

BUS BOOKING ENGINE

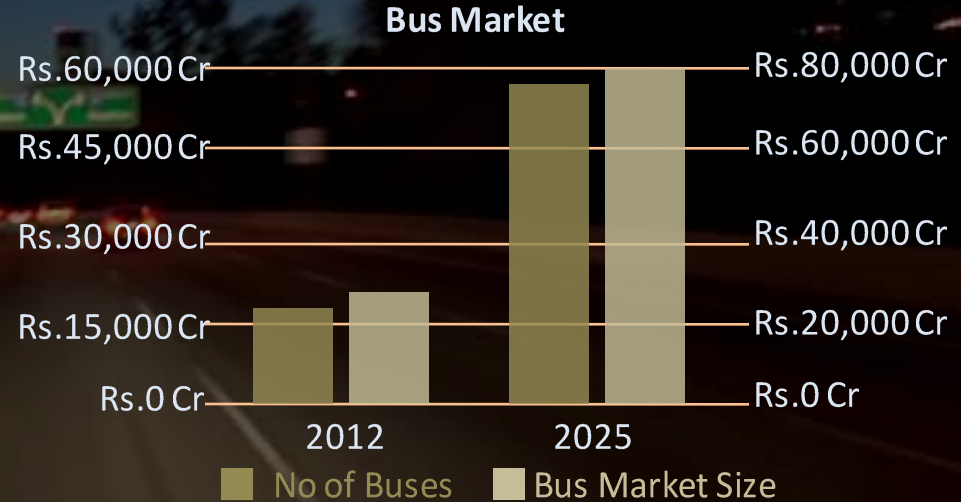


Industry Overview

In India, one of the major modes of transportation is bus and nowadays, with better roads, online bus ticket booking and international standard buses – road travel has become convenient like never before. As flight rates are high and train tickets need to be booked well in advance, travelers prefer to look for bus ticket availability online.

Wide usage of internet, rising income, online bus ticket search and booking, growth in low cost carriers have further added to the growth of online bus booking market in India.

Industry Analysis



- Improvement of Road Infrastructure with over 50,000 km of National Highways being 4/6 lined. Of this 17,764 km has already been completed, 14,280 km is under implementation, and a further 17,215 km is planned.
- The target customers for the bus travel industry is rapidly growing on an exponential rate.

Online Booking Benefits

Nowadays the process of booking an inter-city bus ticket is fairly simple. The booking can be done using a phone call or by using internet and the whole process takes only minutes. Similar is the case with airline ticket booking.

Online bus ticket booking has revolutionized the industry in various ways such as:

- ✓ Real-time seat availability.
- ✓ Transparent ticket pricing.
- ✓ Allowing the customer to choose their seat.
- ✓ Instant refunds & cancellations.
- ✓ Improving fleet management for bus operators.
- ✓ Fewer empty seats - leading to better cash flow for bus operators.



Bus Booking Engine

1

Achariya provides tailor-made solutions to Portal Owners & companies who wish to be a part of the booming travel industry, by helping them make use of the idea of **Bus Booking Business**.

2

Having spent more than a year in R&D, our Engineers and Business Research Departments have perfected a platform that is **better than existing ones** in the market.

3

Our bus booking engine is powered by a **set of high utility features that** allow users to manage bookings, client data, create reports and translate the booking system without touching a line of code.

4

1500+ bus operators and over **60,000+** routes along with cab service.

5

SMS & Email tickets will be sent to the customer.

6

Lowest Fare Guaranteed.

Travel Industry's First N-Level Ready Made Bus Booking Engine

We are one of the swiftly progressing bus booking platform in India. Our association with **top bus operators** in the sub-continent has helped many a travelers to reach their corresponding destinations safely and in time. We are adding new operators to our inventory so that we could offer more destinations through our portal.

YES, WE MADE IT! Now add full fledged bus booking service in less than 48 hours and present this attractive solution to **"N" number of customers**. Make the maximum out of your earning potential. Give the option to your customers to resell the solution as their own brand.

Easy to use Booking Flow

Our bus booking engine helps you book tickets in just 3 steps because of our unique user-friendly GUI which enables a hassle free booking.



