

Explore the World's Most Cost Effective, Penetrated & Instant Communication Platform



Impact of SMS

98%

“Consumers open 98% of text messages while e-mail has an open rate of only 20%”

MOBILE PHONE MANIA

There is no disputing the extraordinary reach and power of the mobile phone. Today, people rarely go out without their mobile phone. Even at home, it's usually within arm's reach. A recent Pew Research Centre Study from 2010 reported that more than four out of five young adults sleep with their phones on or near their beds and “many expressed reluctance to ever turn their phones off”.

82%

“SMS is capable of reaching 82% of the Indian population* and has a higher direct response rate than telemarketing, email, media, newspaper and direct mail. ”

4/5

“A recent Research Centre Study from 2010 reported that more than four out of five young adults sleep with their phones on or near their beds.”

71%

“71% of the global population or 5.3 billion people own a mobile handset.”

SIMPLY LOW COST

SMS messages cost a fraction of the cost of print media and are targeted directly to the mobile phone of the customer. Very simply, there is no new technology that is more compelling, universal and immediate – making it a winning solution.

Wide Choice Of Routes



TRANSACTIONAL

Only transactional related messages contents as prescribed by TRAI is only allowed through this route.

Instant & 24 x 7 Delivery to DND Numbers along with 6 Characters Sender ID available

PRIORITY

All types of message contents are allowed through this route

Instant Delivery | Delivery from 9 am to 9 pm only | No Delivery to DND Numbers | Alphabetic Sender ID Not Available

NORMAL

Same features as priority route but delivery timings are different in this route, messages triggered through this route will take 0 – 10 minutes to deliver.

MARKETING

This route is very economical and specially designed for bulk marketing campaigns and all other features are same as Normal Route but delivery timings are different in this route, messages triggered through this route will take 0 – 3 hours to deliver.

INTERNATIONAL

This route is designed for delivering messages globally. We can deliver your messages to 180+ Countries & 800+ Networks Globally. Delivery Terms, Timings, Availability of Sender ID's, Message Content Screening will be done as per each country local rules and regulations

SMS is everywhere as an Instant & Hassle Free Communication Tool

Billing Alerts | Confirmation Alerts | Survey | Customer Feedbacks | Payment Due Alerts | Order Confirmation | Promotional Coupons | Invitations | Reminders | Internal Communication | Salary Alerts | Critical Server Alerts | Geo Location Alerts | Schedule & Events | Birthday Greetings | Anniversary Greetings | Stock Alerts & Advices | Recharge Alerts | Activation Alerts | One Time Password | Mobile Verification | Education Alerts | Appointment Alerts | Lots More...

SMS as Marketing Tool

More Visibility & Brand

=

More Footfall & Reach

More Footfall & Reach

=

More Customers

More Customers

=

More Business & Profit

Customer Satisfaction

=

Recurring Purchase

New Marketing Strategies

=

Less Competitors

Real Power of SMS Communication is that which “Suits Every Business Needs” and act as a “Catalyst” in your Business

- Retail Outlets
- Educational Institutions
- Educational Consultancies
- Banking & Financial Sector
- Travel & Tourism
- Clubs & Societies
- Real Estate
- All Medias & Entertainment
- Automobile Industry
- Stock Market Companies
- Job Consultancies
- IT & ITES Service Companies
- Transport & Logistics Sector
- MLM Companies
- Event Management Companies
- Distributors of Major Brands
- Non Banking Finance Companies
- Export Import Houses
- Construction Companies
- Garment Textiles, Jewelers, & FMCG
- Telecom VAS Providers
- Ecommerce Websites
- Hospitality Sector
- Hospitals & Clinics
- School, Colleges & Tuition Centers
- NGO's, Trust, Charitable Institutes
- Pharmaceutical & Clinical Labs
- Courier, Transport & Packing's
- Advertisement Agencies
- Super Markets, Malls
- Different Government Departments
- Marketing Companies
- Airlines, Fleet Management

Why Achariya ?



