

In conjunction with



Bridging the gap: Research and practice in transnational education

a research symposium at



Nottingham Conference Centre

Friday 10 June 2016

Supported by

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- 08.30 09.20 Registration and refreshments
- 09.20 09.30 Welcome and plans for the TNE Hub @ NTU
 - Dr Vangelis Tsiligiris, Senior Lecturer in Transnational Education,
 Nottingham Trent University

09.30 – 10.40 Session 1 – TNE and researching the student experience

Chair: Dr Vangelis Tsiligiris, Nottingham Trent University

Speakers

- Chris Slade, Director of Partnerships, Staffordshire University
 - 'What do TNE students think are the benefits of studying for a UK degree with a TNE partner?'
- Albina Szeles, Intercultural Engagement Manager, Coventry University
 - 'Intercultural competence development in Transnational Education'
- William Archer, Chief Executive, i-graduate
 - 'Student feedback for governance and risk management'
- 10.40 11.00 Morning Break

11.00 – 12.30 Session 2 – TNE in the Netherlands, UK and Germany: An update of research and practice

Chair: **Brian Johnson**, Head of International HE Strategy, Global Science Innovation and Education, Dept for Business, Innovation & Skills, UK

Speakers

- Kevin van Cauter, Higher Education Adviser, British Council
 - 'Exploring the impact of TNE British Council research'
- Dr Janet Ilieva, Founder and Director, Education Insight
 - 'National Frameworks for Transnational Education: Evidence from 26 Countries'
- Dr Rosa Becker, Senior Researcher & Policy Advisor, EP-Nuffic
 - 'TNE research and practice in the Netherlands'
- Dr Stephan Geifes, Head of Division Transnational Education and Cooperation Programmes, DAAD
 - 'Strategic development of TNE at national level: The case of Germany'

12.30 – 13.30 Buffet lunch

13.30 – 14.30 Session 3 – The theory and practice of online and distance TNE

Chair: Dr Esther Wilkinson, Head of International, Jisc

Speakers

- Professor Siân Bayne, Convenor of the Centre for Research in Digital Education, University of Edinburgh
 - 'Teaching online for transnational education'
- Professor Clare Pickles, Vice-President Academic Affairs, Laureate Online Education
 - o [Title TBA]

14.30 – 15.30 Session 4 – Social interaction and organisational culture in TNE

Chair: **David Cockayne**, Senior Lecturer, University of Huddersfield Business School

Speakers

- Dr Claudia Bordogna, University of Huddersfield
 - 'The impacts of social interactions on TNE partnerships: Two China-UK cases'
- Dr Vicky Lewis, Vicky Lewis Consulting
 - 'Collaborating across organisational cultures: A study of international campus marketing'

15.30 – 15.50 Afternoon Break

15.50 – 16.50 Session 5 – Quality assurance in TNE

Chair: **Raegan Hiles**, Head of HEGlobal Programme, UK HE International Unit

Speakers

- Dr Fabrizio Trifiro', Quality Assurance Agency, UK
 - 'Strengthening cross-border cooperation in quality assurance of TNE'
- Carolyn Campbell, Senior Consultant, Observatory on Borderless Higher Education
 - o 'TNE students: Bridging the quality assurance gap'

16.50 – 17.30 Session 6 – Panel discussion: The future of TNE

Chair: Dr William Lawton, Higher Education Consultant

Panellists

- Professor Christine Ennew, Provost, University of Nottingham Malaysia Campus
- Professor Nigel Healey, Pro-Vice-Chancellor International, Nottingham Trent University
- Vincenzo Raimo, Pro-Vice-Chancellor Global Engagement, University of Reading

17.30 – 17.40 **Closing remarks**

 Professor Nigel Healey, Pro-Vice-Chancellor International, Nottingham Trent University

17.40 – 18.45 Wine reception