Easy Booking Flow

Book Your Bus

Starting From: → Destination:

Date of Journey: Date of Return (Optional):

ADVANCED OPTIONS **SEARCH BUS**

1. Search

Search Results

Bangalore → Trivandrum < 28-Nov-2015 >

Operator: K.P.N. Non A/C Semi Sleeper (2+2) Departure: 04:15 pm Arrival: 07:30 am Duration: 15:15 Hrs Seats: 30 Seats Fare: ₹ 825.00

Select Seats:

Choose boarding point:

Enter Passenger Details: Name: Gender: ☐ F ☐ M Age:

Mobile Number: Email Address:

CONTINUE

2. Select the bus, seat and enter the details

Review Ticket

Bangalore → Trivandrum

Operator	Date	Departure	Arrival	Boarding Point	Duration	Seat Number	Fare
K.P.N. Non A/C Semi Sleeper (2+2)	28-11-2015	4:30 pm	7:30 am	Wilson Garden	15:00 Hrs	23W	₹ 825.00

Reporting Time: 4:15 pm Cancellation Policy

Passenger Details

Sl. No.	Name	Gender	Age
1	denni	M	72

Passenger Contact

Mobile Number: 9876543210
Email Address: denni@gmail.com

Fare Details

Gross Fare: ₹ 825.00/- + Fare Details ☐ Mark as Credit

BACK TO SEARCH RESULT **BOOK MY TICKET**

3. Book the ticket

Transaction Manager

Track & Manage all your bookings through a well organized Transaction Manager.

My Booking Future Booking

Travelling Date

From : 04/12/2015 To : 11/12/2015

CONFIRM

FILTER

TRAVELS

Travels

SEARCH

RESET

Show 10 entries

Search:

Booking Ref	Operator	Departure	Arrival	PNR	Booking Time	Fare	Status
QW104320	Shrinath Nandu Travels Non A/C Seater/Sleeper (2+1)	Agra	→ Jodhpur	C8PKY8T	01-Dec-2015	₹ 520.00	CONFIRM

Onward

Shrinath Nandu Travels
Non A/C Seater/Sleeper (2+1)

05:00 pm
On,04-Dec-2015

→

07:15 am
On,05-Dec-2015

Boarding Point :Namner Chowk Netaji Nagar Opp. S.R. Hospital

DETAILS

BUS DETAILS

PASSENGER DETAILS

FARE DETAILS

DOWNLOAD RECEIPT

DOWNLOAD TICKETS

CANCEL BOOKING



View Passenger Details



360° Overview of Booking



View Earned Commission



Single & Multiple Cancellation




Download Tickets & Receipts

Self Markup

All users can set a Markup for themselves. So that whenever a user make a search in the system, the fares will appear with that Markup added on top of the bus fare. This feature is to meet the operational functions in a travel agent level.

Self Markup



Here You Can Keep a Markup to Yourself. So Whenever You Make a Search then this Markup Amount Will be Added on Top of the Bus Fare in the Search Result.

☒ Absolute ☐ Percentage

Self Markup

UPDATE

Instant Markup

A user can still add additional amount as Instant Markup according to the demand of the ticket. This is a revenue generating process beneficial for the end travel agent.

Search Results

Modify Search **Bangalore → Trivandrum** **Wednesday, 16-Dec-2015**

Travels **Bus Type** **Boarding** **Departure Time** **Dropping** **Arrival Time** **Price** **Options** **RESET**

Operator	Departure	Arrival	Duration	Seats	Fare
K.P.N Non A/C Semi Sleeper (2+2) 	04:15 pm	07:30 am	15:15 Hrs	31 Seats	₹ 750.00
A1 Travels Non A/C Semi Sleeper (2+2) 	04:00 pm	07:45 am	15:45 Hrs	- Seats	₹ 750.00

☐ Show Profit
☒ Instant Markup
Enter Instant Markup
Enter Amount ₹ %
APPLY **RESET**

Quick Support & Payment Update

SUPPORT TICKETS

Easily communicate with Administrator through Integrated Ticket System

UPDATE PAYMENTS

Easy Payment Update Form from Website & Mobile

Update Payments

Service

Quantity

Amount

Wallet

0

₹ 100000

ADD

Wallet

0

100000

Total Amount: 100000

Payment Method

Your Bank Account Name

ICICI to ICICI Transfer-118005000106

ENTER YOUR ACCOUNT NAME

Date of Payment

Bank Reference Number

05/01/2015

ENTER REFERENCE NUMBER

Message / Instructions

ENTER YOUR MESSAGE

UPDATE

My Recent Payments		
Date	05/01/2015/ 11:49:14 AM	
Status	Processing	
Services	Quantity	Amount
Wallet	0	10000