DELIVERING 300 MILLION SMS MONTHLY TO 180+ COUNTRIES

Yes, anywhere in the globe, on time, without fail we are delivering more than 30 Cr (300 Million) SMS monthly to 180+ Countries

INSTANT DELIVERY

Robust delivery mechanism with retry option to ensure all your messages are delivered on time.

LCR ROUTING MECHANISM

We use “Low Cost Routing” mechanism to Save Your Valuable Money

DIRECT CONNECTIVITY

Connected directly with 13 Telecom Operators around the World

TRANSPARENT REPORTING

100% Transparent & Genuine Reports as how we are getting from Telecom Operators (No Delivery Cut off OR Fake Reports)

INTELLIGENT “Q” MANAGEMENT

Intelligent Queue Management System with Clustered Load Balancing to ensure the timely delivery of all messages

CONNECTING 180+ COUNTRIES

Reaching your global customer is simple with our global connectivity

TRUSTWORTHY SERVICE PROVIDER

You can always rely on us, an ISO 9001 2008 Certified Company Since 2006

SEAMLESS INTEGRATION

Wide Range of Connectivity options ensures seamless integration with your application (SMPP, XML, HTTP, FTP, Custom)

Seamless Connectivity



HTTP

One of the easiest and widely used API to integrate messaging platform into the 3rd party applications and fully compatible with all programming languages

[Easy to Integrate](#) | [Comprehensive Documentation](#) | [DLR Report API & Much More..](#)

XML

Sending Bulk Messages and Dynamic Messages made much easier than ever with our XML API's. Now no need to call 1000's of API to deliver dynamic messages just call our dynamic XML API once to deliver all your personalized messages.

SMPP

One of the widely using open source messaging protocol to deliver large number of messages.

[Best for SMS Aggregators or those who having huge volume](#)

FTP

A small program need to be installed on your server to authenticate messages and you will be provided with FTP authentication details to upload file into our SMS Servers, once the file uploaded we start processing your messages as per the instruction given by you.

CUSTOM

If none of the above methods does not suits you, don't worry we can develop customized solutions based on your requirements like robots to fetch messages from your database or server, Custom plugins for your ERP or CRM etc

SMS Panel Features

The highlighted features are customized for Indian Market, Global Customers Features May Change Based on Location. For more details please keep touch with our Sales Team



User Friendly Design

Compose SMS

International SMS Services is Now Live! new
You can Send SMS to 220+ Countries & 800+ Networks Globally for more details Please [Contact Us](#).

Route
-Select-

Normal SMS : 2202
Priority SMS : 990962
Marketing SMS : 7131
Marketing Delivery SMS : 867

Transactional SMS : 99263
Priority Delivery SMS : 567
Transactional Delivery SMS : 8599900
International SMS : 9995.61 (Credit Value)

Numbers to Numbers Total Numbers Added : 0

Please Enter the Numbers

Instructions

Enter Number(s) by Comma Separated

98XXXXXXX,98XXXXXXX,8999XXXXXX,
7999XXXXXX,7999XXXXXX

Enter Number(s) Separated by Enter

98XXXXXXX
98XXXXXXX
8999XXXXXX

Select Numbers

Numbers

Remove Duplicate Numbers

YES NO

Exclude/Include Numbers

Disable

Message Type

NORMAL FLASH UNICODE

Character Count : 86 SMS Count : 1

Message Content (Save as Template) Clear Contents

Online Cash deposit and NEFT Transfer ICICI Bank Account Details and Bank Account Name

Templates

32214087879 Account Type: Current Bank : State Bank Of India (SBI) Branch Name : Panavila, Trivandrum IFSC Code : SBIN0013313

Online Cash Deposit & NEFT Transfer ICICI Bank Account Details Account Name Achariya Techno Solutions Kerala Pvt Ltd Account Number 118005000106 Account Type Current Bank ICICI Branch Name Trivandrum, Sasthamangalam IFSC Code ICIC0001180

Achariya Techno Solutions Kerala Pvt Ltd TC 26 1340 1 Panavila, Opp S P Grand

☐ Save As Campaign

SEND SMS SCHEDULE SMS PERIODIC SCHEDULER

An extremely user friendly interface with linear design helps user navigate across the panel easily.

