

# listicles that changed the world

Articles in list form (or listicles) are an Internet craze that people often decry as being the end of intelligent reading as we know it.

From 25 reasons you are dating the wrong man, to eight ways llamas are adorable, lists have infiltrated every corner of the nation's media. What was once confined to the refrigerator and weekly planner is now all over the Internet, magazines and now, your beloved 360.

But listicles have been around for centuries. In fact, you might be surprised to know that some of the world's most important events were prompted or preceded by listicles. So to start off our new weekly series, here is a list of some of the world's oldest and most famous lists to prove we are in good company.

## The Ten Commandments

A classic listicle from the Big Man himself. While Jewish tradition holds there are a total of 613 commandments in the first five books of the Bible, Christianity argues these 10 are the ones to follow. These "Ten Judeo-Christian Moral Principles You Need in Your Life Right Now," are fabled to be written on a stone tablet carried down from Mount Sinai by Moses. This list of God's Top 10 rules to live by are a cornerstone of not only religious tradition but have trickled into our society's moral fabric. If only God could make ad revenue from it.

#### The Seven Wonders of the Ancient World

Back in the first and second centuries B.C., tourism was a booming industry. To help travelers various authors put together this listicle of "Seven Sites You Must See Before You Die," the most famous of which was penned by the

poet Antipater of Sidon. Today, only one of these seven wonders still exists — the Great Pyramid of Giza — but the existence of five others, Temple of Artemis at Ephesus, Statue of Zeus at Olympia, Mausoleum at Halicarnassus, Colossus of Rhodes and the Lighthouse of Alexandria have been confirmed. Only the elusive "Hanging Gardens of Babylon" is in question.

The 95 Theses on the Power and Efficacy of Indulgences

Martin Luther was on the cutting edge of his time with his listicle that today might be titled "95 reasons you can't buy your way into heaven." With the advent of the printing press, his famous listicle went viral by the standards of his day. Two weeks after posting his 95 Theses on the door of a church, copies had made it all over Germany. Two months later, they were all over Europe. This listicle and its subsequent distribution is widely regarded as the catalyst for the Protestant Reformation. Not bad for a man who didn't have Buzzfeed to spread the word.

# The 13 Articles of Confederation

This document was the Constitution before the constitution was cool — the Hipster Constitution, if you will. It established the first 13 colonies as a confederation of sovereign states and was ratified in 1781. The United States was governed under this document for a short time before it was replaced by the U.S. Constitution in 1789. So the next time someone says lists are the downfall of human civilization, kindly remind them that our country's founding document was a list.

### LIS. 71. GLE: noun

an article on the Internet (or in print) presented in the form of a numbered or bullet-pointed list.

EXAMPLE: "a recent Inland 360 listicle called "4 lListicles That Changed the World" has attracted more than 13 million views