My Recent Transactions		
Services	Quantity	Amount
Wallet	0	10000
Wallet	0	50000

Available in 12 Regional Languages

हिंदी	→	Hindi	മലയാളം	→	Malayalam
اردو	→	Urdu	فارسی	→	Persian
বাংলা	→	Bengali	नेपाली	→	Nepali
मराठी	→	Marathi	ਪੰਜਾਬੀ ਦੇ	→	Punjabi
ગુજરાતી	→	Gujarati	தமிழ்	→	Tamil
ಕನ್ನಡ	→	Kannada	తెలుగు	→	Telugu

India's First
Multi Language
Bus Booking
Engine
Available in 12
Indian
Languages

Easy B2B Management

Manage all your B2B customers easily through our platform

We support 5 levels of User Management

- ✓ User –Direct Client
- ✓ Retailers- Agents
- ✓ Resellers - Wholesalers
- ✓ Distributors - Franchisee
- ✓ Sub-Retailers – Franchisee's Agents

Pre-login option
for effective
troubleshooting

Detailed
Sales
Overview

Credit or
Debit
Balance

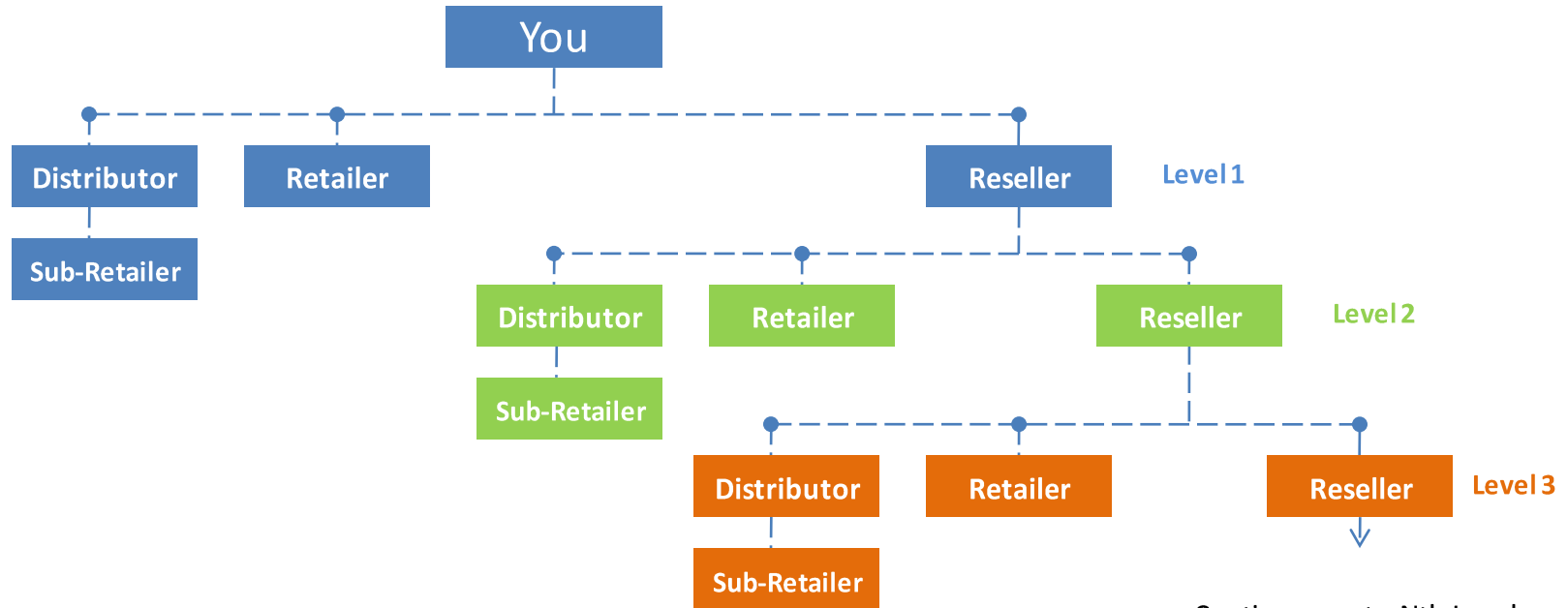
Complete
Usage Statics
with Charts

Make Unlimited
Users, Retailers,
Distributors &
Resellers

System Architecture

Travel Industry's First N-Level Ready Made Booking Engine.