Different Routes

Compose SMS

International SMS Services is Now Live ! **NEW**
You can Send SMS to 220+ Countries & 800+ Networks Globally for more details Please [Contact Us](#).

Route

-Select-

-Select-

Credit Based

- Normal
- Priority
- Marketing
- Transactional
- International

Delivery Based

- Priority Delivery
- Marketing Delivery
- Transactional Delivery

Normal SMS : 2202
Priority SMS : 990962
Marketing SMS : 7131
Marketing Delivery SMS : 867

Transactional SMS : 98263
Priority Delivery SMS : 567
Transactional Delivery SMS : 8589900
International SMS : 9995.61 (Credit Value)

Instructions

Enter Number(s) by Comma Separated

98XXXXXXXX,98XXXXXXXX,8999XXXXXX,
7999XXXXXX,7999XXXXXX

Enter Number(s) Separated by Enter

98XXXXXXXX
98XXXXXXXX
8999XXXXXX

Select Numbers

Numbers

Remove Duplicate Numbers

YES NO

Exclude/Include Numbers

Disable

8 Different
Routes
available for
sending your
SMS

SMS From Contacts

Easy Contact &
Group
Management

From contacts

3069 Contacts Selected	Remove all	Search	Add all
test [0 contacts]	-	test [0 contacts]	-
Sales Lead [3067 contacts]	-	Swapna Personal [1 contacts]	+
dnd [2 contacts]	-	ads [2 contacts]	+
		swapu [2 contacts]	+
		Jobin [1 contacts]	+
		test12345 [1 contacts]	+
		MAY FLOWER [2 contacts]	+
		ankith test [3 contacts]	+
		OPTTST [1 contacts]	+
		SIM Hosting Group [11 contacts]	+

Include Numbers Total Contacts to Include : 4

8989898989,9898989898,9899898989,989898

Select Numbers

From Contacts

Remove Duplicate Numbers

YES NO

Exclude/Include Numbers

Include Number

Exclude/Include
a Number in
your Push

Unicode & Messaging



Supports Unicode
Messaging

Quickly Insert Pre-defined
SMS Templates

Option to Save As Campaign
then later Start with a Click

Message Type

NORMAL FLASH **UNICODE**

Character Count : 12 SMS Count : 1

Message Content (Save as Template)

हिंदी मेसेज

Clear Contents

Templates

SEE MORE TEMPLATES HERE

Name : Panavila, Trivandrum IFSC Code : SBIN0013313

Online Cash Deposit & NEFT Transfer ICICI Bank Account Details Account Name
Achariya Techno Solutions Kerala Pvt Ltd Account Number 118005000106

Account Type Current Bank ICICI Branch Name Trivandrum, Sasthamangalam
IFSC Code ICIC0001180

Achariya Techno Solutions Kerala Pvt Ltd TC 26 1340 1 Panavila, Opp S P Grand
Days Hotel Trivandrum Pincode 695001 Kerala India

☒ Save As Campaign

Schedule SMS

Date HH MM AM

29/11/2013 11 45 AM

+ ADD X CLOSE

Scheduled Time(s)

24/10/2013 : 07 : 28PM REMOVE

25/10/2013 : 12 : 11PM REMOVE

05/11/2013 : 9 : 12AM REMOVE

SCHEDULE SMS

Unlimited Multiple Message
Scheduling

Periodic Scheduler

Message Type

NORMAL FLASH UNICODE

Character Count : 86 SMS Count : 1

Message Content (Save as Template) Clear Contents

Online Cash deposit and NEFT Transfer ICICI Bank Account Details and Bank Account Name

