	348	822	819	127	337	631	546	1175	466	278	490	312	347	214	421
	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Which party do you think is most in touch with the views of white, working class people today?

Labour	21	5	62	12	2	5	49	20	21	20	23	22	22	18	21	21	23	17	22	23	20	20
Conservatives	9	34	1	1	2	22	2	6	10	9	9	9	8	12	10	9	11	11	8	8	6	9
Liberal Democrats	2	1	1	30	0	0	1	8	3	2	3	2	3	1	3	1	4	4	1	1	1	1
UK Independence Party (UKIP)	27	25	8	18	86	36	14	24	30	23	17	22	27	34	26	28	24	31	29	24	13	29
None of them	29	27	19	31	7	27	24	33	28	30	28	28	30	28	30	28	25	25	28	32	46	27
Don't know	12	8	9	9	3	9	10	10	8	16	21	18	10	6	11	14	13	12	12	12	13	14

How in touch, if at all, do you think Labour is today with the views of white, working class people?

Very in touch	6	0	19	3	1	2	14	3	5	6	6	3	7	6	5	6	6	5	4	6	6	6
Fairly in touch	25	11	57	26	7	10	48	29	24	26	28	30	24	20	25	25	28	22	24	28	23	24
TOTAL IN TOUCH	31	11	76	29	8	12	62	32	29	32	34	33	31	26	30	31	34	27	28	34	29	30
Fairly out of touch	31	45	17	54	34	36	22	44	34	28	22	27	35	34	34	27	26	34	28	31	31	28
Very out of touch	26	37	2	15	53	42	9	17	28	24	15	22	26	35	26	27	21	26	30	24	30	28
TOTAL OUT OF TOUCH	57	82	19	69	87	78	31	61	62	52	37	49	61	69	60	54	47	60	58	55	61	56
Don't know	13	8	6	1	5	11	7	8	9	16	29	18	9	5	10	15	18	12	14	10	9	14

Suppose a majority Conservative Government were formed under David Cameron after the next election. Which of these three statements comes closest to your view?

I would be delighted	18	68	1	5	6	49	2	5	21	15	13	15	18	24	22	14	18	22	18	14	16	15
I would be dismayed	48	1	82	52	58	14	78	62	49	46	38	43	53	49	45	50	44	44	44	52	62	50
I wouldn't mind	19	28	9	36	25	27	11	21	20	19	20	22	19	18	22	17	20	21	21	19	13	17
Not sure	15	3	8	7	11	10	9	11	10	19	29	21	10	9	11	19	18	13	17	14	9	18

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	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%	%

Suppose a majority Labour Government were formed under Ed Miliband after the next election.

Which of these three statements comes closest to your view?

I would be delighted	19	1	61	6	1	2	47	18	21	17	15	19	19	19	20	17	23	15	18	23	15	16
I would be dismayed	50	91	4	61	83	86	16	43	54	46	38	39	52	62	52	47	48	57	49	42	51	48
I wouldn't mind	18	3	29	23	9	3	27	27	16	21	22	22	20	12	18	20	17	14	21	21	26	20
Not sure	13	5	5	9	7	8	10	12	10	16	26	20	9	7	11	16	12	14	12	14	9	15

If UKIP do well at the next general election, do you think this would make it more or less likely that Ed Miliband would end up becoming Prime Minister?

More likely that Ed Miliband would become Prime Minister	28	40	36	33	22	33	34	28	36	20	24	29	28	29	31	24	32	28	25	28	29	23
Less likely that Ed Miliband would become Prime Minister	26	27	20	29	42	26	19	30	26	25	20	24	30	24	27	24	24	30	23	23	27	26
No difference	21	16	18	25	24	19	21	20	21	21	21	15	23	25	21	22	22	20	20	23	24	22
Don't know	25	18	25	13	12	22	25	22	16	33	34	31	18	23	21	30	22	23	32	25	19	29