Our N-Tier System Architecture allows you to create resellers upto any Level.













Continues up to Nth Level....

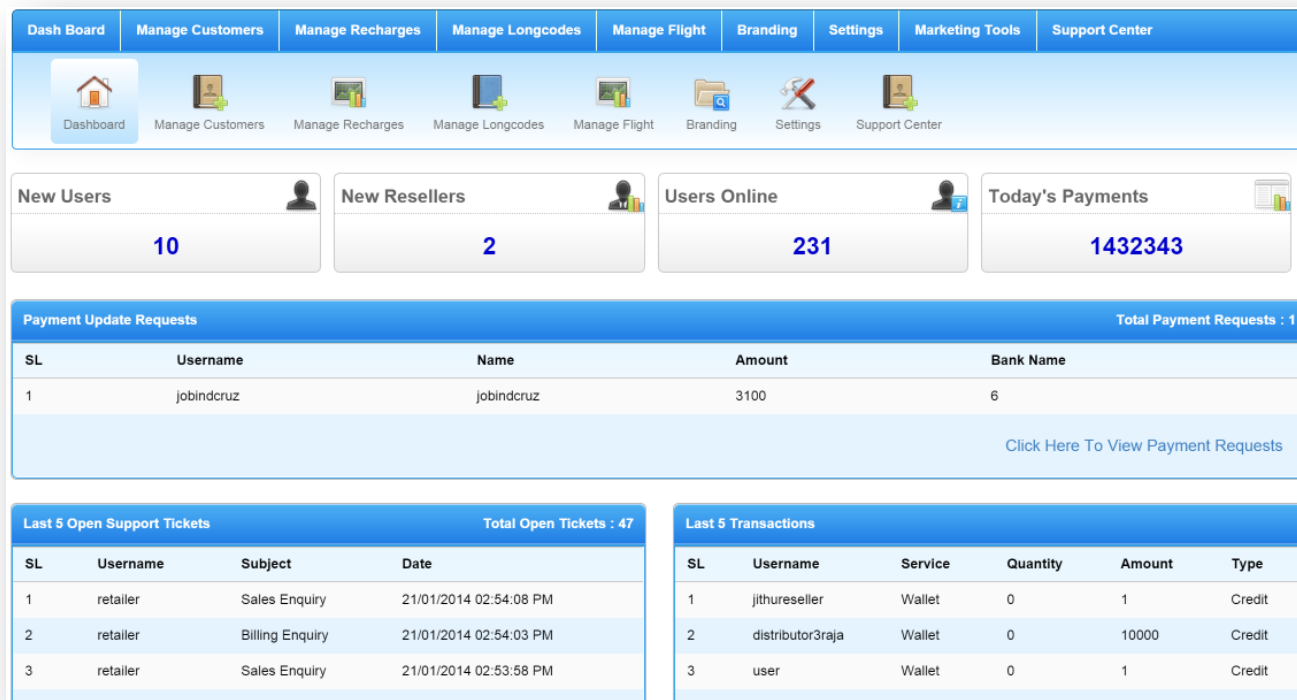
Customer Management

Manage all types of Customers effectively through an easy Customer Management Portal

- ✓ Easy & Quick Customer Management System
- ✓ Pre-login option for effective troubleshooting
- ✓ Add New Customers quickly
- ✓ Track /Export all your credit/debit transactions
- ✓ Easy & Quick Credit Management
- ✓ Detailed Sales Overview