Templates

32214087879 Account Type: Current Bank : State Bank Of India (SBI) Branch Name : Panavila, Trivandrum IFSC Code : SBIN0013313

Online Cash Deposit & NEFT Transfer ICICI Bank Account Details Account Name Achariya Techno Solutions Kerala Pvt Ltd Account Number 118005000106 Account Type Current Bank ICICI Branch Name Trivandrum, Sasthamangalam IFSC Code ICIC0001180

Achariya Techno Solutions Kerala Pvt Ltd TC 26 1340 1 Panavila, Opp S P Grand

☒ Save As Campaign

Schedule SMS

"All messages will be scheduled and triggered as per the Indian Standard Time (IST)."

Months Days Hour Minute

ALL **SELECTED** **ALL** **SELECTED** 08 30

May x June x
August x

DATE **WEEK**

Thursday x
Wednesday x

SCHEDULE SMS

Unlimited Multiple Message
Scheduling Periodically

Dynamic Messaging

Dynamic/Smart
Messaging from
Excel Sheet Makes
More Easy

Message Type

NORMAL FLASH UNICODE

Character Count : 79 | SMS Count : 1

Message Content ([Save as Template](#)) [Clear Contents](#)

Dear #FIELD2#
Your Pending Bill Amount is #FIELD3#
Last Date to Pay is #FIELD4#

CSV FIELDS

[FIELD 2](#) [FIELD 3](#) [FIELD 4](#) [FIELD 5](#) [FIELD 6](#) [FIELD 7](#) [FIELD 8](#)

Templates

nj

HDFC Bank Account Account Name: Achariya Techno Solutions India Pvt. Ltd.
Account Number :16628630000085 Branch Name Kalkaji, New Delhi IFSC Code:
HDFC0001662

☐ Save As Campaign











SEND SMS **SCHEDULE SMS**

Template Management

Hassle Free Template Management

DND Template

SMS Template

ID	Status	Templates	Actions
44b2	Approved	Dear #VAL# We are nappy to inorm that you are appointed as #VAL# at our #VAL# Office. Call letter along with Salary Details has been sent to your email address, please go through and confirm the same. Thanks & Regards Team Achariya	 
2895	Approved	Account Name Achariya Techno Solutions Kerala Pvt Ltd Account Number 32214087879 Account Type Current Bank State Bank Of India (SBI) Branch Name Panavila, Trivandrum IFSC Code SBIN0013313	 
2529	Approved	Hellohow how are you when you will come back end !	 
1805	Approved	Dear Valued Customer An Urgent Service Notice has been sent to your email address, please check and follow the steps to enjoy un-interrupted SMS Service on Transactional Route. Thanks & Regards SMS Achariya	 
765	Approved	hello #VAL# your payment of Rs#VAL# has been received thank you	 

ADD TEMPLATE

Message

Hello testing SMS templates

Character Count SMS Count

Template Type

SMS Template

ADD TEMPLATE

CLEAR

Instant Approval of DND Templates

Add DND & Normal SMS Templates Quickly

Transparent Reports

Quick Search & Export
Option

Delivery Reports

Date From : 25/10/2013

Date To : 25/10/2013

- Campaign -

- Sender Id -

FILTER

EXPORT

Push Id

SEARCH

Push Id	Campaign Name	Count	DND	Credits	Send Time	Route	Type
43220756	Summer	73000	4537	68463	25-10-2013 10:18:22 AM	Marketing	Contacts

Reports

DELIVERED : 67890

SENT : 501

DND : 4537

ERROR : 72

Message

Sender : ALERTS

Dear Customer

New Summer stock arrived, get 30% discount on all items simply walk into our store and show the message before billing to avail the discount



