

marketing that delivers results.

















Value of Email Marketing:

Email marketing is an inexpensive and effective marketing strategy that builds customer engagement and ensures prospects will keep you top-of-mind when they are ready to make a buying decision. Email marketing allows you to reach many people at one time in a cost-effective manner.



Value of Marketing Strategy:

When proven marketing strategies are implemented you increase interaction with customers and prospective customers. All marketing activities are not created equal and utilizing the proper strategy can make the difference between the success and failure of your marketing campaigns.



Value of Marketing Automation:

Your time is valuable and should be invested in your most productive and profitable activities. For most people marketing is time consuming, marketing automation helps you by saving time. Technology and the automation process has given way to old school methods that have become ineffective.



Value of Analytics:

Knowing what is working and what needs improvement when it comes to your marketing activities is vital to your success and return-on-investment. Gauging and evaluating can uncover opportunities that can be capitalized on to improve the effectiveness of your marketing activities.



Value of Social Media:

When people are interacting with you and your brand you are keeping your products and services on top-of-mind. Building relationships with your customers and prospects will positively impact your bottom-line, social media is a must-have marketing activity in today's world.

more leads. more customers.





Value of Effective Website Design and Development:

Not all websites are created equal. With an effective design, your website will not only be appealing to the eye, but it will be supercharged. The image that you project is the first impression of anyone who visits your site. It makes the difference whether the visitor will become a customer.



Value of Campaign Management:

Marketing is an art and a science, it should not be taken lightly. When you want to start a marketing campaign, contact an experienced professional who can manage it for you, make recommendations, and provide the right strategy to implement.



Value of Conversion Optimization:

A visitor to a website is only the beginning. The important thing is to bring the visitor through the sales process, ultimately becoming a customer. Without optimizing your website and emails with the proper conversion methods you will miss the opportunity to make a sale.



Value of Content Marketing:

One of the most important aspects of Internet marketing is creating and posting content that will get you noticed and drive traffic to your offers. Without it there is nothing to capture your audience. Content marketing is the process of putting information where you can educate your prospects.



Value of Search Engine Optimization (SEO):

Businesses with websites cannot survive without targeted marketing and website traffic. Search engines are the primary source of traffic. However all traffic is not created equal. Quality traffic is generated by optimizing your web content to bring prospects to your offers.

contact us today for a free marketing evaluation



an integrated process of success.

1 strategize:

See what your marketing is missing. We have the experience to understand why some marketing strategies do not work. We evaluate and correct if needed. With our proprietary system we will work together to create the best marketing solution to get results.

2 create:

An effective marketing campaign is one that has a defined goal, minimizes risk and has a high return-on-investment. From building profit-generating websites, to creating content, to managing the entire marketing campaign. Priest Marketing gets you results.

3 measure:

Campaigns are analyzed to measure effectiveness. It starts with having a defined purpose for your marketing, you can then monitor and adjust. Performance is a gauge to know what is successful. It is important to track all aspects of your marketing and use analytics.

4 optimize:

Marketing is all about ramping up what is producing positive results. From strategy, to designing, to measuring: with knowledge comes power. Today, there are many factors that determine effectiveness with a marketing campaign, when effective, it is time to optimize.

we get results for our clients.



guaranteed results.

1 reach prospects:

With research to identify a profile of your prospective customers you can build your marketing around the right triggers. Going where your prospects gather increases the effectiveness of your marketing message and will capture more prospects.

2 generate leads:

At the heart of all marketing is quality leads. Leads come from website traffic, social media, content marketing, and effective email marketing. Leads can be generated for purposes such as list-building, follow-up, or to send to sales team. Businesses need to generate quality leads.

3 close sales:

The process of making a sale starts with moving a prospect through the sales funnel. With effective marketing you can easily close sales. Internet marketing has changed the sales process. Gone are the days when a salesperson does all the work. Good marketing will make it easier.

4 retain customers:

Getting a customer is only the start. Keep a customer is progress. Having your customer promote you is success. Retaining customers is vital. Applying the right marketing strategies will keep your customers happy and generate even more customers.

be ready to reach your marketing goals.



About Priest Marketing:

Priest Marketing, LLC is a full-service integrated marketing company with the experience to implement proven strategies to capture your audience and get you more leads and more customers. We design, build and manage Internet properties and marketing campaigns that deliver results.

Integrated Solutions to Serve You:

Priest Marketing provides a variety of marketing services to fit your needs. We understand the challenges that face most businesses. Our process identifies the opportunities with your business, then we build a customized plan based around proven strategies. You can count of Priest Marketing to utilize their marketing experience and success-driven attitude. The team at Priest Marketing is passionate about marketing and about the clients that are served.

A Process for Success:

See what your marketing is missing. With the experience of Priest Marketing will **strategize**, based on proven techniques, to get you results and exceed your expectations. An effective marketing campaign is one that has a defined goal, minimizes risk and has a high return-on-investment.

From building profit generating websites, Priest Marketing will **create** content and manage the entire marketing campaign.

Campaigns are analyzed to **measure** the effectiveness. It starts with having a defined purpose for your marketing, you can then monitor and adjust. It is important to track all metrics of your marketing and use analytics to gauge performance.

Marketing is all about ramping up what is producing positive results. From strategy, to designing, to measuring, with this knowledge comes power. Today there are many factors that determine effectiveness with a marketing campaign, when effective, it is time to **optimize**.

Guarantee Results:

Priest Marketing delivers results. From prospect, to lead, to customer, to repeat customer, it is brought together in a way that will give you satisfaction.

starting at only \$595 per month.