Dash Board	Manage Customers	Manage Recharges	Manage Longcodes	Manage Flight	Branding	Settings	Marketing Tools	Support Center	
 Users	 Resellers	 Retailers	 Distributors	 Sub Retailers	 Move Customers	 Add Customers	 Transactions	 Credits/Debits	 Sales Overview
Users (7382)									
Search By : <input type="text" value="Username/UserID/Name/Mobile"/> <input type="text" value="Username"/> Status : <input type="text" value="Active"/> <input type="button" value="SEARCH"/>									
SI	Username	Name	Phone	Email	Actions				
1	rajatest2 [35772]	rajatest2	9898929012	afgr@agacascwt.com	<input type="button" value="MANAGE"/>	<input type="button" value="LOGIN"/>			
2	rajatest1 [35771]	rajatest1	9879897691	afgasf@agacascwt.com	<input type="button" value="MANAGE"/>	<input type="button" value="LOGIN"/>			
3	userraja [35768]	userraja	9890887086	nagk@gama.com	<input type="button" value="MANAGE"/>	<input type="button" value="LOGIN"/>			
4	distributor3raja [35764]	distributor3raja	9719283719	nasf@afas.com	<input type="button" value="MANAGE"/>	<input type="button" value="LOGIN"/>			
5	distributor2raja [35763]	distributor2raja	9080979098	agfa@aasfc.com	<input type="button" value="MANAGE"/>	<input type="button" value="LOGIN"/>			

Dashboard




A Fully Loaded
Dashboard
gives you
quick statistics
and an
Overview of
Issues that
needs your
attention

Commission Management



You can create multiple Commission Packages and can map to your down-line customers according to the commission that you receive from the up-line.

CREATE COMMISSION PACKAGE **UPDATE COMMISSION PACKAGE**

 Here You Can Set The Commission Amount Which You Want To Share To Your Customer In Percentage. A Set Of Customers Can Be Mapped Under A Particular Package So That All The Customers Who Are Mapped Under That Particular Package Share Same Set Of Commission.


Package Name

General Commission	Your Commission
<input type="text" value="4%"/>	<input type="text" value="5 %"/>
Paulo Travels [5342] <input type="text" value="3.5%"/>	<input type="text" value="4 %"/>
SRS Travels [22] <input type="text" value="2%"/>	<input type="text" value="3 %"/>

 **CREATE NEW PACKAGE**  **CLEAR**


Configure Commission

CREATE PACKAGE RATIO **UPDATE PACKAGE RATIO**

 You Can Update The Sharing Ratio Of An Existing Package Here.

Select Package Ratio

Distributor % Subretailer %


 **UPDATE**

You can define the sharing ratio.

Cancellation Charges

Cancellation Service Charge

Cancellation Service Charge of Distributor

 You can set the cancellation service charge here. The charge can be an absolute value or a percentage value.

☒ Absolute ☐ Percentage

Cancellation Charge


₹60

UPDATE

Add Cancellation Service Charge, additional to the actual cancellation charge and thereby generate income when a booking is cancelled.

Auto Credit

PROFILE CREDITS CREDIT OR DEBIT **AUTO CREDIT** SERVICES PAYMENTS TICKETS COMMISSION RESET PASSWORD


 If Auto Credit is enabled in this account then the customer "Wallet" will get auto updated with an amount specified by you when their balance goes below than a specified amount set by you. You can see the Auto Credit Transactions from [Transactions -> Credit Sheet](#)

Warning : Please enable this feature only for the customers who are trustworthy. Company shall never be liable/help for any financial loss.

Auto Credit

Wallet Limit (?)

Auto Credit Wallet Amount (?)

 SET AUTO CREDIT

Please Enable Auto Credit From Settings -> Service Setting in order to start using this feature

Auto Credit is very useful feature for those who are always not available to add credits into their customer's wallet.

If Auto Credit is enabled in a reseller/distributor/user/retailer account then their "Wallet" will get auto updated with an amount specified by you when their balance goes below than a specified amount set by you.

Multiple Income Sources

All our products and technology are designed and developed to ensure stable and multiple income sources for our partners.

Only a perfect and unique product can bring stable income for long and give quick ROI.

Get
franchisee
royalty
charges

Define your
own Mark up
and maximize
your income

Resell
complete
solution and
earn huge
income

Get
Registration
/Entry fee
from agents

Sell
XML & JSON
API & earn
more



Level Management

Create Resellers with different level restrictions

NO RESELLERS

Your customer can't appoint any resellers under them.