Actions



View Reports

Download Reports

Re-Push

Social Media





Quick Overview of

Detailed On Screen &

Quick Overview of
Delivery Reports

Detailed On Screen &
Downloadable Reports

Quick Share
with Social
Media's to get
more Visibility

Detailed DLR Reports

Quick Searchable Delivery Reports

Delivery Reports			
Mobile Number :		<input type="text"/>	<input type="button" value="SEARCH"/>
SL No	SMS Id	Mobile Number	Status
1	175873624	9953619050	Delivered
2	175873625	8588XXXX45	Sent
3	175873626	9846XXXX10	DND
4	175873627	9846XXXX90	Delivered
5	175873628	8446XXXX10	Delivered
6	175873629	7545XXXX98	Delivered
7	175873630	9854XXXX12	Delivered
8	175873631	9154XXXX21	Delivered
8	175873632	9445XXXX23	Failed
Showing 1 to 3 of 3 entries			

Filter by DND/Failed Messages

Transparent & Genuine Delivery Reports

Campaign Management

Easy & Quick Search
Option

Campaign

Search By : Date From : Date To :

Campaign id	Campaign Name	Count	DND	Credits	Route	Last Campaign Date
1091	resell	1				

Message **Sender : Dynamic**

Dear Sir
Reseller Panel Demo
Url : www.beta.smsalertbox.com
Username : betatest
Password : betatest
Thanks
SMS :

[CLICK HERE TO VIEW CAMPAIGN OVERVIEW](#)

Actions

- [Edit the Campaign](#)
- [Delete the Campaign](#)
- [Start the Campaign](#)
- [Test the Campaign](#)

To Start this Campaign through SMS : SMS<space> 1091 <space>Your_PIN & Send to 9664964444

Start, Test, Delete
or Edit
Campaign with a
Click

Start Campaigns by Just
Sending an SMS

Contact & Groups

Add Contacts Easily

Add Contacts

Name Prefix Mobile Number *

Group Name Email

Create Unlimited Groups

Create Groups

Group Name

Import Contacts to Group
From CSV or TXT File

Select File 1:

First field/column should be Mobile Number | [Download Sample CSV](#) | [Download Sample Txt](#)

Select A Group

☐ Check for Duplicate ☐ Send OPT-IN Message to DND Numbers

Search Contacts by
Name/Mobile Number

Show Contacts

Search By

Show entries

Mobile Number	Group Name	Name	Email	Actions
8588869944	Sales Leads	Acharya Delhi	delhi@acharya.co.in	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
9400055074	Sales Leads	Acharya	acharya@test.com	<input type="button" value="Edit"/> <input type="button" value="Delete"/>
9888988888	Test	Smith	smith@test.com	<input type="button" value="Edit"/> <input type="button" value="Delete"/>

Quick On Screen Contact
Edit & Delete Option

OPT IN & OUT LIST

Overview of OPT IN & OPT OUT Customers

Customizable Opt In/Subscription Request SMS Template

Add Contacts

Dear customers who are in need of your service, please contact us. If your service is high we will immediately terminate your service.

Dnd Opt Message

Dear Customers, In order to receive alert messages from our company please subscribe to our messaging list.

To subscribe please send an SMS as **OPT IN 1** to **9664964444**,
To block messages **OPT OUT 1** to **9664964444**.

SAVE MESSAGE

List DND Numbers

Group List: **ALL CONTACTS**

Show **2** entries Search:

Name	Mobile	Status
Steve	91597	OPT IN
Ruchi	91597	OPT IN
Ram	91597	OPT IN
Laura	91597	OPT IN
Ashok	91597	OPT IN
Anil	996	OPT IN
Deepak	9961507	OPT OUT
ZION	91597	OPT IN

LIST DND NUMBERS **SEND OPT-IN MESSAGE**

Only DND Customers
need to be OPT IN

An Innovative Android Mobile Application for your Business Communication Needs

SOCIAL INTEGRATION

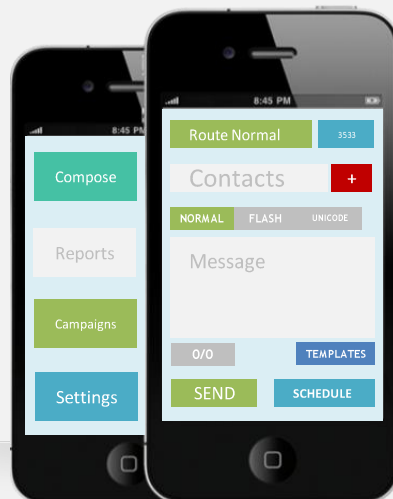
Now share your SMS Campaign easily with Facebook, Twitter, Google+ and LinkedIn

PERSONAL TOO

Use the SMS for personal purposes like sending event invitations, party etc

QUICK START

Just One Click to Start/Stop an SMS Campaign



SMS ON THE GO

Now take the Bulk SMS along with you, start your SMS campaign & many more.

SYNC PHONE CONTACTS

Lets your phone contacts also synchronize with the web contacts for better results


LIGHT, SIMPLE & FAST


A Simple and light weight application works smoothly with GPRS connections


Multi Language Panel


हिंदी	→	Hindi	മലയാളം	→	Malayalam
اردو	→	Urdu	فارسی	→	Persian
বাংলা	→	Bengali	नेपाली	→	Nepali
मराठी	→	Marathi	ਪੰਜਾਬੀ ਦੇ	→	Punjabi
ગુજરાતી	→	Gujarati	தமிழ்	→	Tamil
ಕನ್ನಡ	→	Kannada	తెలుగు	→	Telugu


Now in Your
Language.
India's First
Multi
Language SMS
Website
Available in
12 Indian
Languages

**SMS Achariya**
An ISO 9001 2008
Telecom VAS Company

 Bulk SMS

 Voice Calls

 Mobile Top-Up

 Click 2 Call

Contact Us:
Phone : +91-471-4242424
Email : support@smsachariya.com

TRANSLATE


Select Language▼


[Home](#) [Pricing](#) [BulkSMS](#) [Bulk Voice Calls](#) [2 Way Messaging](#) [Mobile Recharge](#) [Resellers](#) [Developers API](#) [Contact us](#)


SEARCH THE KNOWLEDGE BASE


SEARCH


Knowledge Base » Bulk SMS » General Doubts – Users


 What is SMS Marketing?


 How many SMS are delivering through your server per day?

 How many characters will be counted as one SMS?

 How can I ensure that the SMS are delivered?

 How much time will take to update complete delivery reports?

 What is NDNC filter & how does it work?

 Can I integrate your API's with my billing/management software installed in my shop?

Comprehensive
Searchable
Knowledge
Base for Quick
& Detailed
References

Achariya is always committed to provide the best service and support and we are backed up with all the latest technologies and required infrastructure..

- 24 x 7 Monitoring
- New Service Integrations
- IT Infrastructure
- Hosting
- System Analyzing
- Security Auditing
- Server Management

- New Version Releases
- Vulnerability Assessment
- Software Upgradations
- Load Balancing
- Dispute Handling
- Statics
- Support & Training

- Dedicated Cloud Servers.
- Proprietary Software
- 99.99% Uptime
- In house Software Team
- Customized Solutions
- Industry Best Security

Contact Us



Registered Office

Achariya Techno Solutions India Pvt Ltd

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 **+91 471 4242424 (100 Lines)**

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Andheri West
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 **+91 22 – 65 32 33 33 (100 Lines)**

New Delhi Office

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Innovation Hub (R&D)

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Social Contacts



www.linkedin.com/company/achariya-techno-solutions-india-pvt-ltd



www.facebook.com/achariyatechnosolutions



info@achariya.co.in



www.smsachariya.com/blog



www.achariya.co.in | www.smsachariya.com | www.smsalertbox.com
www.sabkaa.com | www.telecloudna.com

Thank You :)