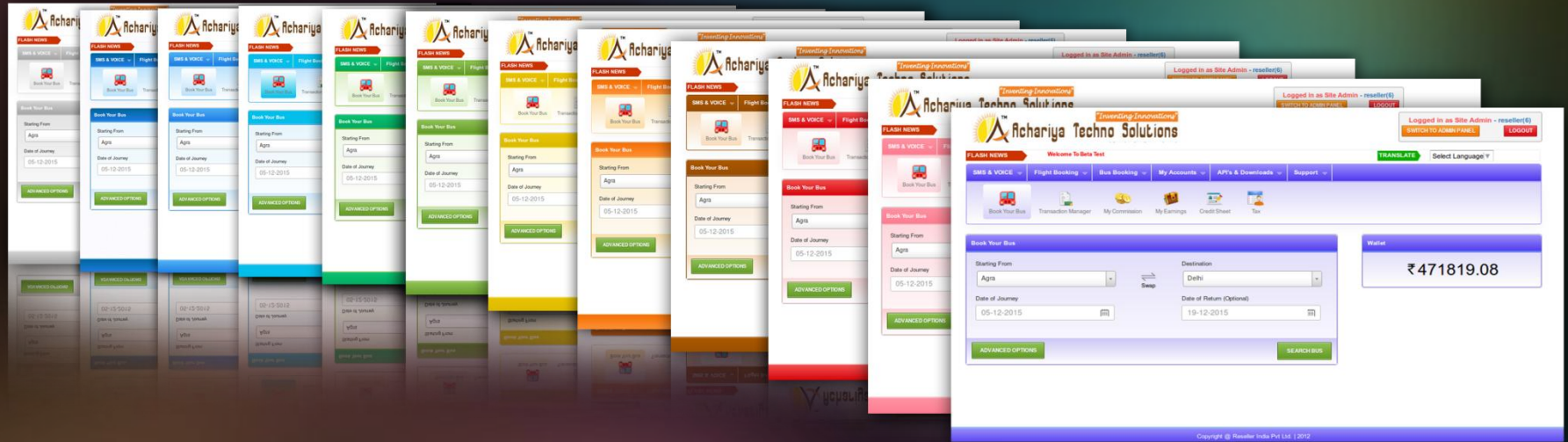
FIRST LEVEL

Your customer can appoint only one level of resellers, their reseller further can't make any resellers.

UNLIMITED

Your customer can appoint unlimited resellers under them. Further their resellers can also appoint any number of resellers up to any level.

Available in 12 Vibrant Colors



Change Theme with 2 Clicks

Support Centre

SUPPORT TICKETS

Integrated Online Ticketing System for
Effective Customer Support

PAYMENT REQUESTS

Approve your Customers Credit Request in
Just 3 Clicks

[Dash Board](#)

[Manage Customers](#)

[Manage Recharges](#)

[Manage Longcodes](#)


[Manage Flight](#)


[Branding](#)


[Settings](#)


[Marketing Tools](#)


[Support Center](#)


Browse Tickets


Payment Requests


Payment History


Contact Matrix


Survey Report

[OPEN](#)

[ESCALATED](#)

[STAFF RAISED TICKETS](#)

[RAISE A SUPPORT TICKET](#)

[FEEDBACKS & COMPLAINTS](#)

Select Tickets By Category: Open Search Tickets : Ticket Id SEARCH

Ticket ID	Raised User	Subject	Last Activity	Status	Actions
201	Dennis (35656)	Billing Enquiry	02/01/2015 05:01:19 PM	Open	DETAILS
199	Mathew (35576)	Flight_Book	02/01/2015 02:17:10 PM	Open	DETAILS
198	David(35579)	Sales Enquiry	02/01/2015 02:11:27 PM	Open	DETAILS

Branding

100% WHITE LABELLED SOLUTIONS

You can customize your control panel & website as your wish.

You can upload your own company logo, contents and also make changes according to your needs.

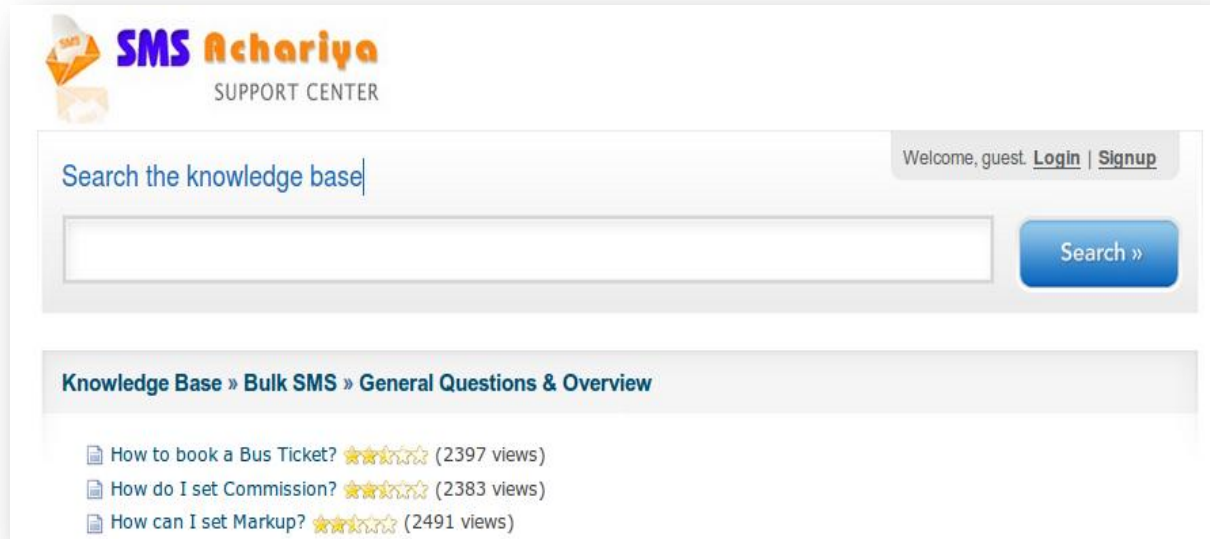
Full Administration privilege will be yours.

All our Services are 100% white labeled.

Our Company Name or back links will never display on your website.

- ✓ Change Theme – 12+ Color Themes Available
- ✓ Upload Your Company Logo
- ✓ JQuery Slider Show (Supports upto 4 images)
- ✓ 15+ Content Filled Pages with Easy Customization
- ✓ Options to Edit Site Title, Meta Tags & Descriptions of each Pages
- ✓ Advanced HTML WYSIWYG editor for editing your Images & Pages
- ✓ Update your own contents in the Selling Page
- ✓ Option to Show or Hide each page
- ✓ Edit Side Menu Content with Show or Hide Option
- ✓ Change Layout of the Side Menu (Right & Left)
- ✓ Option to Edit Header & Footer
- ✓ Add your own Metatags, Keywords & Site Description for SEO
- ✓ Option to configure Logout Re-direction URL

Knowledge Base



Comprehensive
Searchable
Knowledge
Base for Quick
& Detailed
References

Tax Management

Resellers have the option to turn **ON/OFF TDS and Service Tax** according to the customers wish while selling the panel.

Features

- ✓ Generate & Upload TDS Certificates for your down line customers on monthly/quarterly basis.
- ✓ View TDS Reports of all your customers.
- ✓ View/Download your TDS Reports .

Tools

MARKETING TOOLS

Low Credit Search, Banner Pop-up's & SMS Announcements & Flash News

ALERT OPTIONS

Customize the format of each outgoing SMS from your Panel

PAYMENT OPTIONS

Add Flexible Payment Options & New Services into the Panel

EMAIL SETTINGS

Configure your own SMTP account for authenticating outgoing e-mails

SERVICE SETTINGS

Define the default Services you would like to Resell further

EASY SERVICE MANAGEMENT

Manage your customers service through easy Service Management

TICKETS

Mid Office Management

Managing your multiple booking offices and ticketing staffs are made easier with our mid office management module.

- ✓ Can Create unlimited Ticket Booking Staff.
- ✓ Can provide discrete privileges to the staff.
- ✓ Can track your Ticketing staff's activities.

No Coding Required

Simple XML HTTP API

We understand the difficulties of a developer for integrating Bus Booking Engine. Thus we made the entire process as much as simple with our API's, so you can relax while we do the complex coding.

So with our Bus Booking Engine's API, you can build your goodwill as an esteemed Bus service provider, providing par excellence services.

Customer Support



Fully Managed & Hosted Service

We know and understand technology better, so you just focus only on your core business.

24 x 7 White Labeled Call Centre

You can rely on our **24 x 7** White Labeled Call Centre Support for Cancellations & Amendments. Even if the bus had to be cancelled at 2 am, our white labeled call centre service ensures round the clock services for your customers.

Some of our leading Bus Operators





Contact Us

Registered Office

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Our Products

www.sabkaa.com

www.smsachariya.com

www.smsalertbox.com

www.teleclouddna.com

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Thank You
Celebrating 10 Years of Innovations!